

1 Learning in an Interactive Simulation Tool against Landslide 2 Risks: The Role of Strength and Availability of Experiential 3 Feedback

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10 **Abstract.** Feedback via simulation tools is likely to help people improve their decision-making
11 against natural disasters. However, little is known on how differing strengths of experiential
12 feedback and feedback's availability in simulation tools influences people's decisions against
13 landslides. We tested the influence of differing strengths of experiential feedback and
14 feedback's availability on people's decisions against landslides in Mandi, Himachal Pradesh,
15 India. Experiential feedback (high or low) and feedback's availability (present or absent) were
16 varied across four between-subject conditions in an interactive landslide simulation (ILS) tool:
17 high-damage feedback-present, high-damage feedback-absent, low-damage feedback-present,
18 and low-damage feedback-absent. In high-damage conditions, the probabilities of damages to
19 life and property due to landslides were 10-times higher than those in the low-damage
20 conditions. In feedback-present conditions, experiential feedback was provided in numeric, text,
21 and graphical formats in ILS. In feedback-absent conditions, the probabilities of damages were
22 described, however, there was no experiential feedback present. Investments were greater in
23 conditions where experiential feedback was present and damages were high compared to
24 conditions where experiential feedback was absent and damages were low. Furthermore, only
25 high-damage feedback produced learning in ILS. Simulation tools like ILS seem appropriate for
26 landslide risk communication and for performing what-if analyses.

27 1 Introduction

28 Landslides cause massive damages to life and property worldwide (Chaturvedi and Dutt, 2015;
29 Margottini et al., 2011). Imparting knowledge about landslide causes-and-consequences as well

30 as spreading awareness about landslide disaster mitigation are likely to be effective ways of
31 managing landslide risks. The former approach supports structural protection measures that are
32 likely to help people take mitigation actions and reduce the probability of landslides (Becker et
33 al., 2013; Osuret et al., 2016; Webb and Ronan, 2014). In contrast, the latter approach likely
34 reduces people's and assets' perceived vulnerability to risk. However, it does not influence the
35 physical processes. One needs effective landslide risk communication systems (RCSs) to educate
36 people about cause-and-effect relationships concerning landslides (Glade et al., 2005). To be
37 effective, these RCSs should possess five main components (Rogers and Tsirkunov, 2011):
38 monitoring; analysing, risk communication, warning dissemination, and capacity building.

39 Among these components, prior research has focused on monitoring and analysing the
40 occurrence of landslide events (Dai et al., 2002; Montrasio et al., 2011). For example, there exist
41 various statistical and process-based models for predicting landslides (Dai et al., 2002; Montrasio
42 et al., 2011; Reder et al., 2018; Segoni et al., 2018; Vaz et al., 2018). Several satellite-based and
43 sensor-based landslide monitoring systems are being used in landslide RCSs (Hong et al., 2006;
44 Quanshah et al., 2010; Rogers et al., 2011; Frodella et al., 2017; Intrieri et al., 2017). To be
45 effective, however, landslide RCSs need not only be based upon sound scientific models, but,
46 they also need to consider human factors, i.e., the knowledge and understanding of people
47 residing in landslide-prone areas (Meissen and Voisard, 2008). Thus, there is an urgent need to
48 focus on the development, evaluation, and improvement of risk communication, warning
49 dissemination, and capacity building measures in RCSs.

50 Improvements in risk communication strategies are likely to help people understand the
51 cause-and-effect processes concerning landslides and help them improve their decision-making
52 against these natural disasters (Grasso and Singh, 2009). However, surveys conducted among
53 communities in landslide-prone areas (including those in northern India) have shown a lack of
54 awareness and understanding among people about landslide risks (Chaturvedi and Dutt, 2015;
55 Oven, 2009; Wanasolo, 2012). In a survey conducted in Mandi, India, Chaturvedi and Dutt
56 (2015) found that 60% of people surveyed were not able to answer questions on landslide
57 susceptibilities maps, which were prepared by experts. Also, Chaturvedi and Dutt (2015) found
58 that a sizeable population reported landslides to be "acts of God" (39%) and attributed activities
59 like "shifting of temple" as causing landslides (17%). These results are surprising as the literacy-
60 rate in Mandi and surrounding areas is quite high (81.5%) (Census, 2011) and these results show

61 numerous misconceptions about landslides among people in landslide-prone areas. Overall,
62 urgent measures need to be taken that improve public understanding and awareness about
63 landslides in affected areas.

64 Promising recent research has shown that experiential feedback in simulation tools likely
65 helps improve public understanding about dynamics of physical systems (Chaturvedi et al., 2017;
66 Dutt and Gonzalez, 2010; 2011; 2012; Fischer, 2008). Dutt and Gonzalez (2012) developed a
67 Dynamic Climate Change Simulator (DCCS) tool, which was based upon a more generic stock-
68 and-flow task (Gonzalez and Dutt, 2011a). The authors provided frequent feedback on cause-
69 and-effect relationships concerning Earth's climate in DCCS and this experiential feedback
70 helped people reduce their climate misconceptions compared to a no-DCCS intervention.
71 Although the prior literature has investigated the role of frequency of feedback about inputs and
72 outputs in physical systems, little is known on how differing strengths of experiential feedback
73 (i.e., differing probabilities of damages due to landslides) influences people's decisions over
74 time. Also, little is known on how experiential feedback's availability (presence or absence) in
75 simulation tools influences people's decisions.

76 The primary goal of this research is to evaluate how differing strengths of experiential
77 feedback and feedback's availability influences people's mitigation decisions against landslides.
78 A study of how the strength of experiential feedback influences people's decisions against
79 landslides is important because people's experience of landslide consequences due to differing
80 probabilities of landslide damages could range from no damages at all to large damages
81 involving several injuries, infrastructure damages, and deaths. Thus, due to differing
82 probabilities of landslide damages, some people may experience severe landslide damages and
83 consider landslides to be a serious problem requiring immediate actions; whereas, other people
84 may experience no damages and consider landslides to be a trivial problem requiring very little
85 attention.

86 In addition, the availability of feedback in simulation tools is also likely to influence
87 people's decisions against landslides. When feedback is absent, people are only likely to acquire
88 descriptive knowledge about the cause-and-effect relationships governing the landslide dynamics
89 (Dutt and Gonzalez, 2010). However, when feedback is present, people get to repeatedly
90 experience the positive or negative consequences of their decisions against landslide risks (Dutt

91 and Gonzalez, 2010; 2011). This repeated experience will likely help people understand the
92 cause-and-effect relationships governing the landslide dynamics.

93 Chaturvedi et al. (2017) proposed a computer-simulation tool, called the Interactive
94 Landslide Simulator (ILS). The ILS tool is based upon a landslide model that considers the
95 influence of both human factors and physical factors on landslide dynamics. Thus, in ILS, both
96 physical factors (e.g., spatial geology and rainfall) and human factors (e.g., monetary
97 contributions to mitigate landslides) influence the probability of catastrophic landslides. In a
98 preliminary investigation involving the ILS tool, Chaturvedi et al. (2017) varied the probability
99 of damages due to landslides at two levels: low probability and high probability. The high
100 probability was set about 10-times higher compared to the low probability. People were asked to
101 make monetary investment decisions, where people's monetary payments would be used for
102 mitigating landslides (e.g., by building a retaining wall, planned road construction, provision of
103 proper drainage or by planting crops with long roots in landslide-prone areas; please see Patra
104 and Devi (2015) for a review of such mitigation measures). People's investments were
105 significantly greater when the damage probability was high compared to when this probability
106 was low. However, Chaturvedi et al. (2017) did not fully evaluate the effectiveness of
107 experiential feedback of damages in ILS tool against control conditions where this experiential
108 feedback was not present. Also, Chaturvedi et al. (2017) did not investigate people's investment
109 decisions over time and certain strategies in ILS, where these decisions and strategies would be
110 indicative of learning of landslide dynamics in the tool.

111 Prior literature on learning from experiential feedback (Baumeister et al., 2007; Dutt and
112 Gonzalez, 2012; Finucane et al., 2000; Knutty, 2005; Reis and Judd, 2013; Wagner, 2007)
113 suggests that increasing the strength of damage feedback by increasing the probabilities of
114 landslide damages in simulation tools would likely increase people's mitigation decisions. That
115 is because a high probability of landslide damages will make people suffer monetary losses and
116 people would tend to minimize these losses by increasing their mitigation actions over time. It is
117 also expected that the presence of experiential feedback about damages in simulation tools is
118 likely to increase people's landslide-mitigation actions over time (Dutt and Gonzalez, 2010;
119 2011; 2012). That is because the experiential feedback about damages will likely enable people
120 to make decisions and see the consequences of their decisions, however, the absence of this
121 feedback will not allow people to observe the consequences of their decisions once these

122 decisions have been made (Dutt and Gonzalez, 2012). At first glance, these explanations may
123 seem to assume people to be economically rationale individuals while facing landslide disasters
124 (Bossaerts and Murawski, 2015; Neumann and Morgenstern, 1947), where one disregards
125 people's bounded rationality, risk perceptions, attitudes, and behaviours (De Martino, Kumaran,
126 Seymour, and Dolan; 2005; Gigerenzer and Selten, 2002; Kahneman and Tversky, 1979; Simon,
127 1959; Slovic, Peters, Finucane, and MacGregor, 2005; Thaler and Sunstein, 2008; Tversky and
128 Kahneman, 1992). However, in this paper, we consider people to be bounded rational agents
129 (Gigerenzer and Selten, 2002; Simon, 1959), who tend to minimize their losses against landslides
130 slowly over time via a trial-and-error learning process driven by personal experience in an
131 uncertain environment (Dutt and Gonzalez, 2010; Slovic et al., 2005).

132 In this paper, we evaluate the influence of differing strengths of experiential feedback
133 about landslide-related damages and the experiential feedback's availability in the ILS tool.
134 More specifically, we test whether people increase their mitigation actions in the presence of
135 experiential damage feedback compared to in the absence of this feedback. In addition, we
136 evaluate how different probabilities of damages influence people's mitigation actions in the ILS
137 tool. Furthermore, we also analyse people's mitigation actions over time across different
138 conditions.

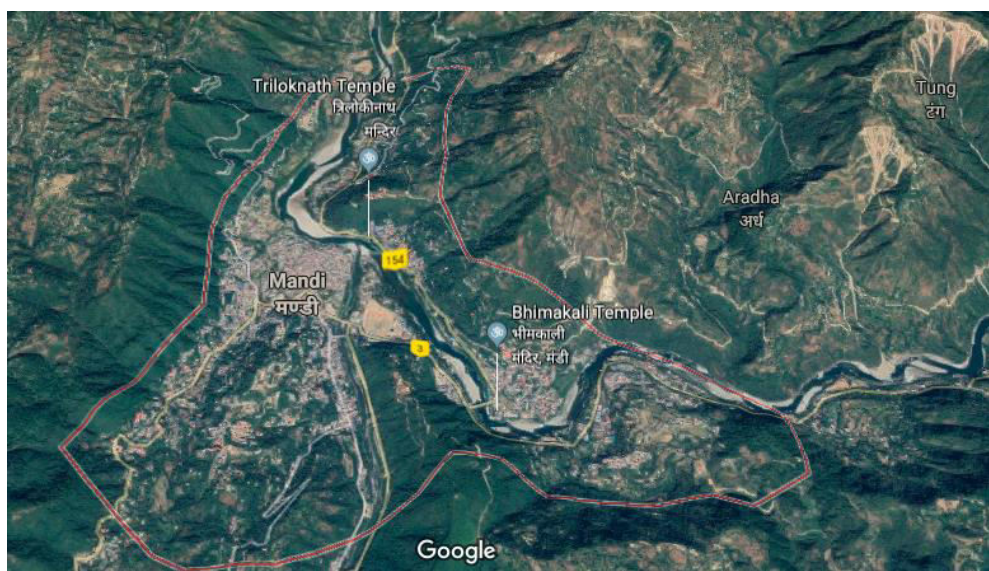
139 In what follows, first, we detail the characteristics of the study area, and then a
140 computational model on landslide risks that considers the role of both human factors and
141 physical factors. Next, we detail the working of the ILS tool, i.e., based on the landslide model.
142 Furthermore, we use the ILS tool in an experiment to evaluate the influence of differing strengths
143 of experiential feedback and feedback's availability on people's decisions. Finally, we close this
144 paper by discussing our results and detailing the benefits of using tools like ILS for
145 communicating landslide risks in the real world.

146 **2 Study area**

147 In this paper, the study area was one involving the local communities living in the Mandi town
148 (31.58° N, 76.91° E), a township located in the state of Himachal Pradesh, India (see Figure 1).
149 The Mandi town has an average elevation of 850m above mean-sea level, 23 square km area, and
150 a population of 26,422 people (Census, 2011). Literacy rate in Mandi town is 81.5% and most of
151 the population are Hindus by religion. Mandi is a highly religious place with a huge number of

152 Hindu temples all around the town (Census, 2011). Geologically, Mandi town is located on the
153 folds of the lesser Himalayan mountains and it lies in the earthquake Zone IV and V, the highest
154 earthquake zones in the world (Hpsdma, 2017). Apart from inherent geological weaknesses that
155 may cause landslides in Mandi town, other anthropogenic activities such as road construction,
156 deforestation of hill slopes, building construction on slopes, and debris dumping may also trigger
157 landslides in the area surrounding the town (Hpsdma, 2017). As per Kahlon, Chandel, and Brar
158 (2014), around 90% of the Mandi town is prone to landslides, where 25% of this area falls under
159 the severe landslide hazard risk category. Landslide occurrences during the past 39 years (from
160 1971 to 2009) exhibit Mandi to account for 99 landslide events (11%) out of a total 919 landslide
161 events in Himachal Pradesh, forming the 4th highest ranked district in terms of number landslides
162 behind Shimla, Solan, and Kinnaur (Kahlon et al., 2014). The problem of landslides is
163 accelerated in the monsoon season (mid-June to mid-September) in the town. The per-capita
164 income of people in the Mandi town is close to INR 292 (~ USD 4.48 or EUR 3.63) per day
165 (Census, 2011). In addition, as per the tenancy laws of Himachal Pradesh, most people own land,
166 which cannot be sold to people from outside the state (Himachal, 2012). The average per-capita
167 property value in the state would be close to INR 20 million (Census, 2011). These values of per-
168 capita daily income and property wealth were used in the ILS tool and these values have been
169 detailed ahead in this paper. Furthermore, the prevailing rainfall pattern and the landslide hazard
170 zonation map of Mandi town, which were used in the ILS tool, have also been detailed ahead in
171 this paper.

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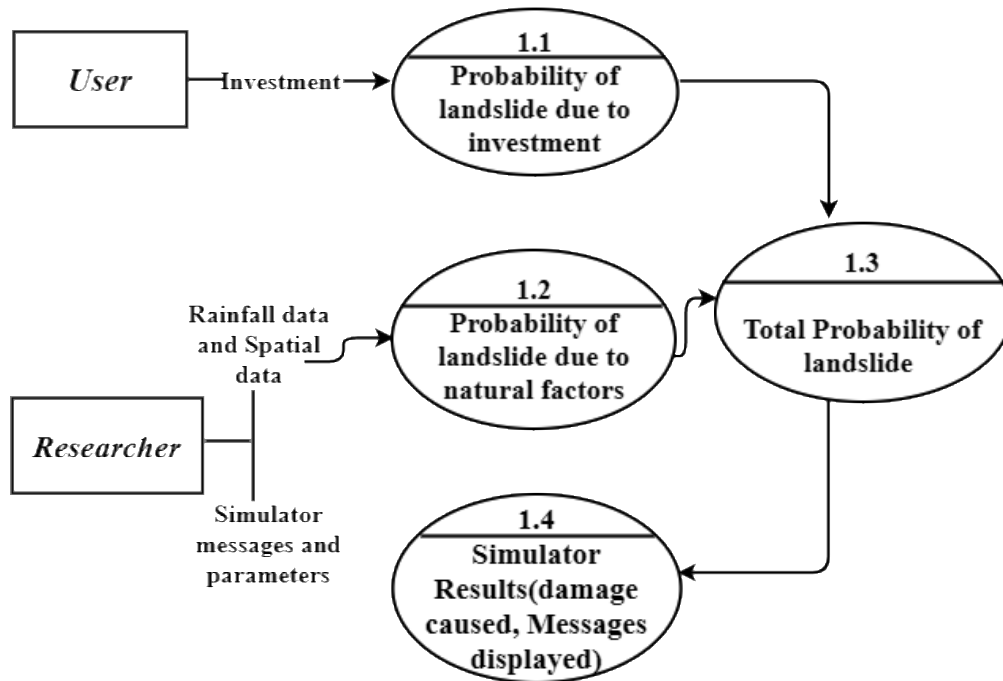
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174 Figure 1. The 3D satellite view of Mandi town and adjoining areas. The town is located in a valley around river Beas
175 with high mountains that are prone to landslides on both sides. Source: Google Maps.

176 **3 Computational model of landslide risk**

177 Chaturvedi et al. (2017) had proposed a computational model for simulating landslide risks that
178 was based upon the integration of human and physical factors (see Figure 2). Here, we briefly
179 detail this model and use it in the ILS tool for our experiment (reported ahead). As seen in Figure
180 2, the probability of landslides due to human factors in the ILS tool is adapted from a model
181 suggested by Hasson et al. (2010) (see box 1.1 in Figure 2). In Hasson et al. (2010)'s model, the
182 probability of a disaster (e.g., landslide) due to human factors (e.g., investment) was a function
183 of the cumulative monetary contributions made by participants to avert the disaster from the total
184 endowment available to participants. Thus, investing against the disaster in mitigation measures
185 reduces the probability of the disaster and not investing in mitigation measures increases the
186 probability of the disaster. However, by reducing the landslide risk, people also have lesser
187 ability in investing in other profitable investments due to loss in revenue. Although we assume
188 this model to incorporate human mitigation actions in the ILS tool, there may also be other
189 model assumptions possible where certain detrimental human actions (e.g., deforestation) may
190 increase the probability of landslides or the risk of landslides (where, risk = probability (hazard)
191 * consequence). We plan to consider such model assumptions as part of our future research. In
192 addition, there may be contributions made by the national, regional, and local governments for
193 providing protection measures against landslides in addition to the investments made by people
194 residing in the area (Hpsdma, 2017). Such investments may be made based upon the past
195 occurrences of landslides in the study area. Furthermore, people may also be able to buy
196 insurance that covers for the damages caused by landslides. However, in India, in the absence of
197 assistance from the government, mostly people tend to rely on their own wealth for adaptation to
198 landslide occurrence. Thus, purchasing insurance against disasters is less common and unpopular
199 as insurance companies mostly do not pay insured amounts in the event of natural disasters like
200 landslides (ICICI, 2018). In this paper, we restrict our analyses to only people's own investments
201 influencing landslides. We plan to consider the role of government contributions for mitigation
202 and adaptation (mostly after landslide events) and partial insurance payments as part of our
203 future research.

204 Furthermore, in the landslide model, the probability of landslides due to physical
 205 (natural) factors (see box 1.2) is a function of the prevailing rainfall conditions and the nature of
 206 geology in the area (Mathew et al., 2013). In this paper, we restrict our focus to considering only
 207 weather (rainfall)-induced landslides. As shown in Figure 2, the ILS model focuses on
 208 calculation of total probability of landslide (due to physical and human factors) (box 1.3). This
 209 total probability of landslide is calculated as a weighted sum of probability of landslide due to
 210 physical factors and probability of landslide due to human factors. Furthermore, the model
 211 simulates different types of damages caused by landslides and their effects on people’s earnings
 212 (box 1.4).
 213



214
 215

Figure 2. Probabilistic model of the Interactive Landslide Simulator tool. Figure adapted from Chaturvedi et al. (2017).

216 3.1 Total probability of landslides

217 As described by Chaturvedi et al. (2017), the total probability of landslides is a function of
 218 landslide probabilities due to human factors and physical factors. This total probability of
 219 landslides can be represented as the following:

$$220 \quad P(T) = (W * P(I) + (1 - W) * P(E)) \quad (1)$$

221 Where W is a free weight parameter in $[0, 1]$. The total probability formula involves calculation
 222 of two probabilities, probability of landslide due to human investments ($P(I)$) and probability of
 223 landslide due to physical factors ($P(E)$). These probabilities have been defined below. According
 224 to Equation 1, the total probability of landslides will change based upon both human decisions
 225 and environmental factors over time. In the ILS model, we simulate the total probability of
 226 landslides $P(T)$, where a landslide occurs when a uniformly distributed random number ($\sim U(0,$
 227 $I)$) is less than or equal to $P(T)$ on a certain day. If a uniformly distributed random number in $[0,$
 228 $1]$ ($U(0, 1)$) is less than or equal to a point probability value, then it simulates this point
 229 probability value. For example, if $U(0, 1) \leq 30\%$, then $U(0, 1)$ will be less than or equal to the
 230 30% value exactly 30% of the total number of times it is simulated; and, thus this random
 231 process will simulate a 30% probability value.

232

233 **3.1.1 Probability of landslide due to human investments ($P(I)$)**

234 As suggested by Chaturvedi et al. (2017), the probability $P(I)$ is calculated using the probability
 235 model suggested by Hasson et al. (2010). In this model, $P(I)$ is directly proportional to the
 236 amount of money invested by participants for landslide mitigation. The probability of landslide
 237 due to human investments is:

$$238 \quad P(I) = 1 - \frac{M * \sum_{i=1}^n x_i}{n * B} \quad (2)$$

239 Where,

240 B = Budget available towards addressing landslides for a day (if a person earns an income or
 241 salary, then B is the same as this income or salary earned in a day).

242 n = Number of days.

243 x_i = Investments made by a person for each day i to mitigate landslides; $x_i \leq B$.

244 M = Return to Mitigation, which is a free parameter and captures the lower bound probability of
 245 $P(I)$, i.e., $P(I) = 1 - M$ when a person puts her entire budget B into landslide mitigation ($\sum_{i=1}^n x_i$
 246 $= n * B$); $0 \leq M \leq 1$.

247 People's monetary investments (x_i) are for mitigation measures like building retaining walls or
 248 planting long root crops.

249

250 **3.1.2 Probability of landslide due to physical factors ($P(E)$)**

251 Some of the physical factors impacting landslides include rainfall, soil types, and slope profiles
252 (Chaturvedi et al., 2017; Dai et al., 2002). These factors can be categorized into two parts:

- 253 1. Probability of landslide due to rainfall ($P(R)$)
- 254 2. Probability of landslide due to soil types and slope profiles (spatial probability,
255 $P(S)$)

256 For the sake of simplicity, we have assumed that $P(S)$ is independent of $P(R)$. Thus, given $P(R)$
257 and $P(S)$, the probability of landslide due to physical factors, $P(E)$, is defined as:

$$258 \quad P(E) = P(R) * P(S) \quad (3)$$

259 In the first step, $P(R)$ is calculated based upon a logistic-regression model (Mathew et al., 2013)
260 as follows:

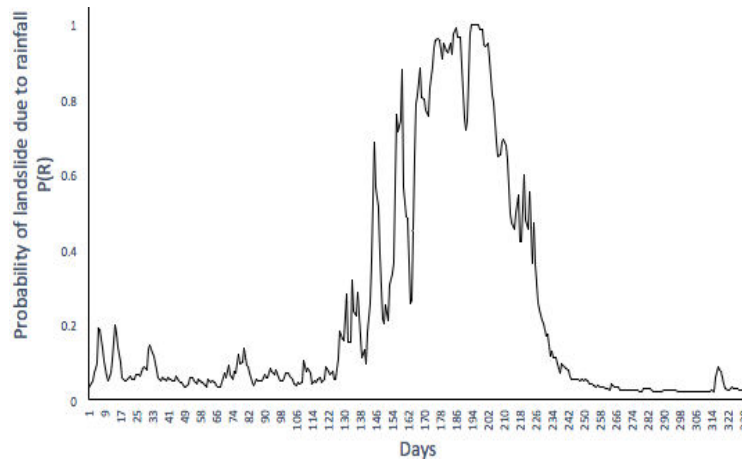
$$261 \quad P(R) = \frac{1}{1+e^{-z}} \quad (4a)$$

262 And,

$$z = -3.817 + (DR) * 0.077 + (3DCR) * 0.058 + (30DAR) * 0.009$$

$$263 \quad z: (-\infty, +\infty) \quad (4b)$$

264 Where, the DR , $3DCR$, and $30DAR$ is the daily rainfall, the 3-day cumulative rainfall, and the
265 30-day antecedent rainfall in the study area. This model in equations 4a and 4b was developed
266 for the study area by Mathew et al. (2013) and we have used the same model in this paper. The
267 rainfall parameters in the model were calculated from the daily rain data from the Indian
268 Metrological Department (IMD). We compared the shape of the $P(R)$ distribution by averaging
269 rainfall data over the past five years with the shape of the $P(R)$ distribution by averaging rainfall
270 data over the past 30-years. This comparison revealed that there were no statistical differences
271 between these two distributions. Thus, we used the daily rainfall data averaged over the past 5-
272 years (2010-14) to find the average rainfall values on each day out of the 365-days in a year.
273 Next, these averaged rainfall values were put into equations 4a and 4b to generate the landslide
274 probability due to rainfall ($P(R)$) over an entire year. Figure 3 shows the resulting shape of $P(R)$
275 distribution as a function of days in the year for the study area. Due to the monsoon period in
276 India during mid-June – mid-September, there is a peak in the $P(R)$ distribution curve during
277 these months. Depending upon the start date in the ILS tool, one could read $P(R)$ values from
278 Figure 3 as the probability of landslides due to rainfall on a certain day in the year. This $P(R)$
279 function was assumed to possess the same shape across all participants in the ILS tool.



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Figure 3. Probability of landslide due to rainfall over days for the study area. The probability was generated by using equations 4a and 4b.

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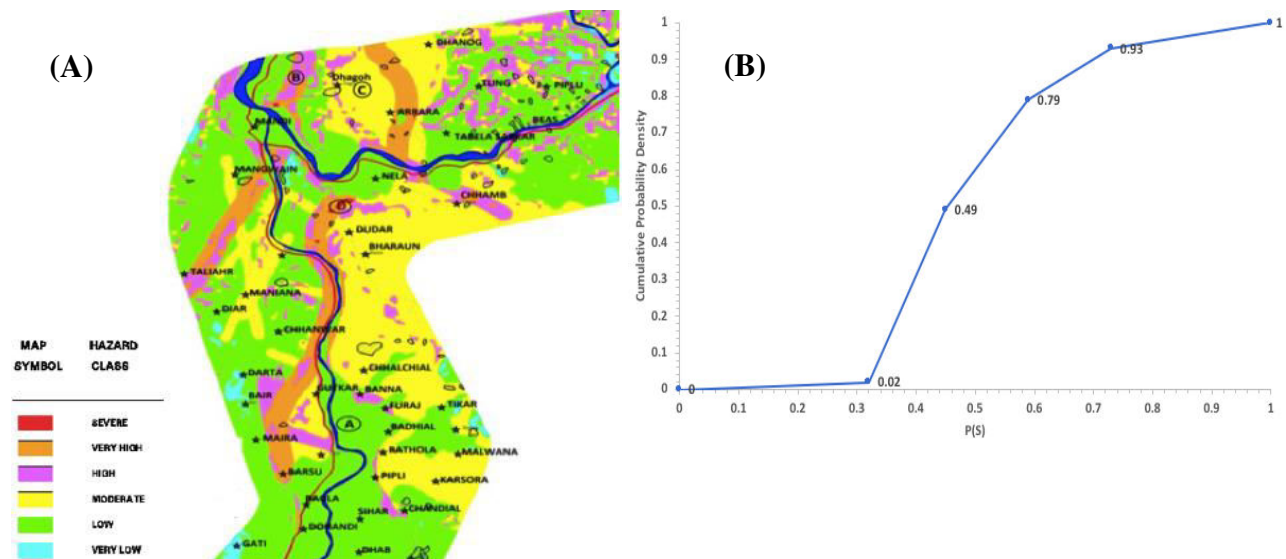
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The second step is to evaluate the spatial probability of landslides, $P(S)$. The determination of $P(S)$ is done from the landslide hazard zonation (LHZ) map of the study area (see Figure 4A; Anbalagan, 1992; Chaturvedi et al., 2017; Clerici et al., 2002), which provides the landslide susceptibility of the area and it is based on various landslide causative factors in the study area (e.g., geology, geometry, and geomorphology). As shown in Figure 4A, we computed the spatial probability of landslides in the study area based upon the Total Estimated Hazard (THED) rating of different locations on a LHZ map (see legend) and their surface area of coverage (the maximum possible value of THED is 11.0 and its minimum possible value is 0.0). Table 1 provides the THED scale to report the susceptibility of an area to landslides (Anbalagan, 1992).



294 **Figure 4 (A):** Landslide hazard map of study area. **(B):** The cumulative density function of the spatial probability of
 295 landslides ($P(S)$). The $P(S)$ is shaped by geological and other causative factors in the study area.

296 *Table 1. Total Estimated Hazard (THED) scale for evaluating the susceptibility of an area to*
 297 *landslides across to different hazard classes*

Hazard Zone	Range of corrected THED	Hazard class
I	THED < 3.5	Very low hazard (VLH) zone
II	$3.5 \leq \text{THED} < 5.0$	Low hazard (LH) zone
III	$5.0 \leq \text{THED} \leq 6.5$	Moderate hazard (MH) zone
IV	$6.5 < \text{THED} \leq 8.0$	High Hazard (HH) zone
V	THED > 8.0	Very high hazard (VHH) zone

298
 299 First, from Table 1, the critical THED values (e.g., 3.5, 5.0, 6.5, and 8.0) were converted into a
 300 probability value by dividing with the highest THED value (= 11.0). Next, we used the LHZ map
 301 of the study area (Figure 4A) to find the surface area that was under a hazard class (very low,
 302 low, moderate, high, and very high) and used this area to determine the cumulative probability
 303 density function for $P(S)$. For example, if a THED of 3.5 (low hazard class) has a 20% coverage
 304 area on LSZ (Figure 4A), then the spatial probability is less than equal to 0.32 ($=3.5/11.0$) with a
 305 20% chance. Similarly, if a THED of 5.0 (moderate hazard class) has a 30% coverage area on
 306 LSZ, then the then the spatial probability is less than equal to 0.45 ($=5.0/11.0$) with a 50%
 307 chance (30% + 20%). Such calculations enabled us to develop a cumulative density function for
 308 $P(S)$ (see Figure 4B). As shown in Figure 4B (the cumulative density function of $P(S)$), 1.94%
 309 area belonged to the very low hazard class ($P(S)$ from 0/11 to 3.5/11), 46.61% area belonged to
 310 the low hazard class ($P(S)$ from 3.5/11 to 5.0/11), 30.28% area belonged to the moderate hazard
 311 class ($P(S)$ from 5.0/11 to 6.5/11), and 13.71% area belonged to the high hazard class ($P(S)$ from
 312 6.5/11 to 8.0/11), and 7.43% area belonged to the very high hazard class ($P(S)$ from 8.0/11 to
 313 11/11).

314 In the ILS tool, using Figure 4B, we used a randomly determined point value of the $P(S)$
 315 from its cumulative density function for each participant in the ILS tool (see Figure 4B). This
 316 $P(S)$ value stayed the same for participants across their performance in the ILS tool. Please note

317 that this exercise was not meant to accurately determine the spatial probability of landslide in the
318 area of interest, where more accurate and advanced methods could be used. Rather, the primary
319 objective of this exercise was to develop an approximate model that could account for the spatial
320 probability in the ILS based upon the LHZ map and THED scale (the ILS tool was primarily
321 meant to improve people's understanding about landslide risks and not for physical modeling of
322 landslides).

323

324 **3.1.3 Damages due to landslides**

325 As suggested by Chaturvedi et al. (2017), the damages caused by landslides were classified into
326 three independent categories: property loss, injury, and fatality. These categories have their own
327 damage probabilities. When a landslide occurs, it could be harmless or catastrophic. A landslide
328 becomes catastrophic with damage probability value of property loss, injury, and fatality. Thus,
329 once a uniformly distributed random number is less or equal to the probability of the
330 corresponding damage, then the corresponding damage is assumed to occur in ILS tool.
331 Landslide damages have different effects on the player's wealth and income, where damage to
332 property affects one's property wealth and damages concerning injury and fatality affect one's
333 income level. When the landslide is harmless, then there is no injury, no fatality, and no damages
334 to one's property. For calculation of the damage probabilities due to landslides, data of 371
335 landslide events in India over a period of about 300 years was used (Parkash, 2011). If we
336 consider the entire 300-year period, then one could expect very different socio-economic
337 conditions to prevail over this period. However, it is to be noted that, in this paper, we vary this
338 probability in the experiment. Thus, the exact value of the probability from literature is not
339 required in the simulation. The exact assumptions about damages are detailed ahead in this
340 paper.

341

342 **4 Interactive Landslide Simulator (ILS) tool**

343 The ILS tool (Chaturvedi et al., 2017) is a web-based tool and it is based upon the ILS model
344 described above. The ILS tool was coded in open-source programming languages PHP and
345 MySQL and it is freely available for use at the following URL: www.pratik.acslab.org. The ILS
346 tool allows participants to make repeated monetary investment decisions for landslide risk-
347 mitigation, observe the consequences of their decisions via feedback, and try new investment

348 decisions. This way, ILS helps to improve people’s understanding about the causes and
349 consequences of landslides. The ILS tool can run for different time periods, which could be from
350 days to months to years. This feature can be customized in the ILS tool. However, in this paper,
351 we have assumed a daily time-scale to make it match the daily probability of landslides
352 computed in equations 4a and 4b.

353 The goal in ILS tool is to maximize one’s total wealth, where this wealth is influenced by
354 one’s income, property wealth, and losses experienced due to landslides. Landslides and
355 corresponding losses are influenced by physical factors (spatial and temporal probabilities of
356 landslides) and human factors (i.e., the past contributions made by a participant for landslide
357 mitigation). The total wealth may decrease (by damages caused by landslides, like injury, death,
358 and property damage) or increase (due to daily income). While interacting with the tool, the
359 repeated feedback on the positive or negative consequences of their decisions on their income
360 and property wealth enables participants to revise their decisions and learn landslide risks and
361 dynamics over time.

362 Figure 5 represents graphical user interface of ILS tool’s investment screen. On this
363 screen, participants are asked to make monetary mitigation decisions up to their daily income
364 upper bound (see Box A). The total wealth is a sum of income not invested for landslide
365 mitigation, property wealth, and total damages due to landslides (see Box B). As shown in Box
366 B, participants are also shown the different probabilities of landslide due to human and physical
367 factors as well as the probability weight used to combine these probabilities into the total
368 probability. Furthermore, as shown in Box C, participants are graphically shown the history of
369 total probability of landslide, total income not invested in landslides, and their remaining
370 property wealth across different days. As part of the instructions, the players were told that the
371 mitigation measures will be taken close to the places where they reside in the district in the ILS
372 tool.

373
374

A

Your Investment for landslides for day 4 (between 0.0 and 292):

For no investment, please enter 0.0

B

Parameter	Value
Day	4
Income available for investment today (M)	292
Total income not invested in landslides (NTM)	754.7
Property wealth (PW)	20000000
Total damage due to landslides (TD)	0
Total wealth (NTM + PW - TD)	20000754.7
Probability of landslide due to human (investment) factor (P(H))	0.88
Probability of landslide due to environmental factors (P(E))	0.43
Probability weight (W)	0.7
Total probability of landslide ($W \cdot P(H) + (1 - W) \cdot P(E)$)	0.69

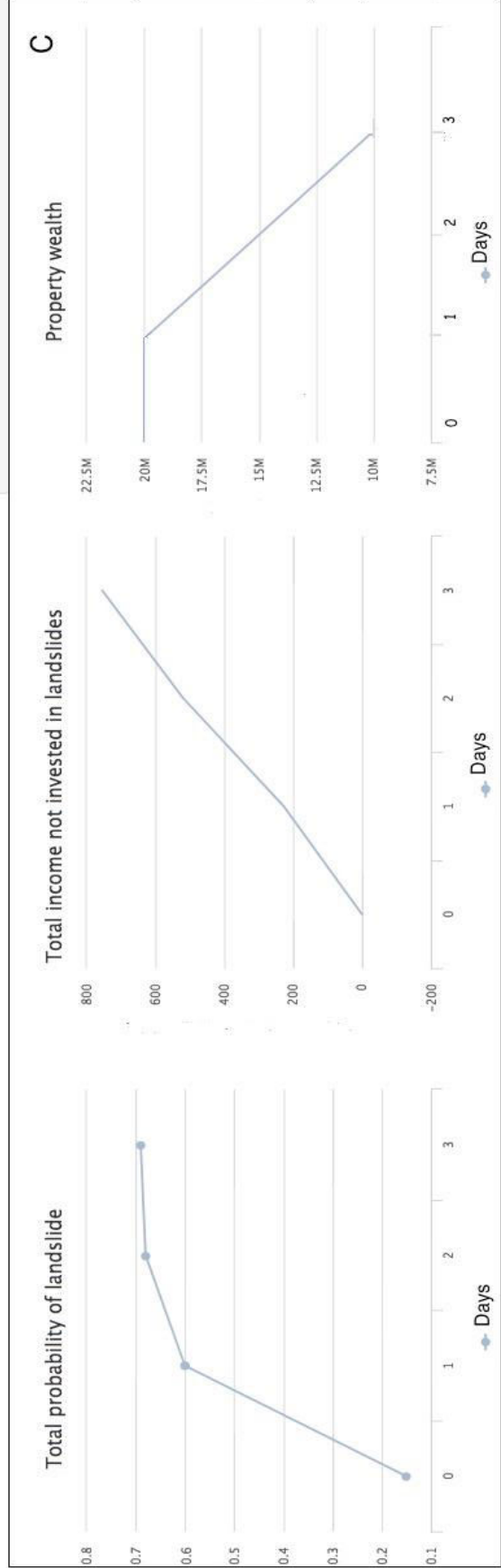


Figure 5. ILS tool's Investment Screen. Box (A): The text box where participants made investments against landslides. Box (B): The tool's different parameters and their values. Box (C): Line graphs showing the total probability of landslide, the total income not invested in landslides, and the property wealth over days. Horizontal axes in these graphs represents number of days. The goal was to maximize Total Wealth across a number of days of performance in the ILS tool. This figure is adapted from Chaturvedi et al. (2017).

376 As described above, participants, i.e., common people residing in the study area, could invest
377 between zero (minimum) and player's current daily income (maximum). Once the investment is
378 made, participants need to click the "Invest" button. Upon clicking the Invest button, participants
379 enter the experiential feedback screen where they can observe whether a landslide occurred or
380 not and whether there were changes in the daily income, property wealth, and damages due to the
381 landslide (see Figure 6). As discussed above, the landslide occurrence was determined by the
382 comparison of a uniformly distributed random number in $[0, 1]$ with $P(T)$. If a uniformly
383 distributed random number in $[0, 1]$ was less than or equal to $P(T)$, then a landslide occurred;
384 otherwise, the landslide did not occur. Furthermore, if the landslide occurred, then three
385 uniformly distributed random numbers in $[0, 1]$ were compared with the probability of injury,
386 fatality, and property damage, respectively. If the values of any of these random numbers were
387 less than or equal to the corresponding injury, fatality, or property-damage probabilities, then the
388 landslide was catastrophic (i.e., causing injury, fatality, or property damage; all three events
389 could occur simultaneously). In contrast, if the random numbers were more than the
390 corresponding injury, fatality, and property-damage probabilities, then the landslide was
391 harmless (i.e., it did not cause injury, fatality, and property damage). As shown in Figure 6A,
392 feedback information is presented in three formats: monetary information about total wealth (box
393 I), messages about different losses (box I), and imagery corresponding to losses (box II). Injury
394 and fatality due to landslides causes a decrease in the daily income and damage to property
395 causes a loss of property wealth (the exact loss proportions are detailed ahead). If a landslide
396 does not occur in a certain trial, a positive feedback screen is shown to the decision maker (see
397 Figure 6B). The user can get back to investment decision screen by clicking on "Return to
398 Game" button on the feedback screen.

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(A) Negative Feedback

⚠️ Landslide Occurred!

You made **56** investment.

I

Your friend invested: 161

Fortunately, no one in your family died.

Thus, your daily income was not affected and stays at the same value.

Fortunately, no one in your family was injured.

Thus, your daily income was not affected and stays at the same value.

Sorry, your house was destroyed by the debris. Total damage occurred is **10000000**.

Thus, your property wealth is **10000000**.

Your total wealth is **10000631.4**.

II

[Return To Game](#)

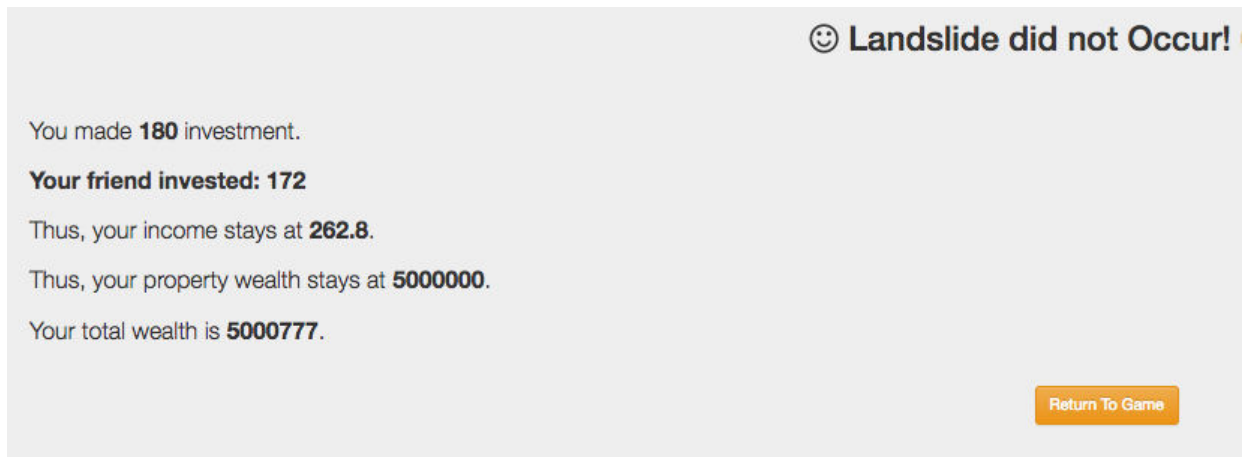


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(B) Positive Feedback



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413 **Figure 6.** ILS tool’s feedback screens. (A) Negative feedback when a landslide occurred. Box (I) contains the loss in
414 terms of magnitude and messages and Box (II) contains associated imagery. (B) Positive feedback when a landslide
415 did not occur.

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418 **5 Methods**

419 To test the effectiveness of strength and availability of feedback, we performed a laboratory
420 experiment involving human participants where we compared performance in the ILS tool in the
421 presence or absence of experiential feedback about different damage probabilities. Based upon
422 prior literature (Baumeister et al., 2007; Dutt and Gonzalez, 2012; Finucane et al., 2000; Knutty,
423 2005; Reis and Judd, 2013; Wagner, 2007), we expected the proportion of investments to be
424 higher in the presence of experiential feedback compared to those in the absence of experiential
425 feedback. Furthermore, we expected higher investments against landslides when feedback was
426 more damaging in ILS compared to when it was less damaging (Chaturvedi et al., 2017; Dutt and
427 Gonzalez, 2011; Gonzalez and Dutt, 2011a).

428
429 **5.1 Experimental Design**

430 Eighty-three participants were randomly assigned across four between-subjects conditions in the
431 ILS tool, where the conditions differed in the strength of experiential feedback (high-damage
432 (N= 40) or low-damage (N= 43)) and availability of feedback (feedback-present (N= 43) or
433 feedback-absent (N= 40)) provided after every mitigation decision. An experiment involving the
434 high-damage feed-present condition (N = 20) and the low-damage feedback-present condition (N
435 = 23) in the ILS tool was reported by Chaturvedi et al. (2017). This data has been included in this
436 paper with two more conditions, the high-damage feedback-absent (N = 20) and the low-damage

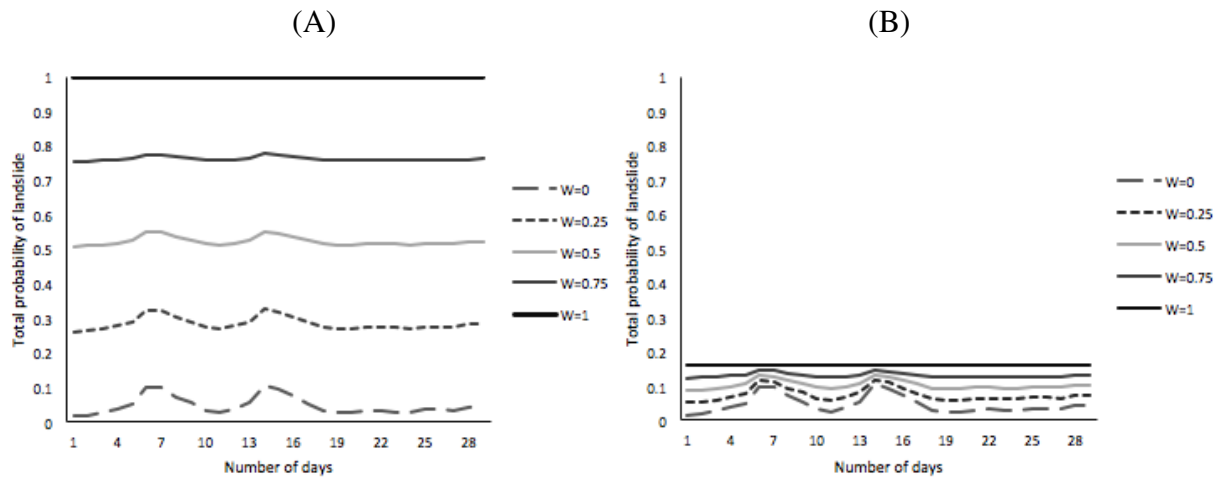
437 feedback-absent (N = 20). Data in all four conditions was collected simultaneously. They were
438 asked to invest repeatedly against landslides across 30-days. In feedback-present conditions,
439 participants made investment decisions on the investment screen and then they received feedback
440 about the occurrence of landslides or not on the feedback screen. Participants were also provided
441 graphical displays showing the total probability of landslides, the total income not invested in
442 landslides, and the property wealth over days. Figures 5 and 6 show the investment and feedback
443 screen that were shown to participants in the feedback-present conditions. In feedback-absent
444 conditions, participants were given a text description and they made an investment decision,
445 however, neither they were shown the feedback screen nor they were shown the graphical
446 displays on the investment screen. Thus, in the feedback-absent condition, although participants
447 were provided with the probability of damages due to landslides and the results of 0% and 100%
448 investments as a text description, however, they were not shown the feedback screen as well as
449 the graphical displays on the investment screen. The text description and investment screen
450 shown to participants in the feedback-absent conditions is given as Appendix 'A'. In high-
451 damage conditions, the probability of property damage, fatality and injury on any trial were set at
452 30%, 9%, and 90%, respectively, over 30-days. In low-damage conditions, the probability of
453 property damage, fatality and injury on any trial were set at 3%, 1%, and 10%, respectively, over
454 30-days (i.e., about 1/10th of its values in the high-damage condition). Across all conditions,
455 participants made one investment decision per trial across 30-days (this end-point was unknown
456 to participants). Participants' goal was to maximize their total wealth over 30-days. Across all
457 conditions, only 1-landslide could occur on a particular day. The nature of functional forms used
458 for calculating different probabilities in ILS were unknown to participants.

459 The proportion of damage (in terms of daily income and property wealth) that occurred in an
460 event of fatality, injury, or property damage was kept constant across 30-days. The property
461 wealth decreased to half of its value every time property damage occurred in an event of a
462 landslide. The daily income was reduced by 10% of its latest value due to a landslide-induced
463 injury and 20% of its latest value due to a landslide-induced fatality. The initial property wealth
464 was fixed to 20 million EC, which is the expected property wealth in Mandi area. To avoid the
465 effects of currency units on people's decisions, we converted Indian National Rupees (INR) to a
466 fictitious currency called "Electronic Currency (EC)," where 1 EC = 1 INR. The initial per-trial
467 income was kept at 292 EC (taking into account the GDP and per-capita income of Himachal

468 state where Mandi is located). Overall, there was a large difference between the initial income
469 earned by a participant and the participant's initial property wealth. In this scenario, the optimal
470 strategy dictates participants to invest their entire income in landslide protection measures, since
471 participants' goal was to maximize total wealth. The weight (W) parameter in the equation 1 of
472 the ILS model was fixed at 0.7 across all conditions. This high value of the W parameter ensured
473 that participants' investment decisions played a dominant role in influencing the total landslide
474 probability as per the equation 1. To understand the effect of the W parameter on the total
475 probability of landslide in ILS, a Monte-Carlo simulation was performed in the ILS model for
476 different investment conditions over time (see Figure 7A and 7B). It can be seen from both
477 Figures 7A and 7B, in both the extreme investment conditions over 30-days (i.e., zero
478 investments and full investments from human players), the value of W determined the range of
479 possible values of the total probability of landslides, $P(T)$. For example, with a $W = 1.0$, zero
480 human investments over a 30-day period caused $P(T) = 1.0$ (a sure landslide) and full
481 investments caused $P(T) \sim 0.20$ (landslides to be 20% likely to occur). Thus, by keeping a higher
482 W value, we could ensure that there was a large possible change in the $P(T)$ due to human
483 actions, giving human participant salient feedback on how their decisions changed $P(T)$. The W
484 value was set to be 0.70 in the ILS tool and it was shown to participants through the investment
485 screen on the ILS tool's interface (see Figures 5). Furthermore, the return to mitigation free
486 parameter (M) was set at 0.8. Again the value of the M parameter ensured that probability of
487 landslides reduced to 20% ($= 1 - M$ from equation 2) when participants invested their daily
488 income in full. Participants performed in the ILS for 30-days, starting in mid-July and ending in
489 mid-August. This period coincided with the period of heavy monsoon rainfall in Mandi area (see
490 the $P(R)$ peaks in Figure 3). Thus, participants performing in ILS experienced an increasing
491 probability of landslides due to environmental factors (due to an increasing amount of rainfall
492 over days). We used the investment ratio as a dependent variable for the purpose of data
493 analyses. The investment ratio was defined as the ratio of investment made in a trial to total
494 investment that could have been made up to the same trial. This investment ratio was averaged
495 across all participants in one case and averaged over all participants and days in another case.
496 We expected the average investment ratio to be higher in the feedback-present and high-damage
497 conditions compared to feedback-absent and low-damage conditions. We took an alpha-level
498 (the probability of rejecting the null hypothesis when it is true) to be 0.05 (or 5%).

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Figure 7. Simulation of total probability of landslides in ILS for different values of W in zero investment scenario (A) and full investment scenario (B).

504 5.2 Participants

505 Participants were recruited from Mandi town via an online advertisement. The research was
 506 approved by the Ethics Committee at Indian Institute of Technology Mandi. Informed consent
 507 was obtained from each participant and participation was completely voluntary. All participants
 508 were from Science, Technology, Engineering, and Mathematics (STEM) backgrounds and their
 509 ages ranged in between 21 and 28 years (Mean = 22 years; Standard Deviation = 2.19 years).
 510 The following percentage of participants were pursuing or had completed different degrees:
 511 6.0% high-school degrees; 54.3% undergraduate degrees; 33.7% Master’s degrees; and, 6.0%
 512 Ph.D. degrees. The Mandi area is prone to landslides and most participants self-reported to be
 513 knowledgeable or possess basic understanding about landslides. The literacy rate in Mandi and
 514 surrounding area is quite high (81.5%) (Census, 2011) and our sample was representative of the
 515 population residing in this area. When asked about their previous knowledge about landslides,
 516 2.4% claimed to be highly knowledgeable, 16.8% claimed to be knowledgeable, 57.8% claimed
 517 to have basic understanding, 18.2% claimed to have little understanding, and 4.8% claimed to
 518 have no idea. All participants received a base payment of INR 50 (~ USD 1). In addition, there
 519 was a performance incentive based upon a lucky draw. Top-10 performing participants based
 520 upon total wealth remaining at the end of the study were put in a lucky draw and one of the
 521 participants was randomly selected and awarded a cash prize of INR 500. Participants were told
 522 about this performance incentive before they started their experiment.

523

524 **5.3 Procedure**

525 Experimental sessions were about 30-minutes long per participant. Participants were given
526 instructions on the computer screen and were encouraged to ask questions before starting their
527 study (See Appendix “A” for text of instructions used). Once participants had finished their
528 study, they were asked questions related to what information and decision strategy they used on
529 the investment screen and the feedback screen to make their decisions. Once participants ended
530 their study, they were thanked and paid for their participation.

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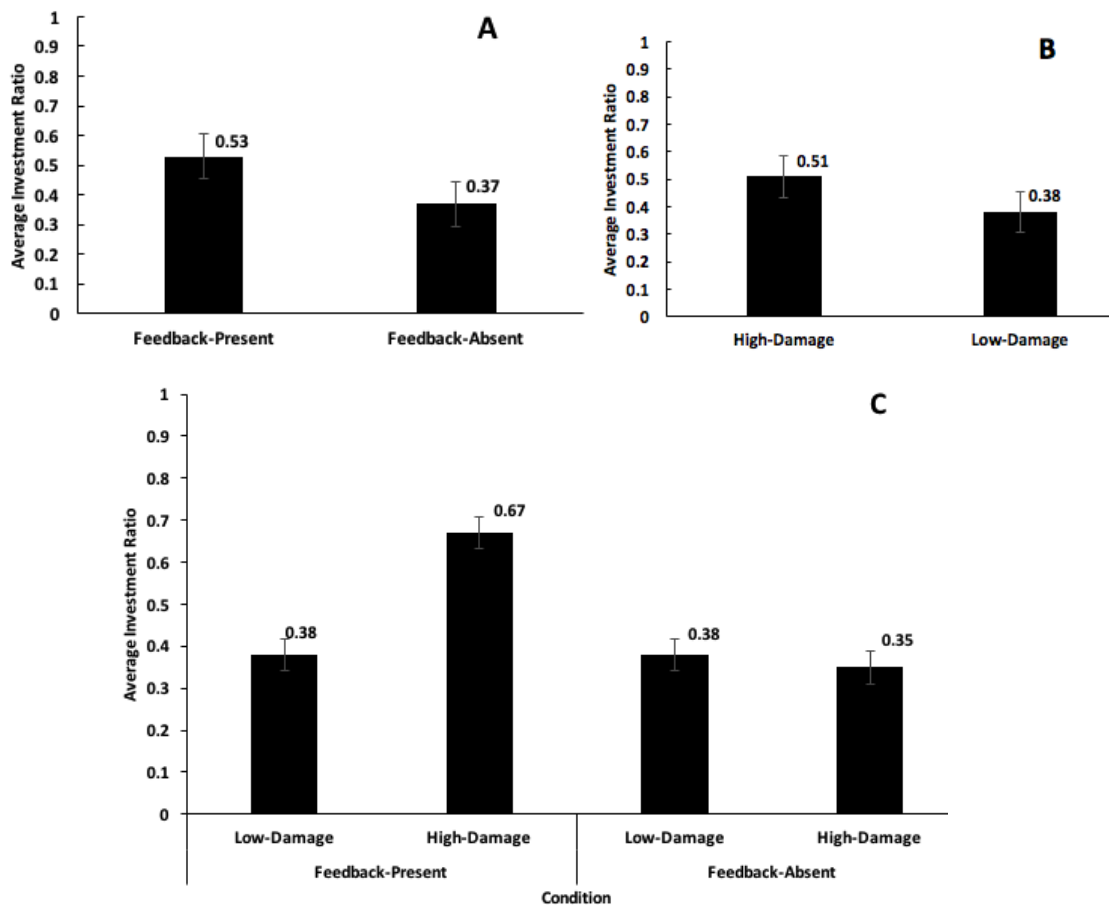
532 **6 Results**

533 **6.1 Investment Ratio Across Conditions**

534 The data were subjected to a 2×2 repeated-measures analyses of variance. As shown in Figure
535 8A, there was a significant main effect of feedback’s availability: the average investment ratio
536 was higher in feedback-present conditions (0.53) compared to that in feedback-absent conditions
537 (0.37) ($F(1, 79) = 8.86, p < 0.01, \eta^2 = 0.10$). We performed analysis of variance statistical tests
538 for evaluating our expectations. The F-statistics is the ratio of between-group variance and the
539 within-group variance. The numbers in brackets after the F-statistics are the degrees of freedom
540 ($K-1, N - K$), where K are the total number of groups compared and N is the overall sample size.
541 The p -value indicates the evidence in favor of the null-hypothesis when it is true. We reject the
542 null-hypothesis when p -value is less than the alpha-level (0.05). The η^2 is the proportion of
543 variance associated with one or more main effects. It is a number between 0 and 1 and a value of
544 0.02, 0.13, and 0.26 measures a small, medium, or large correlation between the dependent and
545 independent variables given a population size. The bracket values are indicative of the F-value,
546 its significance and effect size. This result is as per our expectation and shows that the presence
547 of experiential feedback in ILS tool helped participants increase their investments against
548 landslides compared to investments in the absence of this feedback.

549 As shown in Figure 8B, there was a significant main-effect of strength of feedback: the
550 average investment ratio was significantly higher in high-damage conditions (0.51) compared to
551 that in low-damage conditions (0.38) ($F(1, 79) = 5.46, p < 0.05, \eta^2 = 0.07$). Again, this result is
552 as per our expectation and shows that high-damaging feedback helped participants increase their
553 investments against landslides compared low-damaging feedback.

554 Furthermore, as shown in Figure 8C, the interaction between the strength of feedback and
 555 feedback's availability was significant ($F(1, 79) = 8.98, p < 0.01, \eta^2 = 0.10$). There was no
 556 difference in the investment ratio between the high-damage condition (0.35) and low-damage
 557 condition (0.38) when experiential feedback in ILS was absent, however, the investment ratio
 558 was much higher in the high-damage condition (0.67) compared to the low-damage condition
 559 (0.38) when experiential feedback in ILS was present (Chaturvedi et al., 2017). Thus, feedback
 560 needed to be damaging in ILS to cause an increase in investments in mitigation measures against
 561 landslides.



562

563

564 **Figure 8.** (A) Average investment ratio in Feedback-present and Feedback-absent conditions. (B) Average
 565 investment ratio in low- and high-damage conditions. (C) Average investment ratio in low- and high-damage
 566 conditions with Feedback-present and absent. The error bars show 95% Confidence Interval (CI) around the point
 567 estimate.

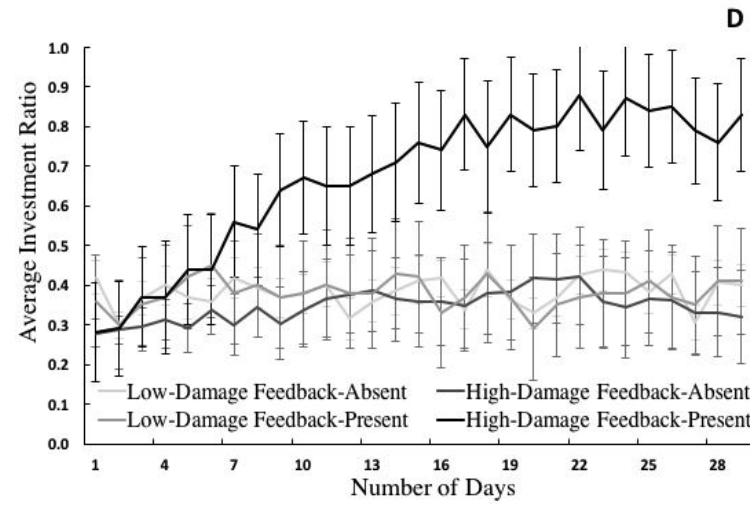
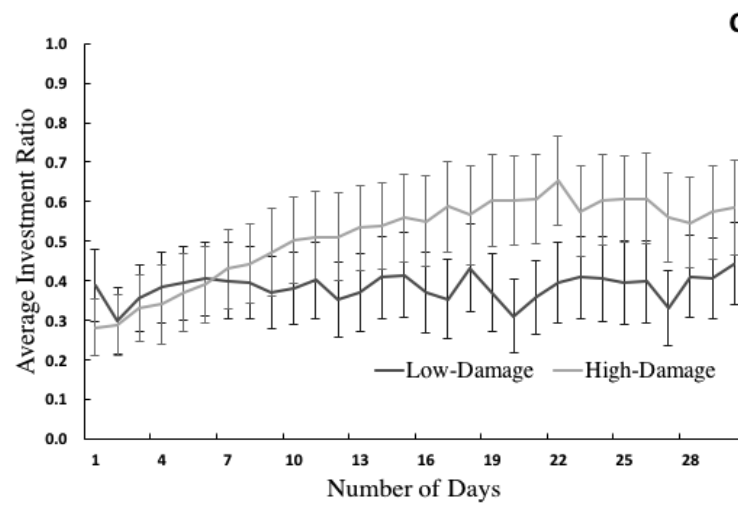
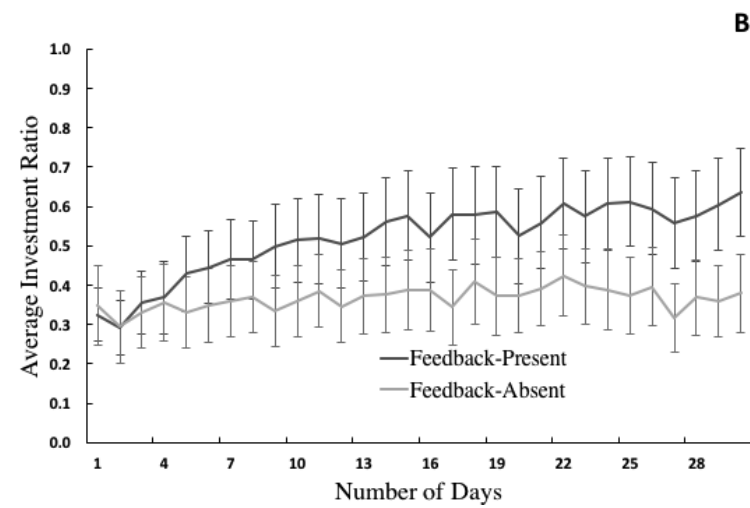
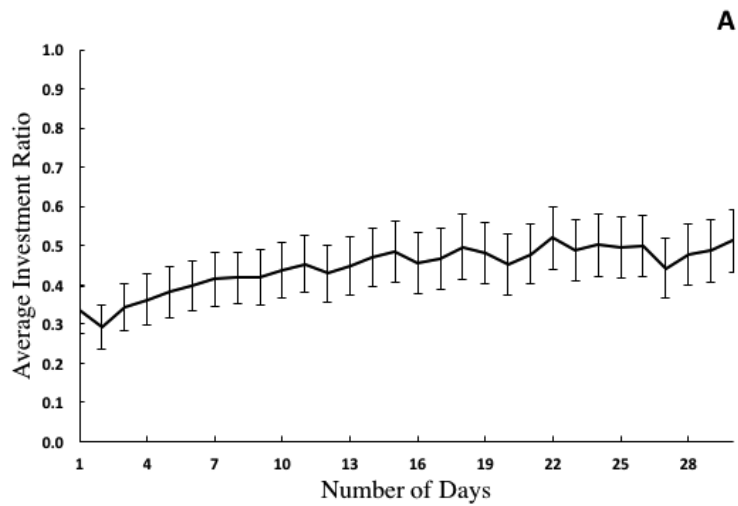
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570 **6.2 Investment Ratio Across Days**

571 The average investment ratio increased significantly over 30-days (see Figure 9A; $F(8.18,$
572 $646.1) = 8.35, p < 0.001, \eta^2 = 0.10$). As shown in Figure 9B, the average investment ratio
573 increased rapidly over 30-days in feedback-present conditions, however, the increase was
574 marginal in feedback-absent conditions ($F(8.18, 646.1) = 3.98, p < 0.001, \eta^2 = 0.05$).
575 Furthermore, in feedback-present conditions, the average investment ratio increased rapidly over
576 30-days in high-damage conditions, however, the increase was again marginal in the low-damage
577 conditions (see Figure 9C; $F(8.18, 646.1) = 6.56, p < 0.001, \eta^2 = 0.08$). Lastly, as seen in Figure
578 9D, although there were differences in the increase in average investment ratio between low-
579 damage and high-damage conditions when experiential feedback was present, however, such
580 differences were non-existent between the two damage conditions when experiential feedback
581 was absent ($F(8.18, 646.1) = 4.16, p < 0.001, \eta^2 = 0.05$). Overall, ILS performance helped
582 participants increase their investments for mitigating landslides when damage feedback was high
583 compared to low in ILS.

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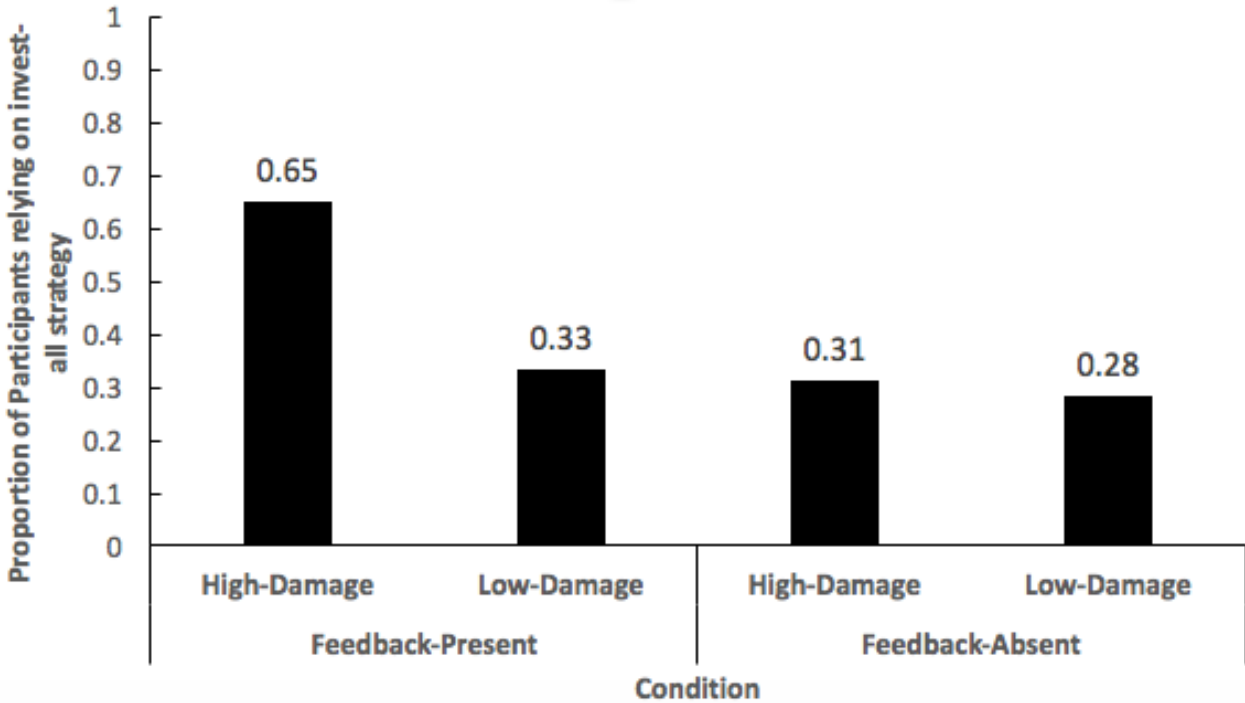
Figure 9. (A) Average investment ratio over days. (B) Average investment ratio over days in Feedback-present and Feedback-absent conditions. (C) Average investment ratio over days in low- and high-damage conditions. (D) Average investment ratio over days in low- and high- damage conditions with Feedback-present or absent. The error bars show 95% CI around the point estim

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589 However, in feedback’s absence in ILS, participants were unable to increase their investments for
590 mitigating landslides, even when damages were high compared to low.

591 **6.3 Participant Strategies**

592 We analyzed whether an “invest-all” strategy (i.e., investing the entire daily income in mitigating
593 landslides) was reported by participants across different conditions. As mentioned above, the invest-all
594 strategy was an optimal strategy and this strategy’s use indicated learning in the ILS tool. Figure 10
595 shows the proportion of participants reporting the use of the invest-all strategy. Thus, many participants
596 learnt to follow the invest-all strategy in conditions where experiential feedback was present and it was
597 highly damaging compared to participants in the other conditions.



598 **Figure 10.** The proportion of reliance on the invest-all strategy across different conditions.
599

600

601 **8 Discussion**

602 In this paper, we used an existing ILS tool for evaluating the effectiveness of feedback in influencing
603 people’s decisions against landslide risks. We used the ILS tool in an experiment involving human

604 participants and tested how the strength and availability of experiential feedback in ILS helped increase
605 people's investment decisions against landslides. Our results agree with our expectations: Experience
606 gained in ILS enabled improved understanding of processes governing landslides and helped
607 participants improve their investments against landslides.

608 First, the high-damaging feedback helped increase people's investments against landslides over
609 time compared to the low-damaging feedback. Furthermore, the feedback's presence helped participants
610 increase their investments against landslides over time compared to feedback's absence. These results
611 can be explained by the previous lab-based research on use of repeated feedback or experience
612 (Chaturvedi et al., 2017; Dutt and Gonzalez, 2010, 2011; Finucane et al., 2000; Gonzalez and Dutt,
613 2011a). Repeated experiential feedback likely enables learning by repeated trial-and-error procedures,
614 where bounded-rational individuals (Simon, 1959) try different investment values in ILS and observe
615 their effects on the occurrence of landslides and their associated consequences. The negative
616 consequences due to landslides are higher in conditions where the damages are more compared to
617 conditions where the damages are less. This difference in landslide consequences influences
618 participants' investments against landslides. According to Slovic et al. (2005), loss-averse individuals
619 tend to increase their contribution against a risk over time. In our case, similar to Slovic et al. (2005),
620 participants started contributing slowly against landslides and, with the experience of landslide losses
621 over time, they started contributing larger amounts to reduce landslide risks.

622 We also found that the reliance on invest-all strategy was higher in the high-damage and
623 feedback-present condition compared to the low-damage and feedback-absent condition. The invest-all
624 strategy was the optimal strategy in the ILS tool. This result shows that participants learned the
625 underlying system dynamics (i.e., how their actions influenced the probability of landslides) in ILS
626 better in the feedback-rich condition compared to the feedback-poor condition. As participants were not
627 provided with exact equations governing the ILS tool and they had to only learn from trial-and-error
628 feedback, the saliency of the feedback due to messages and images likely helped participants' learning
629 in the tool. In fact, we observed that the use of the optimal invest-all strategy was maximized when the
630 experiential feedback was highly damaging. One likely reason for this observation could be the high

631 educational levels of participants residing in the study area, where the literacy rate was more than 80%.
632 Thus, it seems that participants' education levels helped them make the best use of damaging feedback.

633 We believe that the ILS tool can be integrated in teaching courses on landslide sustainable
634 practices in schools from kindergarten to standard 12th. These courses could make use of the ILS tool
635 and focus on educating students about causes, consequences, and risks of hazardous landslides. We
636 believe that the use of ILS tool will make teaching more effective as ILS will help incorporate
637 experiential feedback and other factors in teaching in interactive ways. The ILS tool's parameter
638 settings could be customized to a certain geographical area over a certain time period of play. In
639 addition, the ILS tool could be used to show participants the investment actions other participants (e.g.,
640 society or neighbours). The presence of investment decisions of opponents in addition to one's own
641 decisions will likely enable social norms to influence people's investments and learning in the tool
642 (Schultz et al., 2007). These features makes ILS tool very attractive for landslide education in
643 communities in the future.

644 Furthermore, the ILS tool holds a great promise for policy-research against landslides. For
645 example, in future, researchers may vary different system-response parameters in ILS (e.g. weight of
646 one's decisions and return to mitigation actions) and feedback (e.g. numbers, text messages and images
647 for damage) in order to study their effects on people's decisions against landslides. Here, researchers
648 could evaluate differences in ILS's ability to increase public contributions in the face of other system-
649 response parameters and feedback. In addition, researchers can use the ILS tool to do "what-if" analyses
650 related to landslides for certain time periods and for certain geographical locations. The ILS tool has the
651 ability to be customized to certain geographical area as well as certain time periods, where spatial
652 parameters (e.g., soil type and geology) as well as temporal parameters (e.g., daily rainfall) can be
653 defined for the study area. Once the environmental factors have been accounted for, the ILS tool
654 enables researchers to account for assumptions on human factors (contribution against landslides) with
655 real-world consequences (injury, fatality, and infrastructure damage). Such assumptions may help
656 researchers model human decisions in computational cognitive models, which are based upon
657 influential theories of how people make decisions from feedback (Dutt and Gonzalez, 2012; Gonzalez
658 and Dutt, 2011b). In summary, these features make ILS tool apt for policy research, especially for areas

659 that are prone to landslides. This research will also help test the ILS tool and its applicability in different
660 real-world settings.

661 **9. Limitations**

662 Although the ILS tool causes the use of optimal invest-all strategies among people in conditions
663 where experiential feedback is highly damaging, more research is needed on investigating the nature of
664 learning that the tool imparts among people. As people's investments for mitigating landslides in ILS
665 directly influences the risk of landslides due to human and environmental factors, investments indeed
666 have the potential of educating people about landslide risks. Still, it is important to investigate how
667 investing money in the ILS tool truly educates people about landslides. We would like to investigate
668 this research question as part of our future research.

669 Currently, in the ILS model, we have assumed that damages from fatality and injury to influence
670 participants' daily-income levels. The reduced income levels do create adverse consequences, but one
671 could also argue that they would be much less of concern for most people compared to the injury and
672 fatality itself. Furthermore, people could also choose to migrate from an area when the landslide
673 mitigation costs are too high, and adaptation becomes impossible, especially due to the differences
674 between the landslide hazard and other hazards such as flood, drought, and general climate risks. As
675 part of our future research, we plan to investigate the influence of feedback that causes only injuries or
676 fatalities in ILS compared to the feedback that causes economic losses due to injuries and fatalities.
677 Also, as part of our future research in the ILS tool, we plan to investigate people's migration decisions
678 when the landslide mitigation costs are too high and adaptation to landslides is not possible.

679 In this paper, our primary objective was not to accurately predict rainfall or other landslide
680 parameters; rather, it was to educate people about landslide disasters. Thus, we have used approximate
681 models of real landslide phenomena in the ILS simulation tool. The use of approximate models is in line
682 with a large body of literature on using simulation tools for improving people's understanding about
683 natural processes like climate change and other natural disasters (Dutt and Gonzalez, 2010, 2011;
684 Finucane et al., 2000). As part of our abstraction, we may have missed certain aspects related to the
685 sensitivity of the different social classes to their economic and cultural resources. In future, we would
686 like to compare the proportion of investments in different experimental conditions to people's likely

687 socio-economic cost thresholds given that people may need to spend their wealth in other areas beyond
688 landslide mitigation.

689 Furthermore, we used a linear model to compute the probability of landslides due to human
690 factors in the ILS tool. Also, the probabilistic equations governing the physical factors in the ILS model
691 were not disclosed to participants, who seemed to possess high education levels. One could argue that
692 there are several other linear and non-linear models that could help compute the probability of
693 landslides due to human factors. Some of these models may also influence the probability of landslides
694 and the severity of consequences (damages) caused by landslides. Also, other more generic models
695 could account for the physical factors in the ILS tool. We plan to try these possibilities as part of our
696 future work in the ILS tool. Specifically, we plan to assume different models of investments in the ILS
697 tool and we plan to test them with participants possessing different education levels.

698 In the current experiment, we assumed a large disparity between a participant's property wealth
699 and her daily income. In addition, as part of the ILS model, we did not consider support from
700 governments or insurance companies against landslide damages. In India, people mostly use their own
701 finances to overcome the challenges put by natural disasters as insurance or other public methods have
702 only shown limited success (ICICI, 2018). However, in certain cases, especially in developing
703 countries, mitigation of landslide risks may often be financed by the government or international
704 agencies. As part of our future work, we plan to extend the ILS model to include assumptions of
705 contributions from government and other international agencies. Such assumptions will help us
706 determine the willingness of common people to contribute against landslide disasters, which is
707 important as the developing world becomes more developed over time.

708 To test our hypotheses, we presented participants with a high damage scenario and a low
709 damage scenario, where the probabilities of property damage, injury, and fatality were high and low,
710 respectively. However, such scenarios may not be realistic, where people may want to migrate from
711 both low and damage areas in even the least developed countries. In future research with ILS, we plan
712 to calibrate the probability of damages, injury, and fatality to realistic values and then test the
713 effectiveness of ILS in improving decision making.

714 Furthermore, in our experiment, when landslide did not occur and experiential feedback was
715 present, people were presented with a smiling face followed by a message. The message and emoticon
716 were provided to connect the cause-and-effect relationships for participants in the ILS tool. However, it
717 could also be that a landslide did not occur on a certain trial due to the stochasticity in the simulation
718 rather than participants' investment actions. Although such situations are possible over shorter time-
719 periods, over longer time-periods increased investments from people will only reduce the probability of
720 landslides. Also, there is a possibility that the participant demographics in the experiment may not be
721 representative of the study area. Thus, as part of future research, we plan to control the participant
722 sample in different ways and test the effects that demographics produces on people's investments.

723 In this paper, the experiment used a daily investment setting in the ILS tool. However, the ILS
724 tool can easily be customized to different time periods ranging from seconds, minutes, hours, days,
725 months, and years. As part of our future research, we plan to extend the daily assumption by
726 considering people making decisions on longer time-scales ranging from months to years. In addition,
727 in the experiment, we assumed a value of 0.7 and 0.8 for the weight (W) and return to mitigation (M)
728 parameters, respectively. These W and M values indicated that landslide risks could largely be
729 mitigated by human actions. However, this assumption may not be the case always, especially for
730 mitigation measures like tree plantations. For example, afforestation alone may not help in reducing
731 deep-seated landslides in hilly areas (Forbes, 2013). Thus, it would be worthwhile to investigate as part
732 of future research on how people's decision-making evolves in conditions where investments likely
733 influence the landslide probability (higher values of W and M parameters) compared to conditions
734 where investments unlikely influence the landslide probability (lower values of W and M parameters).
735 Some of these ideas form the immediate next steps in our on-going research program on landslide risk
736 communication.

737 **10. Conclusions**

738 It can be concluded from this preliminary research that simulation tools like ILS that provide
739 feedback about the outcomes of landslide disasters influence people's investment decisions against

740 landslides. Given our results, we believe that ILS could potentially be used as a landslide-education tool
741 for increasing public understanding about landslides among the adult population.

742 This work forms a good preliminary example for researchers involved in gamification and
743 participative processes in case of landslide disasters. However, this research work is preliminary in
744 nature and we plan to deepen it in the near future. To examine the full potential of ILS in influencing
745 people's perceptions of landslide risk, lot of experiments manipulating system variables, feedback
746 strengths, and severity of damages need to be conducted on a bigger population across several study
747 areas. Another line of research could be to understand the people's behaviour or decision-making style
748 in landslide scenarios by fitting computational cognitive models to the human data. The ILS tool can
749 also be used by policymakers to do what-if analyses in different scenarios concerning landslides.
750 However, the assumptions in the ILS tool should be evaluated in the study area before it is released for
751 policy research.

752 *Data availability.* Data used in this article have not been deposited to respect the privacy of users. The
753 data can be provided to readers upon request.

754 *Author contributions.* AA developed the ILS tool under guidance from PC and VD. AA and PC
755 collected the data in the study. PC and VD analysed the data and prepared the manuscript. PC and VD
756 revised the manuscript as per referee comments.

757

758 *Competing interests.* The authors declare that they have no conflict of interest.

759

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909 **Appendix A**

910 **Instructions of the Experiment**

911 Welcome!

912 You are a resident of Mandi district of Himachal Pradesh, India, a township in the lap of Himalayas.

913 You live in an area that is highly prone to landslides due to a number of environmental factors (e.g., the

914 prevailing geological conditions and rainfall). During the monsoon season, due to high intensity and

915 prolonged period of rainfall, a number of landslides may occur in the Mandi district. These landslides

916 may cause fatalities and injuries to you, your family, and to your friends, who reside in the same area. In

917 addition, landslides may also damage your property and cause loss to your property wealth.

918 This study consists of a task, where you will be making repetitive decisions to invest money in order to

919 mitigate landslides. Every trial, you'll earn certain money between 0 and 10 points. This money is

920 available to you to invest against landslides. You may invest certain amount from the money available

921 to you; however, if you do not wish to invest anything, you may invest 0.0 against landslides on a

922 particular trial. Based upon your investment against landslides, you'll get feedback on whether a

923 landslide occurred and whether there was an associated loss of life, injury, or property damage (all three

924 events are independent and they can occur at the same time).

925 **Your total wealth at any point in the game is the following: sum of the amounts you did not invest**

926 **against landslides across days + your property wealth - damages to you, your family, your friends,**

927 **and to your property due to landslides.** Your property wealth is assumed to be 100 points at the start

928 of the game. The amount of money **not invested against landslides** increases your total wealth. **Your**

929 **goal is to maximize your total wealth in the game.**

930 Whenever a landslide occurs, if it causes fatality, then your daily earnings will be reduced by 5% of its

931 present value at that time and if landslide causes injury to someone, then the daily earnings will be

932 reduced by 2.5% of its present value at that time. Thus, the amount available to you to invest against

933 landslides will reduce with each fatality and injury due to landslides. Furthermore, if a landslide occurs

934 and it causes property damage, then your property wealth will be reduced by 80% of its present value at

935 that time; however, the money available to you to invest against landslides due to your daily earnings

936 will remain unaffected.

937 Generally, landslides are triggered by two main factors: environmental factors (e.g., rainfall; outside
938 one's control) and investment factors (money invested against landslides; within one's own control).
939 The total probability of landslide is a weighted average of probability of landslide due to environment
940 factors and probability of landslide due to investment factors. The money you invest against landslides
941 reduces the probability of landslide due to investment factors and also reduces the total probability of
942 landslides. However, the money invested against landslides is lost and it cannot become a part of your
943 total wealth.

944 At the end of the game, we'll convert your total wealth into INR and pay you for your effort. For this
945 conversion, a ratio of 100 total wealth points = INR 1 will be followed. In addition, you will be paid
946 INR 30 as base payment for your effort in the task. Please remember that your goal is to maximize your
947 total wealth in the game.

948 Starting Game Parameters

949 Your wealth: **20 Million**

950 When a landslide occurs:

951 If a death occurs, your daily income will be reduced by **50%** of its current value.

952 If an injury takes place, your daily income will be reduced by **25%** of its current value.

953 If a property damage occurs, your wealth will be reduced by **50%** of your property wealth.

954 **Best of Luck!**

955