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| 1 2 | Machine Learning Analysis of Lifeguard Flag Decisions and Recorded Rescues |
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drownings.



### Abstract

Rips currents and other surf hazards are an emerging public health issue globally. Lifeguards, warning flags and signs are important and to varying degrees they are effective strategies to minimize risk. In the United States and other jurisdictions around the world, lifeguards use coloured flags (green, yellow and red) to indicate whether the danger posed by the surf and rip hazard is low, moderate, or high respectively. The choice of flag depends on the lifeguard monitoring the changing surf conditions along the beach and over the course of the day using both regional surf forecasts and careful observation. There is a potential that the chosen flag does not accurately reflect the potential risk, which may increase the potential for rescues or drownings. In this study, machine learning used to determine the potential for error in the flags used at Pensacola Beach, and the impact of that error on the number of rescues. A decision tree analysis suggests that the wrong flag was flown on ~35% of days between 2004 and 2008 (n=396/1125), and that those differences account for only 17% of all rescue days and ~60% of the total number of rescues. Further analysis reveals that the largest number of rescue days and total number of rescues is associated with days where the flag deployed over-estimated the surf and hazard risk, such as a red or yellow flag flying when the model would suggest a green flag would be more appropriate based on the wind and wave forcing. Regardless whether this is a result of the lifeguards being overly cautious or the rip and surf hazard is associated with weak rips forced by a transverse-bar and rip morphology, the results suggest that beach users are discounting the lifeguard warnings if it isn't consistent with how they perceive the surf hazard. Results suggest that machine learning techniques have the potential to support lifeguard and thereby reduce the number of rescues and

Keywords: rip current, surf zone, beach safety, beach hazard





#### Introduction

Rip currents are the main hazard to recreational swimmers and bathers, and, in recent years, have been recognized as a serious global public health issue. Rips are strong, seaward-directed currents that can develop on beaches characterized by wave breaking within the surf zone (Castelle et al., 2016), and capable of transporting swimmers a significant distance away from the shoreline into deeper waters. Weak swimmers or those who try and fight the current can become stressed and experience panic (Brander et al., 2011; Drozdzewski et al., 2015) leading to increased adrenaline, an elevated heart rate and blood pressure, and rapid and shallow breathing. On recreational beaches in Australia and the United States, rips have been identified as the main cause of drownings and are believed to be responsible for nearly 80% of all rescues (SLSA, 2017; USLA, 2017). It is estimated that the annual number of rip current drownings exceeds the number of fatalities caused by hurricanes, forest fires, and floods in Australia, the United States, and Costa Rica (Brander et al., 2013; NWS, 2017; Arozarena et al., 2015), but recent evidence suggests that public knowledge of this hazard is limited (Brannstrom et al., 2014; 2015) and that few people are interested in rip currents compared to other hazards (Houser et al., in press).

Many beaches have warning signs at primary access points to warn beach users of the rip hazard, but recent studies suggest that signs may not be effective (e.g. Matthews et al., 2014; Brannstrom et al. 2015). Many beaches also use a combination of beach flags to either designate the location of supervised and safe swimming areas (e.g. Australia and the United Kingdom), or areas and times to avoid entering the water (e.g. Costa Rica and the US). Unfortunately, not every country uses the same flagging convention and there are regional variations that can lead to confusion amongst beach users. The United States and Canada use green, yellow, and red coloured flags to indicate whether the danger posed by the surf and rip hazard is low, moderate, or high, respectively (ILSF, 2004). A beach manager or lifeguard decides on the surf hazard and the flag to fly based on a combination of daily updates on rip conditions provided by local lifeguards as well as a rip forecast from the US National Weather Service (NWS). Most rip forecasts are based on a simple correlation between the number of rip-related rescues and meteorological and oceanographic conditions on that day (Lushine, 1991a, b; Lascody, 1998; Engle, 2002; Dusek and Seim, 2013; Kumar and Prasad, 2014; Scott et al., 2014; Moulton et al., 2017). These forecasts do not account for the surf zone morphology, which may be conducive to the development of rips on





days when wave breaking is relatively weak. Even under 'green flag' days, the presence of shore-attached nearshore bar (called a transverse bar and rip morphology) can force a current of  $\sim$ 0.5 m s<sup>-1</sup> that can pose a threat to weak swimmers (Houser et al, 2013).

The presence of a rip when the forecast predicts that the hazard potential is low, can put beach users at risk when a lifeguard is not present and able to intervene/rescue. To be effective, the flag system requires lifeguards to continuously assess surf conditions and monitor swimmers and bathers, and ultimately intervene if someone does not heed the warning flag. Recent evidence suggests that many beach users do not adhere to warnings if their own experience (whether accurate or not) or behavior of others on the beach, contradicts the hazard, as indicated by the warning flag (Houser et al., 2017; Menard et al., 2018). Beachgoers may lose trust in authority (i.e. the lifeguards) if a forecast is perceived, wrongly or rightly, to be inaccurate (Espluga et al., 2009). If the forecast is for dangerous surf conditions and a yellow or red flag is placed on the beach when conditions appear to be relatively calm, the beach user may discount or ignore the forecast now and in the future. Trust and confidence in the authority figures has been eroded and they believe that the lifeguards are being overly-cautious. It can be difficult to change (or 'reset') public perception about the accuracy of the flag system as soon as a discrepancy is perceived, and subsequent visits and experiences may confirm the biases of the beach user (Houser et al., 2018). It is a situation analogous to the boy who cries "wolf" (Wachinger et al., 2013).

This study examines the consistency of flag warnings at Pensacola Beach, Florida between 2004 and 2008 when daily data is available for flag colour, wind and wave forcing, as well as the number of rescues performed by lifeguards. A decision tree, a form of machine learning, is used to predict the posted flag colour using lifeguard observations in combination with wind and wave forcing. The modelled flag colour can be compared to the posted flag colour on a particular day to identify days when there is a discrepancy between the posted and predicted flag colours, which is, in turn, compared to the number of rescues performed on that day. It is hypothesized that there will be a greater number of rescues performed on days when there is a discrepancy between the predicted and posted flag colour.

# **Study Site**





The analysis was completed for Pensacola Beach, Florida where there is in an available record of daily flag colours, wind and wave forcing, and lifeguard-performed rescues. The beaches of the Florida Panhandle have been described "as the worst in the nation for beach drowning" (The Tuscaloosa News, 2002), based on the presence of semi-permanent rips along the length of the island (Houser et al., 2011; Barrett and Houser, 2012). These rips can be active and pose a threat to swimmers when conditions may appear to be safe for swimming (Houser et al., 2013). During the period of the study (2004-2008), the Santa Rosa Island Authority maintained a flagging system to alert beach users about the heavy surf and rip hazard based on the NWS rip forecast. The highest flag colour for that day was recorded by the Island Authority, along with the number of prevents, assists, and rescues. The Island Authority reserve the rescue definition for those persons in extreme difficulty who, in the opinion of the lifeguard, would have drowned without assistance.

Rescues, assists, and prevents are recorded regardless of whether they are conducted in a 'guarded' area, a designated swimming area where there are typically many beach users (Casino Beach, Fort Pickens Gate Beach, and Park East), or along the ~13 kms of unguarded beach where lifeguards conduct regular patrols and respond to emergency calls. As shown by Barrett and Houser (2013), there are rip current hotspots with semi-permanent alongshore variation in the nearshore morphology due to a ridge and swale bathymetry on the inner-shelf. The innermost bar varies alongshore at a scale of ~1000 m, consistent with the ridge and swale bathymetry, and tends to exhibit a transverse bar and rip morphology immediately landward of the deeper swales. Historically, most drownings and rescues on this popular beach have occurred at these rip hotspots because they correspond to the main access points along the island (Houser et al., 2015; Trimble and Houser, 2018).

Santa Rosa Island experienced widespread erosion and washover during Hurricane Ivan in September, 2004. The storm reinforced the alongshore variation in the nearshore bar morphology and forced the bars farther offshore. As described in Houser et al. (2015), the nearshore bars migrated landward and recovered to the beachface for 3 years following the storm. During this period, the inner-bar morphology transitioned from a rhythmic bar and beach morphology to a transverse bar and rip morphology before ultimately attaching to the beachface in May 2008 (Houser and Barrett, 2010). This changing bar morphology is a primary control on the presence of rip channels, with the greatest density of rips present in 2005 as the inner-most bar first started to develop a transverse bar and rip morphology (Houser et al., 2011).





# Methodology

Offshore wave conditions and wind forcing function are based on long-term meteorological and oceanographic records from two offshore wave buoys located near the study region (buoy 42039 and 42040). The available wave data included offshore wave height, period, and direction, and the wind data included speed and direction. A decision tree analysis was used to determine what combination of wave and wind forcing was associated with the flag posted by the Santa Rosa Island Authority on that day. After training on the available dataset, the model produces a decision tree that can be used for future decisions about what flag should be posted, although further training would be required to validate the model and operationalize. The modelled (*i.e.* predicted) flag colour is then compared to the posted flag colour for all days to determine if there is a relationship between the flag colour and rescues. The comparison is also used to determine if there is a specific combination of wind and wave forcing on the days when the modelled flag colour and the posted flag colour do not align.

The decision tree model was developed using the Chi-square Automatic Interaction Detector (CHAID) technique developed by Kass (1980). The goal of CHAID analysis is to build a model that helps explain how independent variables can be merged to explain the results in a given dependent variable. To develop a decision tree, the first step is declaring the root node, this corresponds to the target variable that will be predicted throughout the model. Then, the independent variable that provides the most information about the target values is identified. The root node is then split on this independent variable into statistically significant different subgroups using the F-test. These subgroups are then split using the predictor variables that provide the most information about them. CHAID analysis continues this process until terminal nodes are reached and no splits are statistically significant.

### Results

The decision tree model was trained on 1125 days with complete data between 2004 and 2008 during which there was 145 days with rescues. The annual number of rescues and rescue days varied by year with a peak in both the total number of rescues and the number of rescue days





in 2005. The number of rescues was at a minimum in 2007, while the number of rescue days was at a minimum in 2006. The number of rescues decreased linearly between 2005 and 2007 as the nearshore bar morphology continued to recover following Hurricane Ivan and welded to the beachface consistent with previous observations at the site (Houser et al., 2011).

The decision tree analysis suggests that the posted flag was not predicted by the model on 35% of days between 2004 and 2008 (n=396). There was a total of 342 rescues over 66 days when the model predicted a different flag than was posted representing over 60% of all rescues (Table 1). By comparison, 40% of all rescues (n=224) occurred over 79 days when the predicted and posted flags were the same. Chi-square analysis suggests that the number of rescue days is significantly greater at the 95% confidence level when the predicted and posted flags are different ( $\chi^2$ =7.77,  $\rho$ ~0.005). This supports the primary hypothesis that there will be a greater number of rescues performed on days when there is a discrepancy between the predicted and posted flag colour.

**Table 1.** Results of Chi-square analysis of posted and predicted flag colour versus rescue and no rescue days at Pensacola Beach, Florida between 2004 and 2008.

|                                  | Rescue Days | No Rescue Days |                              |
|----------------------------------|-------------|----------------|------------------------------|
| Posted=Predicted                 | 79          | 650            | $\chi^2=7.77, \rho\sim0.005$ |
| <b>Posted</b> ≠ <b>Predicted</b> | 66          | 330            |                              |

Chi-square analysis was also used to determine if the number of rescue days depends on whether the model predicts a flag of greater or lesser hazard compared to the posted flag (Table 2). Results suggest that the number of rescue days is greater when the model predicts hazardous surf (i.e. red or yellow flag) but the posted flag was either yellow or green ( $\chi^2=18.11$ ,  $\rho\sim0.0001$ ). The number of rescue days was over-represented when the posted flag colour was red or yellow but the model predicted that the flag should have been yellow or green, respectively, suggesting that posting a overly-cautious flag can present a danger. These 47 days associated 268 of the total 566 rescues between 2004 and 2008, or  $\sim$ 7.2 rescues per day when the island authority was overly-cautious in their flag choice. In comparison, the number of rescues was under-represented on days when the posted flag suggested conditions were not as hazardous as the model or were identical to the model.





**Table 2.** Results of Chi-square analysis of posted and predicted flag colour versus rescue and no rescue days at Pensacola Beach, Florida between 2004 and 2008.

|  | Rescue Days | No Rescue Days |                                |
|--|-------------|----------------|--------------------------------|
| Posted>Predicted   | 47          | 171            | $\chi^2=18.11, \rho\sim0.0001$ |
| Posted <predicted< th=""><th>19</th><th>159</th><th></th></predicted<> | 19          | 159            |                                |
| Posted=Predicted   | 79          | 650            |                                |

The greatest number of rescues were performed on days when the posted flag was yellow (moderate hazard, moderate surf and/or currents) but the model predicted a green flag (low hazard, relatively calm surf and/or currents) based on the wind and wave forcing. A total of 231 rescues were performed on 37 of the 168 days when the posted flag was yellow and the model predicted flag colour was green. In comparison, there were only 12 rescues on 3 of 20 days when the posted flag was red (high hazard, strong surf and/or currents) and the model predicted flag colour was green. Finally, there were 25 rescues preformed on 7 of 30 days when a red flag was posted and the model predicted a yellow flag was appropriate. The number of rescues and rescue days when the posted flag was more cautious than predicted by the model were at a maximum in 2005 and linearly decreased to a minimum in 2007 as the bar morphology recovered from Hurricane Ivan.

While there were fewer than expected rescue days when the posted flag was green or yellow and the model predicted a yellow or red flag was appropriate, rescues were still performed on those days. There was a total of 66 rescues on 13 of 80 days when the posted flag was yellow, but the model predicted a red flag should be posted (Table 3). Only 7 rescues were performed on 5 of the 83 days when the posted flag was green and the model predicted a yellow flag, with even fewer rescues performed on days when the posted flag was green but should have been red. The number of rescues and rescue days when the posted flag was lower than the predicted flag decreased from 2004 to 2007, with a statistically significant outlier in 2008. The large number of rescues in 2008 is the result of 2 days with 13 rescues each (April 19 and September 14), when a yellow flag was being flown but the model predicted a red flag was more appropriate. This suggests that the difference between posted and predicted flag colours can vary inter-annualy with changes in the nearshore morphology and/or changes in the individual who makes the flag decision.





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**Table 3.** Number of days and rescues (in brackets) based on the combination of posted and predicted flag colours.

| predicted mag core |   | Predicted Flag | Predicted Flag |          |  |
|--------------------|---|----------------|----------------|----------|--|
|                    |   | G              | Y              | R        |  |
| Posted Flag        | G | 475 (48)       | 83 (7)         | 15 (1)   |  |
|                    | Y | 168 (231)      | 154 (125)      | 80 (66)  |  |
|                    | R | 20 (12)        | 30 (25)        | 100 (51) |  |

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# Discussion

Results of the present study suggest that over 60% of all rescues at Pensacola Beach, Florida between 2004 and 2008 occurred on days when the posted hazard flag was different from the flag predicted by a decision tree model. The model was trained using average wind and wave forcing at buoys offshore and the flag colour selected by the Santa Rosa Island Authority over the entire study period. The posted flag was not predicted by the model on 35% of days between 2004 and 2008 (n=396), with one or more rescues occurring on 66 of those days (~17%). While rescues did not occur on a vast majority of the days when the posted and predicted flag were different, they accounted for a disproportionately large number of the rescues. This is not to suggest that Santa Island Authority made a mistake in their flag choice. Rather, the results suggest that the difference between the posted and predicted flag colours is associated with the morphology of the innermost nearshore bar, which is not captured by a model and forecast based on wind and wave forcing alone. The decisions made by the beach manager and lifeguards are not only dependent on the wind and wave forecast, but also their assessment of the morphology and the potential for rip development based on experience and years of careful observation. These discrepancies between model-predicted and manager-posted flag colours provide a basis for future model development and expansion. Increasing the volume of available data into the future, through continuous collection, can broaden the information provided to the model, contributing to model evolution is better able to account for subtle distinctions while remaining computationally efficient. Furthermore, introducing additional variables, such as nearshore morphology, to the model has the potential to better capture a lifeguard or beach manager's intuition associated with dangerous surf conditions.



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The model predictions and most forecasts are based solely on wind and wave forcing (Lushine, 1991a, b; Lascody, 1998; Engle, 2002; Dusek and Seim 2013; Arun Kumar and Prasad, 2014; Scott et al., 2014; Moulton et al., 2017). Noticeably absent from the current model is surf zone morphology, which ultimately determines whether a rip can develop under those conditions or not. The beach manager and lifeguard can observe the nearshore morphology and assess the potential for rip development, which would lead to them putting out a yellow or red flag when the model would predict a green or yellow flag is appropriate. While beach managers and lifeguards are being prudent, their assessment may not conform to those of the beach user who decides on whether the water is safe or not based on wave breaking (Caldwell et al., 2013; Brannstrom et al., 2013; 2015). Most beach users assume that larger breaking waves are more dangerous, and many will not enter the water if they (and the model) believe that it is red flag conditions. This may partially explain why there were fewer than expected rescues on days when the posted flag colour was overly-conservative (e.g. green or yellow flag was posted when the model predicted a yellow or red flag, respectively). Independent of the flag or warning signs, beach users appear to be making personal decisions about the surf and rip hazard (Brannstrom et al., 2015) based on experience at the site or elsewhere (see Houser et al., 2018). Whether this erodes beach users' confidence in the lifeguards and other authorities managing the beach is an important question for future research.

A large number of rescues occurred when the posted flag was yellow but the model predicted the wind and wave forcing warranted a green flag. Rightly or wrongly, the beach user will observe that wave breaking is limited and assume that conditions must be safe. As shown by Caldwell et al. (2013) and Brannstrom et al. (2013) most beach users along the Gulf Coast of the United States assume that the calm flat water of a rip is safer than adjacent areas where the waves are breaking. The lifeguard, however, may observe a bar morphology that is conducive to the development of rips and post a yellow flag to warn about the potential for rips, despite the weak wind and wave forcing. As observed by Houser and Barrett (2012), rips with speeds of ~0.5 m/s can develop on 'green flag' days because of the transverse bar and rip morphology that is present in the inner-nearshore. It is difficult for beach users to spot a rip or assess the potential for rip development, and they may assume that the lifeguard is being overly cautious. Going to the beach is a reward-based activity, and many people commit significant personal and financial investment to be at the beach (Houser et al., 2018). If they believe that the lifeguard is 'wrong' they will ignore





the warning and remain committed to entering the water. The longer and more times that their perceptions are inconsistent with the experience and knowledge of the lifeguard, the more trust in authority is eroded - a beach that is perceived to be safe based on experience will always be safe despite warnings to the contrary. This is an example of confirmation bias, in which an opinion quickly becomes entrenched and subsequent evidence is used to either bolster the belief or is rapidly discarded. How this can be addressed to reduce the number of rescues is an important focus for future research on rips and other hazards in general.

The results of this study also highlight the limitations of the rip forecasts that are used in the United States and elsewhere around the world. A forecast based solely on the wind and wave forcing does not account for the nearshore morphology, which determines the potential for rip development. This raises one of the most important considerations for future modeling efforts based on machine learning techniques - the model will only be accurate if the bar morphology and conceptual knowledge of the lifeguard is included as input variables. Getting the beach user to observe and heed that forecast and warning, however, will remain a challenge.

#### Conclusions

Lifeguards and beach managers decide on warnings and flag colours based on careful monitoring of the changing surf conditions along the beach and over the course of the day using both regional surf forecasts and direct observation. A decision tree analysis predicts a flag colour different to the one flown on ~35% of days between 2004 and 2008 (n=396/1125), and that those differences account for only 17% of all rescue days and ~60% of the total number of rescues. The posting of a yellow flag when the model would predict a green flag based solely on the wind and wave forcing was found to be responsible for the largest number of rescues over the study period. The nearshore morphology and the potential for rip development is not included in traditional forecasts, and most beach users use a simple assessment of wave breaking to determine if the water is safe. Even though a lifeguard will post the appropriate flag based on direct observation of the bar morphology and experience, the beach user, like simple models based solely on meteorological data, may not believe that warning and still enter the water. This suggests that reducing the number of rip and surf rescues will require that we are able to address confirmation bias on the part of the beach user, which can erode their confidence in the lifeguards.





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