

Learning in an Interactive Simulation Tool against Landslide Risks: The Role of Strength and Availability of Experiential Feedback

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Abstract. Feedback via simulation tools is likely to help people improve their decision-making against natural disasters. However, little is known on how differing strengths of experiential feedback and feedback's availability in simulation tools influences people's decisions against landslides. We tested the influence of differing strengths of experiential feedback and feedback's availability on people's decisions against landslides in Mandi, Himachal Pradesh, India. Experiential feedback (high or low) and feedback's availability (present or absent) were varied across four between-subject conditions in an interactive landslide simulation (ILS) tool: high-damage feedback-present, high-damage feedback-absent, low-damage feedback-present, and low-damage feedback-absent. In high-damage conditions, the probabilities of damages to life and property due to landslides were 10-times higher than those in the low-damage conditions. In feedback-present conditions, experiential feedback was provided in numeric, text, and graphical formats in ILS. In feedback-absent conditions, the probabilities of damages were described, however, there was no experiential feedback present. Investments were greater in conditions where experiential feedback was present and damages were high compared to conditions where experiential feedback was absent and damages were low. Furthermore, only high-damage feedback produced learning in ILS. Simulation tools like ILS seem appropriate for landslide risk communication and for performing what-if analyses.

1 Introduction

Landslides cause massive damages to life and property worldwide (Chaturvedi and Dutt, 2015; Margottini et al., 2011). Imparting knowledge about landslide causes-and-consequences as well as

30 spreading awareness about landslide disaster mitigation are likely to be effective ways of managing
31 landslide risks. The former approach supports structural protection measures that are likely to help
32 people take mitigation actions and reduce the probability of landslides (Becker et al., 2013; Osuret
33 et al., 2016; Webb and Ronan, 2014). In contrast, the latter approach likely reduces people's and
34 assets' perceived vulnerability to risk. However, it does not influence the physical processes. One
35 needs effective landslide risk communication systems (RCSs) to educate people about cause-and-
36 effect relationships concerning landslides (Glade et al., 2005). To be effective, these RCSs should
37 possess five main components (Rogers and Tsirkunov, 2011): monitoring; analysing, risk
38 communication, warning dissemination, and capacity building.

39 Among these components, prior research has focused on monitoring and analysing the
40 occurrence of landslide events (Dai et al., 2002; Montrasio et al., 2011). For example, there exist
41 various statistical and process-based models for predicting landslides (Dai et al., 2002; Montrasio
42 et al., 2011). Several satellite-based and sensor-based landslide monitoring systems are being used
43 in landslide RCSs (Hong et al., 2006; Quanshah et al., 2010; Rogers et al., 2011). To be effective,
44 however, landslide RCSs need not only be based upon sound scientific models, but, they also need
45 to consider human factors, i.e., the knowledge and understanding of people residing in landslide-
46 prone areas (Meissen and Voisard, 2008). Thus, there is an urgent need to focus on the
47 development, evaluation, and improvement of risk communication, warning dissemination, and
48 capacity building measures in RCSs.

49 Improvements in risk communication strategies are likely to help people understand the
50 cause-and-effect processes concerning landslides and help them improve their decision-making
51 against these natural disasters (Grasso and Singh, 2009). However, surveys conducted among
52 communities in landslide-prone areas (including those in northern India) have shown a lack of
53 awareness and understanding among people about landslide risks (Chaturvedi and Dutt, 2015;
54 Oven, 2009; Wanasolo, 2012). In a survey conducted in Mandi, India, Chaturvedi and Dutt (2015)
55 found that 60% of people surveyed were not able to answer questions on landslide susceptibilities
56 maps, which were prepared by experts. Also, Chaturvedi and Dutt (2015) found that a sizeable
57 population reported landslides to be "acts of God" (39%) and attributed activities like "shifting of
58 temple" as causing landslides (17%). These results are surprising as the literacy-rate in Mandi and
59 surrounding areas is quite high (81.5%) (Census, 2011) and these results show numerous
60 misconceptions about landslides among people in landslide-prone areas. Overall, urgent measures

61 need to be taken that improve public understanding and awareness about landslides in affected
62 areas.

63 Promising recent research has shown that experiential feedback in simulation tools likely
64 helps improve public understanding about dynamics of physical systems (Chaturvedi et al., 2017;
65 Dutt and Gonzalez, 2010; 2011; 2012; Fischer, 2008). Dutt and Gonzalez (2012) developed a
66 Dynamic Climate Change Simulator (DCCS) tool, which was based upon a more generic stock-
67 and-flow task (Gonzalez and Dutt, 2011a). The authors provided frequent feedback on cause-and-
68 effect relationships concerning Earth's climate in DCCS and this experiential feedback helped
69 people reduce their climate misconceptions compared to a no-DCCS intervention. Although the
70 prior literature has investigated the role of frequency of feedback about inputs and outputs in
71 physical systems, little is known on how differing strengths of experiential feedback (i.e., differing
72 probabilities of damages due to landslides) influences people's decisions over time. Also, little is
73 known on how experiential feedback's availability (presence or absence) in simulation tools
74 influences people's decisions.

75 The primary goal of this research is to evaluate how differing strengths of experiential
76 feedback and feedback's availability influences people's mitigation decisions against landslides.
77 A study of how the strength of experiential feedback influences people's decisions against
78 landslides is important because people's experience of landslide consequences due to differing
79 probabilities of landslide damages could range from no damages at all to large damages involving
80 several injuries, infrastructure damages, and deaths. Thus, due to differing probabilities of
81 landslide damages, some people may experience severe landslide damages and consider landslides
82 to be a serious problem requiring immediate actions; whereas, other people may experience no
83 damages and consider landslides to be a trivial problem requiring very little attention.

84 In addition, the availability of feedback in simulation tools is also likely to influence
85 people's decisions against landslides. When feedback is absent, people are only likely to acquire
86 descriptive knowledge about the cause-and-effect relationships governing the landslide dynamics
87 (Dutt and Gonzalez, 2010). However, when feedback is present, people get to repeatedly
88 experience the positive or negative consequences of their decisions against landslide risks (Dutt
89 and Gonzalez, 2010; 2011). This repeated experience will likely help people understand the cause-
90 and-effect relationships governing the landslide dynamics.

91 Chaturvedi et al. (2017) proposed a computer-simulation tool, called the Interactive
92 Landslide Simulator (ILS). The ILS tool is based upon a landslide model that considers the
93 influence of both human factors and physical factors on landslide dynamics. Thus, in ILS, both
94 physical factors (e.g., spatial geology and rainfall) and human factors (e.g., monetary contributions
95 to mitigate landslides) influence the probability of catastrophic landslides. In a preliminary
96 investigation involving the ILS tool, Chaturvedi et al. (2017) varied the probability of damages
97 due to landslides at two levels: low probability and high probability. The high probability was set
98 about 10-times higher compared to the low probability. People were asked to make monetary
99 investment decisions, where people's monetary payments would be used for mitigating landslides
100 (e.g., by building a retaining wall, planned road construction, provision of proper drainage or by
101 planting crops with long roots in landslide-prone areas; please see Patra and Devi (2015) for a
102 review of such mitigation measures). People's investments were significantly greater when the
103 damage probability was high compared to when this probability was low. However, Chaturvedi et
104 al. (2017) did not fully evaluate the effectiveness of experiential feedback of damages in ILS tool
105 against control conditions where this experiential feedback was not present. Also, Chaturvedi et
106 al. (2017) did not investigate people's investment decisions over time and certain strategies in ILS,
107 where these decisions and strategies would be indicative of learning of landslide dynamics in the
108 tool.

109 Prior literature on learning from experiential feedback (Baumeister et al., 2007; Dutt and
110 Gonzalez, 2012; Finucane et al., 2000; Knutty, 2005; Reis and Judd, 2013; Wagner, 2007) suggests
111 that increasing the strength of damage feedback by increasing the probabilities of landslide
112 damages in simulation tools would likely increase people's mitigation decisions. That is because
113 a high probability of landslide damages will make people suffer monetary losses and people would
114 tend to minimize these losses by increasing their mitigation actions over time. It is also expected
115 that the presence of experiential feedback about damages in simulation tools is likely to increase
116 people's landslide-mitigation actions over time (Dutt and Gonzalez, 2010; 2011; 2012). That is
117 because the experiential feedback about damages will likely enable people to make decisions and
118 see the consequences of their decisions, however, the absence of this feedback will not allow
119 people to observe the consequences of their decisions once these decisions have been made (Dutt
120 and Gonzalez, 2012). At first glance, these explanations may seem to assume people to be
121 economically rationale individuals while facing landslide disasters (Bossaerts and Murawski,

122 2015; Neumann and Morgenstern, 1947), where one disregards people's bounded rationality, risk
123 perceptions, attitudes, and behaviours (De Martino, Kumaran, Seymour, and Dolan; 2005;
124 Gigerenzer and Selten, 2002; Kahneman and Tversky, 1979; Simon, 1959; Slovic, Peters,
125 Finucane, and MacGregor, 2005; Thaler and Sunstein, 2008; Tversky and Kahneman, 1992).
126 However, in this paper, we consider people to be bounded rational agents (Gigerenzer and Selten,
127 2002; Simon, 1959), who tend to minimize their losses against landslides slowly over time via a
128 trial-and-error learning process driven by personal experience in an uncertain environment (Dutt
129 and Gonzalez, 2010; Slovic et al., 2005).

130 In this paper, we evaluate the influence of differing strengths of experiential feedback about
131 landslide-related damages and the experiential feedback's availability in the ILS tool. More
132 specifically, we test whether people increase their mitigation actions in the presence of experiential
133 damage feedback compared to in the absence of this feedback. In addition, we evaluate how
134 different probabilities of damages influence people's mitigation actions in the ILS tool.
135 Furthermore, we also analyse people's mitigation actions over time across different conditions.

136 In what follows, first, we detail the characteristics of the study area, and then a
137 computational model on landslide risks that considers the role of both human factors and physical
138 factors. Next, we detail the working of the ILS tool, i.e., based on the landslide model.
139 Furthermore, we use the ILS tool in an experiment to evaluate the influence of differing strengths
140 of experiential feedback and feedback's availability on people's decisions. Finally, we close this
141 paper by discussing our results and detailing the benefits of using tools like ILS for communicating
142 landslide risks in the real world.

143 **2 Study area**

144 In this paper, the study area was one involving the local communities living in the Mandi town
145 (31.58° N, 76.91° E), a township located in the state of Himachal Pradesh, India (see Figure 1).
146 The Mandi town has an average elevation of 850m above mean-sea level, 23 square km area, and
147 a population of 26,422 people (Census, 2011). Literacy rate in Mandi town is 81.5% and most of
148 the population are Hindus by religion. Mandi is a highly religious place with a huge number of
149 Hindu temples all around the town (Census, 2011). Geologically, Mandi town is located on the
150 folds of the lesser Himalayan mountains and it lies in the earthquake Zone IV and V, the highest
151 earthquake zones in the world (Hpsdma, 2017). Apart from inherent geological weaknesses that

152 may cause landslides in Mandi town, other anthropogenic activities such as road construction,
153 deforestation of hill slopes, building construction on slopes, and debris dumping may also trigger
154 landslides in the area surrounding the town (Hpsdma, 2017). As per Kahlon, Chandel, and Brar
155 (2014), around 90% of the Mandi town is prone to landslides, where 25% of this area falls under
156 the severe landslide hazard risk category. Landslide occurrences during the past 39 years (from
157 1971 to 2009) exhibit Mandi to account for 99 landslide events (11%) out of a total 919 landslide
158 events in Himachal Pradesh, forming the 4th highest ranked district in terms of number landslides
159 behind Shimla, Solan, and Kinnaur (Kahlon et al., 2014). The problem of landslides is accelerated
160 in the monsoon season (mid-June to mid-September) in the town. The per-capita income of people
161 in the Mandi town is close to INR 292 per day (Census, 2011). In addition, as per the tenancy laws
162 of Himachal Pradesh, most people own land, which cannot be sold to people from outside the state
163 (Himachal, 2012). The average per-capita property value in the state would be close to INR 20
164 million (Census, 2011). These values of per-capita daily income and property wealth were used in
165 the ILS tool and these values have been detailed ahead in this paper. Furthermore, the prevailing
166 rainfall pattern and the landslide hazard zonation map of Mandi town, which were used in the ILS
167 tool, have also been detailed ahead in this paper.

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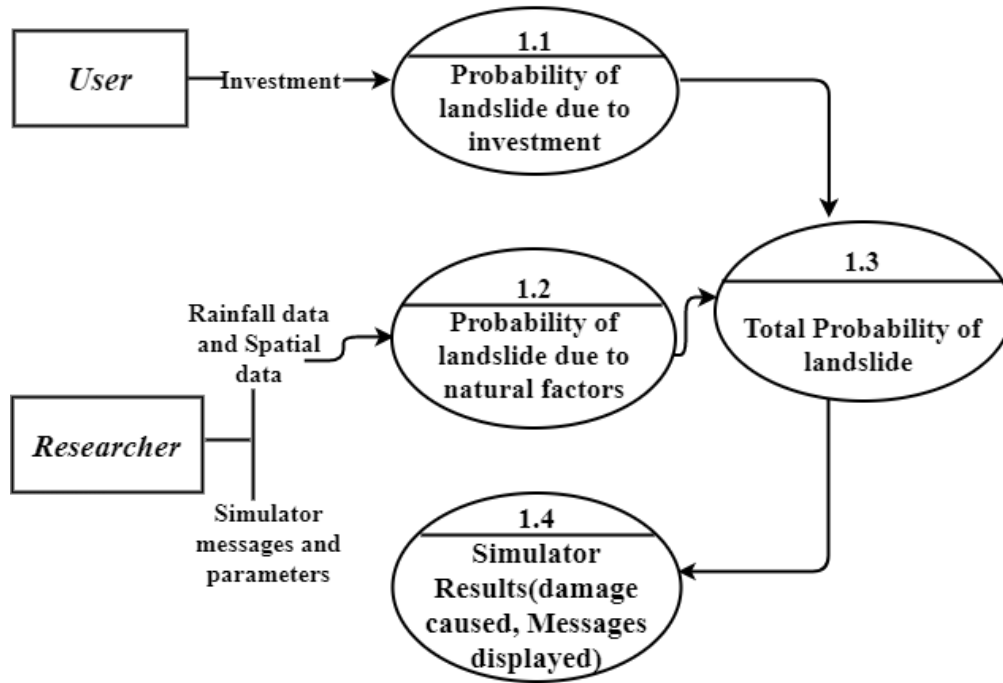
170 Figure 1. The 3D satellite view of Mandi town and adjoining areas. The town is located in a valley around river Beas
171 with high mountains that are prone to landslides on both sides. Source: Google Maps.

172 3 Computational model of landslide risk

173 Chaturvedi et al. (2017) had proposed a computational model for simulating landslide risks that
174 was based upon the integration of human and physical factors (see Figure 2). Here, we briefly
175 detail this model and use it in the ILS tool for our experiment (reported ahead). As seen in Figure
176 2, the probability of landslides due to human factors in the ILS tool is adapted from a model
177 suggested by Hasson et al. (2010) (see box 1.1 in Figure 2). In Hasson et al. (2010)'s model, the
178 probability of a disaster (e.g., landslide) due to human factors (e.g., investment) was a function of
179 the cumulative monetary contributions made by participants to avert the disaster from the total
180 endowment available to participants. Thus, investing against the disaster in mitigation measures
181 reduces the probability of the disaster and not investing in mitigation measures increases the
182 probability of the disaster. However, by reducing the landslide risk, people also have lesser ability
183 in investing in other profitable investments due to loss in revenue. Although we assume this model
184 to incorporate human mitigation actions in the ILS tool, there may also be other model assumptions
185 possible where certain detrimental human actions (e.g., deforestation) may increase the probability
186 of landslides or the risk of landslides (where, risk = probability (hazard) * consequence). We plan
187 to consider such model assumptions as part of our future research. In addition, there may be
188 contributions made by the national, regional, and local governments for providing protection
189 measures against landslides in addition to the investments made by people residing in the area
190 (Hpsdma, 2017). Such investments may be made based upon the past occurrences of landslides in
191 the study area. Furthermore, people may also be able to buy insurance that covers for the damages
192 caused by landslides. However, in India, in the absence of assistance from the government, mostly
193 people tend to rely on their own wealth for adaptation to landslide occurrence. Thus, purchasing
194 insurance against disasters is less common and unpopular as insurance companies mostly do not
195 pay insured amounts in the event of natural disasters like landslides (ICICI, 2018). In this paper,
196 we restrict our analyses to only people's own investments influencing landslides. We plan to
197 consider the role of government contributions for mitigation and adaptation (mostly after landslide
198 events) and partial insurance payments as part of our future research.

199 Furthermore, in the landslide model, the probability of landslides due to physical (natural)
200 factors (see box 1.2) is a function of the prevailing rainfall conditions and the nature of geology in
201 the area (Mathew et al., 2013). In this paper, we restrict our focus to considering only weather
202 (rainfall)-induced landslides. As shown in Figure 2, the ILS model focuses on calculation of total

203 probability of landslide (due to physical and human factors) (box 1.3). This total probability of
 204 landslide is calculated as a weighted sum of probability of landslide due to physical factors and
 205 probability of landslide due to human factors. Furthermore, the model simulates different types of
 206 damages caused by landslides and their effects on people’s earnings (box 1.4).
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Figure 2. Probabilistic model of the Interactive Landslide Simulator tool. Figure adapted from Chaturvedi et al. (2017).

210 3.1 Total probability of landslides

211 As described by Chaturvedi et al. (2017), the total probability of landslides is a function of
 212 landslide probabilities due to human factors and physical factors. This total probability of
 213 landslides can be represented as the following:

$$214 \quad P(T) = (W * P(I) + (1 - W) * P(E)) \quad (1)$$

215 Where W is a free weight parameter in [0, 1]. The total probability formula involves calculation
 216 of two probabilities, probability of landslide due to human investments ($P(I)$) and probability of
 217 landslide due to physical factors ($P(E)$). These probabilities have been defined below. According
 218 to Equation 1, the total probability of landslides will change based upon both human decisions and
 219 environmental factors over time. In the ILS model, we simulate the total probability of landslides
 220 $P(T)$, where a landslide occurs when a uniformly distributed random number ($\sim U(0, 1)$) is less

221 than or equal to $P(T)$ on a certain day. If a uniformly distributed random number in $[0, 1]$ ($U(0, 1)$) is less than or equal to a point probability value, then it simulates this point probability value.
 222
 223 For example, if $U(0, 1) \leq 30\%$, then $U(0, 1)$ will be less than or equal to the 30% value exactly
 224 30% of the total number of times it is simulated; and, thus this random process will simulate a 30%
 225 probability value.

226

227 **3.1.1 Probability of landslide due to human investments ($P(I)$)**

228 As suggested by Chaturvedi et al. (2017), the probability $P(I)$ is calculated using the probability
 229 model suggested by Hasson et al. (2010). In this model, $P(I)$ is directly proportional to the amount
 230 of money invested by participants for landslide mitigation. The probability of landslide due to
 231 human investments is:

$$232 \quad P(I) = 1 - \frac{M * \sum_{i=1}^n x_i}{n * B} \quad (2)$$

233 Where,

234 B = Budget available towards addressing landslides for a day (if a person earns an income or salary,
 235 then B is the same as this income or salary earned in a day).

236 n = Number of days.

237 x_i = Investments made by a person for each day i to mitigate landslides; $x_i \leq B$.

238 M = Return to Mitigation, which is a free parameter and captures the lower bound probability of
 239 $P(I)$, i.e., $P(I) = 1 - M$ when a person puts her entire budget B into landslide mitigation ($\sum_{i=1}^n x_i =$
 240 $n * B$); $0 \leq M \leq 1$.

241 People's monetary investments (x_i) are for mitigation measures like building retaining walls or
 242 planting long root crops.

243

244 **3.1.2 Probability of landslide due to physical factors ($P(E)$)**

245 Some of the physical factors impacting landslides include rainfall, soil types, and slope profiles
 246 (Chaturvedi et al., 2017; Dai et al., 2002). These factors can be categorized into two parts:

247 1. Probability of landslide due to rainfall ($P(R)$)

248 2. Probability of landslide due to soil types and slope profiles (spatial probability,

249 $P(S)$)

250 For the sake of simplicity, we have assumed that $P(S)$ is independent of $P(R)$. Thus, given $P(R)$
251 and $P(S)$, the probability of landslide due to physical factors, $P(E)$, is defined as:

$$252 \quad P(E) = P(R) * P(S) \quad (3)$$

253 In the first step, $P(R)$ is calculated based upon a logistic-regression model (Mathew et al., 2013)
254 as follows:

$$255 \quad P(R) = \frac{1}{1+e^{-z}} \quad (4a)$$

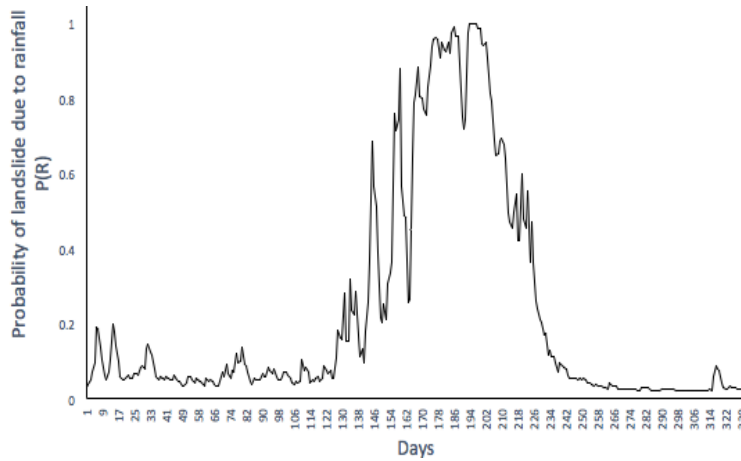
256 And,

$$257 \quad z = -3.817 + (DR) * 0.077 + (3DCR) * 0.058 + (30DAR) * 0.009$$

$$258 \quad z: (-\infty, +\infty) \quad (4b)$$

259 Where, the DR , $3DCR$, and $30DAR$ is the daily rainfall, the 3-day cumulative rainfall, and the 30-
260 day antecedent rainfall in the study area. This model in equations 4a and 4b was developed for the
261 study area by Mathew et al. (2013) and we have used the same model in this paper. The rainfall
262 parameters in the model were calculated from the daily rain data from the Indian Metrological
263 Department (IMD). We compared the shape of the $P(R)$ distribution by averaging rainfall data
264 over the past five years with the shape of the $P(R)$ distribution by averaging rainfall data over the
265 past 30-years. This comparison revealed that were no statistical differences between these two
266 distributions. Thus, we used the daily rainfall data averaged over the past 5-years (2010-14) to find
267 the average rainfall values on each day out of the 365-days in a year. Next, these averaged rainfall
268 values were put into equations 4a and 4b to generate the landslide probability due to rainfall ($P(R)$)
269 over an entire year. Figure 3 shows the resulting shape of $P(R)$ distribution as a function of days
270 in the year for the study area. Due to the monsoon period in India during mid-June – mid-
271 September, there is a peak in the $P(R)$ distribution curve during these months. Depending upon the
272 start date in the ILS tool, one could read $P(R)$ values from Figure 3 as the probability of landslides
273 due to rainfall on a certain day in the year. This $P(R)$ function was assumed to possess the same
274 shape across all participants in the ILS tool.

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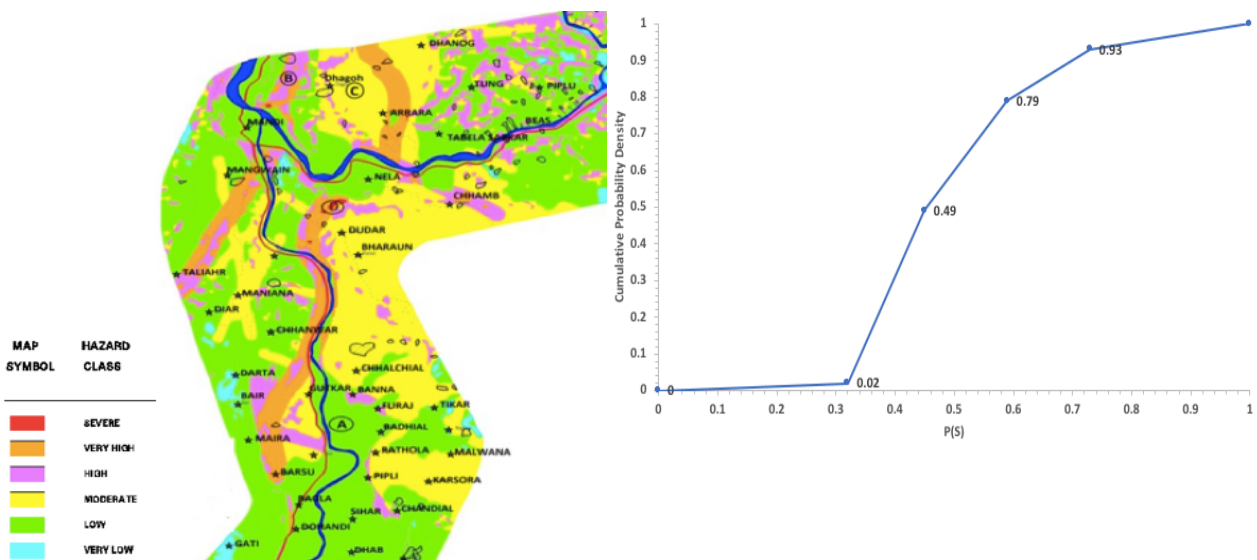


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Figure 3. Probability of landslide due to rainfall over days for the study area. The probability was generated by using equations 4a and 4b.

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The second step is to evaluate the spatial probability of landslides, $P(S)$. The determination of $P(S)$ is done from the landslide hazard zonation (LHZ) map of the study area (see Figure 4A; Anbalagan, 1992; Chaturvedi et al., 2017; Clerici et al., 2002), which are based on various causative factors of landslides in the study area (e.g., geology, geometry, and geomorphology). As shown in Figure 4A, we computed the spatial probability of landslides in the study area based upon the Total Estimated Hazard (THED) rating of different locations on a LHZ map (see legend) and their surface area of coverage (the maximum possible value of THED is 11.0 and its minimum possible value is 0.0). Table 1 provides the THED scale to report the susceptibility of an area to landslides (Anbalagan, 1992).



(A)

(B)

289

291 **Figure 4 (A):** Landslide hazard map of study area. **(B):** The cumulative density function of the spatial probability of
292 landslides ($P(S)$). The $P(S)$ is shaped by geological and other causative factors in the study area.

293 *Table 1. Total Estimated Hazard (THED) scale for evaluating the susceptibility of an area to*
294 *landslides across to different hazard classes*

Hazard Zone	Range of corrected THED	Hazard class
I	$THED < 3.5$	Very low hazard (VLH) zone
II	$3.5 \leq THED < 5.0$	Low hazard (LH) zone
III	$5.0 \leq THED \leq 6.5$	Moderate hazard (MH) zone
IV	$6.5 < THED \leq 8.0$	High Hazard (HH) zone
V	$THED > 8.0$	Very high hazard (VHH) zone

295

296 First, from Table 1, the critical THED values (e.g., 3.5, 5.0, 6.5, and 8.0) were converted into a
 297 probability value by dividing with the highest THED value (= 11.0). Next, we used the LHZ map
 298 of the study area (Figure 4A) to find the surface area that was under a hazard class (very low, low,
 299 moderate, high, and very high) and used this area to determine the cumulative probability density
 300 function for $P(S)$. For example, if a THED of 3.5 (low hazard class) has a 20% coverage area on
 301 LSZ (Figure 4A), then the spatial probability is less than equal to 0.32 ($=3.5/11.0$) with a 20%
 302 chance. Similarly, if a THED of 5.0 (moderate hazard class) has a 30% coverage area on LSZ, then
 303 the then the spatial probability is less than equal to 0.45 ($=5.0/11.0$) with a 50% chance (30% +
 304 20%). Such calculations enabled us to develop a cumulative density function for $P(S)$ (see Figure
 305 4B). As shown in Figure 4B (the cumulative density function of $P(S)$), 1.94% area belonged to the
 306 very low hazard class ($P(S)$ from 0/11 to 3.5/11), 46.61% area belonged to the low hazard class
 307 ($P(S)$ from 3.5/11 to 5.0/11), 30.28% area belonged to the moderate hazard class ($P(S)$ from 5.0/11
 308 to 6.5/11), and 13.71% area belonged to the high hazard class ($P(S)$ from 6.5/11 to 8.0/11), and
 309 7.43% area belonged to the very high hazard class ($P(S)$ from 8.0/11 to 11/11).

310 In the ILS tool, using Figure 4B, we used a randomly determined point value of the $P(S)$
 311 from its cumulative density function for each participant in the ILS tool (see Figure 4B). This $P(S)$
 312 value stayed the same for this participant across her performance in the ILS tool. Please note that

313 this exercise was not meant to accurately determine the spatial probability of landslide in the area
314 of interest, where more accurate and advanced methods could be used. Rather, the primary
315 objective of this exercise was to develop an approximate model that could account for the spatial
316 probability in the ILS based upon the LHZ map and THED scale (the ILS tool was primarily meant
317 to improve people's understanding about landslide risks and not for physical modeling of
318 landslides).

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320 **3.1.3 Damages due to landslides**

321 As suggested by Chaturvedi et al. (2017), the damages caused by landslides were classified into
322 three independent categories: property loss, injury, and fatality. These categories have their own
323 damage probabilities. When a landslide occurs, it could be benign or catastrophic. A landslide
324 becomes catastrophic with damage probability value of property loss, injury, and fatality. Thus,
325 once a uniformly distributed random number is less or equal to the probability of the corresponding
326 damage, then the corresponding damage is assumed to occur in ILS tool. Landslide damages have
327 different effects on the player's wealth and income, where damage to property affects one's
328 property wealth and damages concerning injury and fatality affect one's income level. When the
329 landslide is benign, then there is no injury, no fatality, and no damages to one's property. For
330 calculation of the damage probabilities due to landslides, data of 371 landslide events in India over
331 a period of about 300 years was used (Parkash, 2011). However, it is to be noted that in this paper,
332 we vary this probability in the experiment. Thus, the exact value of the probability from literature
333 is not required in the simulation. The exact assumptions about damages are detailed ahead in this
334 paper.

335

336 **4 Interactive Landslide Simulator (ILS) tool**

337 The ILS tool (Chaturvedi et al., 2017) is a web-based tool and it is based upon the ILS model
338 described above. The ILS tool was coded in open-source programming languages PHP and
339 MySQL and it is freely available for use at the following URL: www.pratik.acslab.org. The ILS
340 tool allows participants to make repeated monetary investment decisions for landslide risk-
341 mitigation, observe the consequences of their decisions via feedback, and try new investment
342 decisions. This way, ILS helps to improve people's understanding about the causes and
343 consequences of landslides. The ILS tool can run for different time periods, which could be from

344 days to months to years. This feature can be customized in the ILS tool. However, in this paper,
345 we have assumed a daily time-scale to make it match the daily probability of landslides computed
346 in equations 4a and 4b.

347 The goal in ILS tool is to maximize one’s total wealth, where this wealth is influenced by
348 one’s income, property wealth, and losses experienced due to landslides. Landslides and
349 corresponding losses are influenced by physical factors (spatial and temporal probabilities of
350 landslides) and human factors (i.e., the past contributions made by a participant for landslide
351 mitigation). The total wealth may decrease (by damages caused by landslides, like injury, death,
352 and property damage) or increase (due to daily income). While interacting with the tool, the
353 repeated feedback on the positive or negative consequences of their decisions on their income and
354 property wealth enables participants to revise their decisions and learn landslide risks and
355 dynamics over time.

356 Figure 5 represents graphical user interface of ILS tool’s investment screen. On this screen,
357 participants are asked to make monetary mitigation decisions up to their daily income upper bound
358 (see Box A). The total wealth is a sum of income not invested for landslide mitigation, property
359 wealth, and total damages due to landslides (see Box B). As shown in Box B, participants are also
360 shown the different probabilities of landslide due to human and physical factors as well as the
361 probability weight used to combine these probabilities into the total probability. Furthermore, as
362 shown in Box C, participants are graphically shown the history of total probability of landslide,
363 total income not invested in landslides, and their remaining property wealth across different days.
364 As part of the instructions, the players were told that the mitigation measures will be taken close
365 to the places where they reside in the district in the ILS tool.

366

367

A

Your Investment for landslides for day 4 (between 0.0 and 292):

For no investment, please enter 0.0

B

Parameter	Value
Day	4
Income available for investment today (M)	292
Total income not invested in landslides (NTM)	754.7
Property wealth (PW)	20000000
Total damage due to landslides (TD)	0
Total wealth (NTM + PW - TD)	20000754.7
Probability of landslide due to human (investment) factor (P(I))	0.88
Probability of landslide due to environmental factors (P(E))	0.43
Probability weight (W)	0.7
Total probability of landslide ($W \cdot P(I) + (1 - W) \cdot P(E)$)	0.69

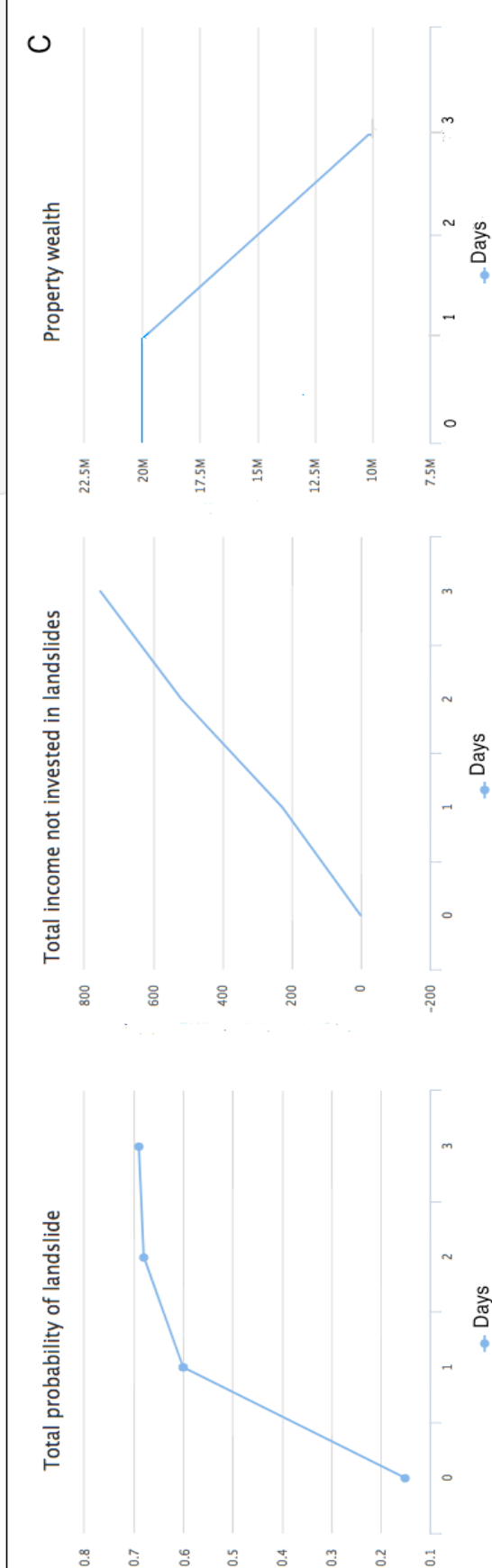


Figure 5. ILS tool's Investment Screen. Box (A): The text box where participants made investments against landslides. Box (B): The tool's different parameters and their values. Box (C): Line graphs showing the total probability of landslide, the total income not invested in landslides, and the property wealth over days. Horizontal axes in these graphs represents number of days. The goal was to maximize Total Wealth across a number of days of performance in the ILS tool. This figure is adapted from Chaturvedi et al. (2017).

369 As described above, participants, i.e., common people residing in the study area, could invest
370 between zero (minimum) and player's current daily income (maximum). Once the investment is
371 made, participants need to click the "Invest" button. Upon clicking the Invest button, participants
372 enter the experiential feedback screen where they can observe whether a landslide occurred or not
373 and whether there were changes in the daily income, property wealth, and damages due to the
374 landslide (see Figure 6). As discussed above, the landslide occurrence was determined by the
375 comparison of a uniformly distributed random number in $[0, 1]$ with $P(T)$. If a uniformly
376 distributed random number in $[0, 1]$ was less than or equal to $P(T)$, then a landslide occurred;
377 otherwise, the landslide did not occur. Furthermore, if the landslide occurred, then three uniformly
378 distributed random numbers in $[0, 1]$ were compared with the probability of injury, fatality, and
379 property damage, respectively. If the values of any of these random numbers were less than or
380 equal to the corresponding injury, fatality, or property-damage probabilities, then the landslide was
381 catastrophic (i.e., causing injury, fatality, or property damage; all three events could occur
382 simultaneously). In contrast, if the random numbers were more than the corresponding injury,
383 fatality, and property-damage probabilities, then the landslide was benign (i.e., it did not cause
384 injury, fatality, and property damage). As shown in Figure 6A, feedback information is presented
385 in three formats: monetary information about total wealth (box I), messages about different losses
386 (box I), and imagery corresponding to losses (box II). Injury and fatality due to landslides causes
387 a decrease in the daily income and damage to property causes a loss of property wealth (the exact
388 loss proportions are detailed ahead). If a landslide does not occur in a certain trial, a positive
389 feedback screen is shown to the decision maker (see Figure 6B). The user can get back to
390 investment decision screen by clicking on "Return to Game" button on the feedback screen.

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(A) Negative Feedback

⚠️ Landslide Occurred!

You made **56** investment.

I

Your friend invested: 161

Fortunately, no one in your family died.

Thus, your daily income was not affected and stays at the same value.

Fortunately, no one in your family was injured.

Thus, your daily income was not affected and stays at the same value.

Sorry, your house was destroyed by the debris. Total damage occurred is **10000000**.

Thus, your property wealth is **10000000**.

Your total wealth is **10000631.4**.

II

[Return To Game](#)



400

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402

(B) Positive Feedback

😊 Landslide did not Occur!

You made **180** investment.

Your friend invested: 172

Thus, your income stays at **262.8**.

Thus, your property wealth stays at **5000000**.

Your total wealth is **5000777**.

[Return To Game](#)

403

404 **Figure 6.** ILS tool's feedback screens. **(A)** Negative feedback when a landslide occurred. Box (I) contains the loss in
405 terms of magnitude and messages and Box (II) contains associated imagery. **(B)** Positive feedback when a landslide
406 did not occur.

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408

409 **5 Methods**

410 To test the effectiveness of strength and availability of feedback, we performed a laboratory
411 experiment involving human participants where we compared performance in the ILS tool in the
412 presence or absence of experiential feedback about different damage probabilities. Based upon
413 prior literature (Baumeister et al., 2007; Dutt and Gonzalez, 2012; Finucane et al., 2000; Knutty,
414 2005; Reis and Judd, 2013; Wagner, 2007), we expected the proportion of investments to be higher
415 in the presence of experiential feedback compared to those in the absence of experiential feedback.
416 Furthermore, we expected higher investments against landslides when feedback was more
417 damaging in ILS compared to when it was less damaging (Chaturvedi et al., 2017; Dutt and
418 Gonzalez, 2011; Gonzalez and Dutt, 2011a).

419

420 **5.1 Experimental Design**

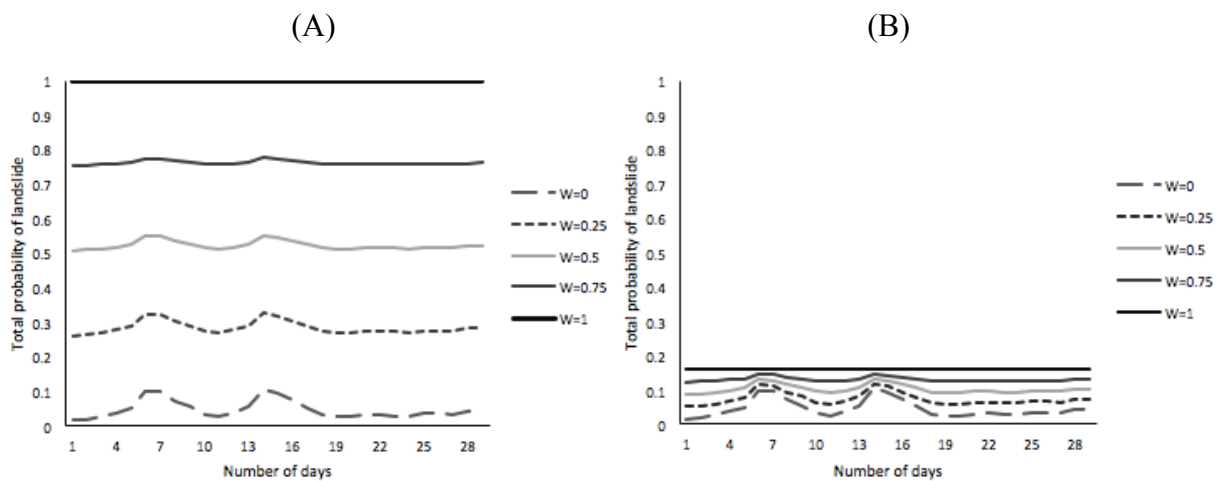
421 Eighty-three participants were randomly assigned across four between-subjects conditions in the
422 ILS tool, where the conditions differed in the strength of experiential feedback (high-damage (N=
423 40) or low-damage (N= 43)) and availability of feedback (feedback-present (N= 43) or feedback-
424 absent (N= 40)) provided after every mitigation decision. An experiment involving the high-
425 damage feed-present condition (N = 20) and the low-damage feedback-present condition (N = 23)
426 in the ILS tool was reported by Chaturvedi et al. (2017). This data has been included in this paper
427 with two more conditions, the high-damage feedback-absent (N = 20) and the low-damage
428 feedback-absent (N = 20). Data in all four conditions was collected simultaneously. They were
429 asked to invest repeatedly against landslides across 30-days. In feedback-present conditions,
430 participants made investment decisions on the investment screen and then they received feedback
431 about the occurrence of landslides or not on the feedback screen. Participants were also provided
432 graphical displays showing the total probability of landslides, the total income not invested in
433 landslides, and the property wealth over days. Figures 5 and 6 show the investment and feedback
434 screen that were shown to participants in the feedback-present conditions. In feedback-absent
435 conditions, participants were given a text description and they made an investment decision,
436 however, neither they were shown the feedback screen nor they were shown the graphical displays

437 on the investment screen. Thus, in the feedback-absent condition, although participants were
438 provided with the probability of damages due to landslides and the results of 0% and 100%
439 investments as a text description, however, they were not shown the feedback screen as well as the
440 graphical displays on the investment screen. The text description and investment screen shown to
441 participants in the feedback-absent conditions is given as Appendix ‘A’. In high-damage
442 conditions, the probability of property damage, fatality and injury on any trial were set at 30%,
443 9%, and 90%, respectively, over 30-days. In low-damage conditions, the probability of property
444 damage, fatality and injury on any trial were set at 3%, 1%, and 10%, respectively, over 30-days
445 (i.e., about $1/10^{\text{th}}$ of its values in the high-damage condition). Across all conditions, participants
446 made one investment decision per trial across 30-days (this end-point was unknown to
447 participants). Participants’ goal was to maximize their total wealth over 30-days. Across all
448 conditions, only 1-landslide could occur on a particular day. The nature of functional forms used
449 for calculating different probabilities in ILS were unknown to participants.

450 The proportion of damage (in terms of daily income and property wealth) that occurred in an event
451 of fatality, injury, or property damage was kept constant across 30-days. The property wealth
452 decreased to half of its value every time property damage occurred in an event of a landslide. The
453 daily income was reduced by 10% of its latest value due to a landslide-induced injury and 20% of
454 its latest value due to a landslide-induced fatality. The initial property wealth was fixed to 20
455 million EC, which is the expected property wealth in Mandi area. To avoid the effects of currency
456 units on people’s decisions, we converted Indian National Rupees (INR) to a fictitious currency
457 called “Electronic Currency (EC),” where $1 \text{ EC} = 1 \text{ INR}$. The initial per-trial income was kept at
458 292 EC (taking into account the GDP and per-capita income of Himachal state where Mandi is
459 located). Overall, there was a large difference between the initial income earned by a participant
460 and the participant’s initial property wealth. In this scenario, the optimal strategy dictates
461 participants to invest their entire income in landslide protection measures, since participants’ goal
462 was to maximize total wealth. The weight (W) parameter in the equation 1 of the ILS model was
463 fixed at 0.7 across all conditions. This high value of the W parameter ensured that participants’
464 investment decisions played a dominant role in influencing the total landslide probability as per
465 the equation 1. To understand the effect of the W parameter on the total probability of landslide in
466 ILS, a Monte-Carlo simulation was performed in the ILS model for different investment conditions
467 over time (see Figure 7A and 7B). It can be seen from both Figures 7A and 7B, in both the extreme

468 investment conditions over 30-days (i.e., zero investments and full investments from human
 469 players), the value of W determined the range of possible values of the total probability of
 470 landslides, $P(T)$. For example, with a $W = 1.0$, zero human investments over a 30-day period
 471 caused $P(T) = 1.0$ (a sure landslide) and full investments caused $P(T) \sim 0.20$ (landslides to be 20%
 472 likely to occur). Thus, by keeping a higher W value, we could ensure that there was a large possible
 473 change in the $P(T)$ due to human actions, giving human participant salient feedback on how their
 474 decisions changed $P(T)$. The W value was set to be 0.70 in the ILS tool and it was shown to
 475 participants through the investment screen on the ILS tool's interface (see Figures 5). Furthermore,
 476 the return to mitigation free parameter (M) was set at 0.8. Again the value of the M parameter
 477 ensured that probability of landslides reduced to 20% ($= 1 - M$ from equation 2) when participants
 478 invested their daily income in full. Participants performed in the ILS for 30-days, starting in mid-
 479 July and ending in mid-August. This period coincided with the period of heavy monsoon rainfall
 480 in Mandi area (see the $P(R)$ peaks in Figure 3). Thus, participants performing in ILS experienced
 481 an increasing probability of landslides due to environmental factors (due to an increasing amount
 482 of rainfall over days). We used the investment ratio as a dependent variable for the purpose of data
 483 analyses. The investment ratio was defined as the ratio of investment made in a trial to total
 484 investment that could have been made up to the same trial. This investment ratio was averaged
 485 across all participants in one case and averaged over all participants and days in another case. We
 486 expected the average investment ratio to be higher in the feedback-present and high-damage
 487 conditions compared to feedback-absent and low-damage conditions. We took an alpha-level (the
 488 probability of rejecting the null hypothesis when it is true) to be 0.05 (or 5%).
 489

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491

492 **Figure 7.** Simulation of total probability of landslides in ILS for different values of W in zero investment scenario
493 **(A)** and full investment scenario **(B)**.

494 **5.2 Participants**

495 Participants were recruited from Mandi town via an online advertisement. The research was
496 approved by the Ethics Committee at Indian Institute of Technology Mandi. Informed consent was
497 obtained from each participant and participation was completely voluntary. All participants were
498 from Science, Technology, Engineering, and Mathematics (STEM) backgrounds and their ages
499 ranged in between 21 and 28 years (Mean = 22 years; Standard Deviation = 2.19 years). The
500 following percentage of participants were pursuing or had completed different degrees: 6.0% high-
501 school degrees; 54.3% undergraduate degrees; 33.7% Master’s degrees; and, 6.0% Ph.D. degrees.
502 The Mandi area is prone to landslides and most participants self-reported to be knowledgeable or
503 possess basic understanding about landslides. The literacy rate in Mandi and surrounding area is
504 quite high (81.5%) (Census, 2011) and our sample was representative of the population residing
505 in this area. When asked about their previous knowledge about landslides, 2.4% claimed to be
506 highly knowledgeable, 16.8% claimed to be knowledgeable, 57.8% claimed to have basic
507 understanding, 18.2% claimed to have little understanding, and 4.8% claimed to have no idea. All
508 participants received a base payment of INR 50 (~ USD 1). In addition, there was a performance
509 incentive based upon a lucky draw. Top-10 performing participants based upon total wealth
510 remaining at the end of the study were put in a lucky draw and one of the participants was randomly
511 selected and awarded a cash prize of INR 500. Participants were told about this performance
512 incentive before they started their experiment.

513

514 **5.3 Procedure**

515 Experimental sessions were about 30-minutes long per participant. Participants were given
516 instructions on the computer screen and were encouraged to ask questions before starting their
517 study (See Appendix “A” for text of instructions used). Once participants had finished their study,
518 they were asked questions related to what information and decision strategy they used on the
519 investment screen and the feedback screen to make their decisions. Once participants ended their
520 study, they were thanked and paid for their participation.

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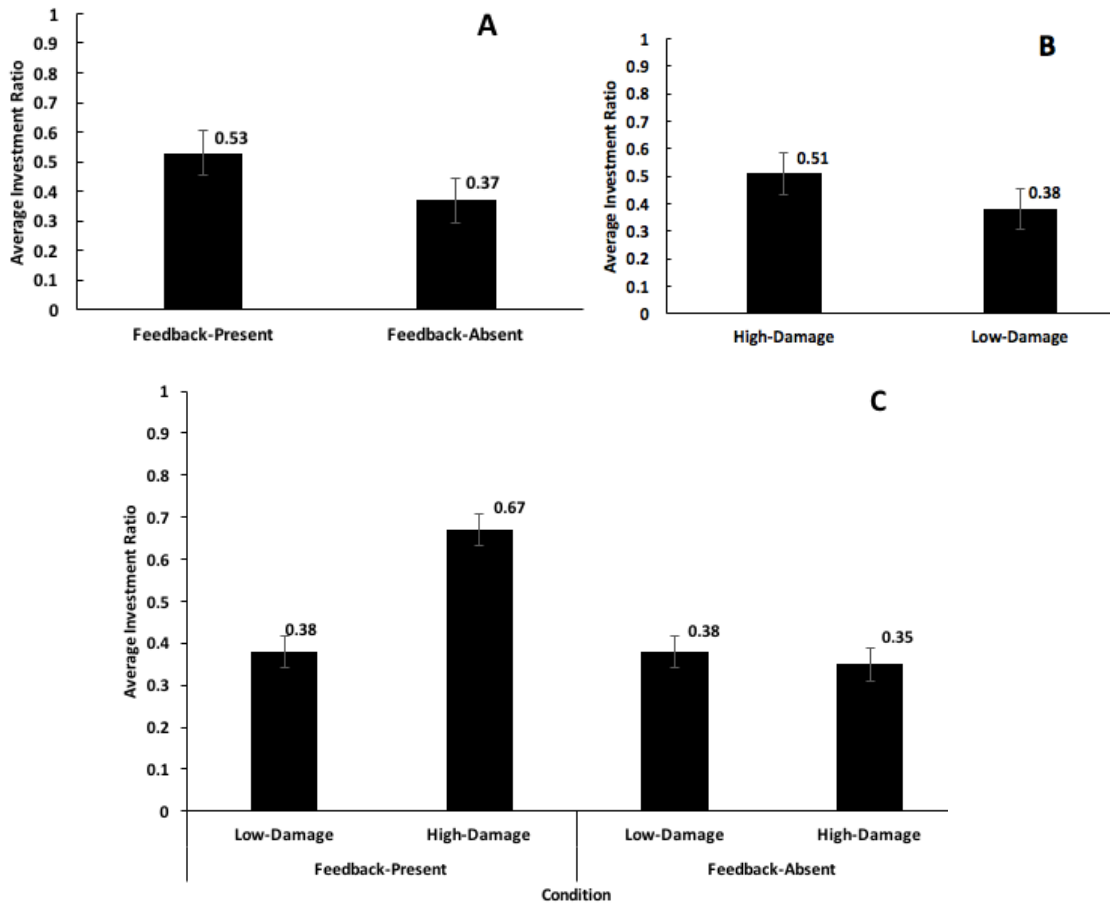
522 **6 Results**

523 **6.1 Investment Ratio Across Conditions**

524 The data were subjected to a 2×2 repeated-measures analyses of variance. As shown in Figure
525 8A, there was a significant main effect of feedback's availability: the average investment ratio was
526 higher in feedback-present conditions (0.53) compared to that in feedback-absent conditions (0.37)
527 ($F(1, 79) = 8.86, p < 0.01, \eta^2 = 0.10$). We performed analysis of variance statistical tests for
528 evaluating our expectations. The F-statistics is the ratio of between-group variance and the within-
529 group variance. The numbers in brackets after the F-statistics are the degrees of freedom (K-1, N
530 - K), where K are the total number of groups compared and N is the overall sample size. The *p*-
531 value indicates the evidence in favor of the null-hypothesis when it is true. We reject the null-
532 hypothesis when *p*-value is less than the alpha-level (0.05). The η^2 is the proportion of variance
533 associated with one or more main effects. It is a number between 0 and 1 and a value of 0.02, 0.13,
534 and 0.26 measures a small, medium, or large correlation between the dependent and independent
535 variables given a population size. The bracket values are indicative of the F-value, its significance
536 and effect size. This result is as per our expectation and shows that the presence of experiential
537 feedback in ILS tool helped participants increase their investments against landslides compared to
538 investments in the absence of this feedback.

539 As shown in Figure 8B, there was a significant main-effect of strength of feedback: the
540 average investment ratio was significantly higher in high-damage conditions (0.51) compared to
541 that in low-damage conditions (0.38) ($F(1, 79) = 5.46, p < 0.05, \eta^2 = 0.07$). Again, this result is
542 as per our expectation and shows that high-damaging feedback helped participants increase their
543 investments against landslides compared low-damaging feedback.

544 Furthermore, as shown in Figure 8C, the interaction between the strength of feedback and
545 feedback's availability was significant ($F(1, 79) = 8.98, p < 0.01, \eta^2 = 0.10$). There was no
546 difference in the investment ratio between the high-damage condition (0.35) and low-damage
547 condition (0.38) when experiential feedback in ILS was absent, however, the investment ratio was
548 much higher in the high-damage condition (0.67) compared to the low-damage condition (0.38)
549 when experiential feedback in ILS was present (Chaturvedi et al., 2017). Thus, feedback needed
550 to be damaging in ILS to cause an increase in investments in mitigation measures against
551 landslides.



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Figure 8. (A) Average investment ratio in Feedback-present and Feedback-absent conditions. (B) Average investment ratio in low- and high-damage conditions. (C) Average investment ratio in low- and high-damage conditions with Feedback-present and absent. The error bars show 95% Confidence Interval (CI) around the point estimate.

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6.2 Investment Ratio Across Days

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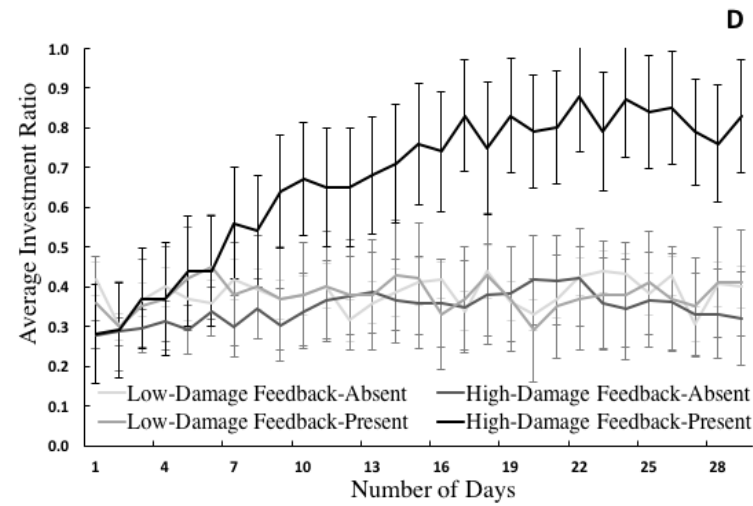
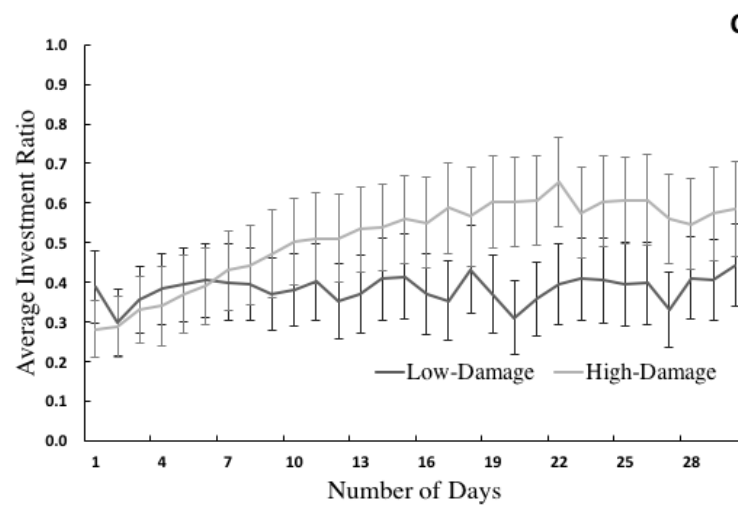
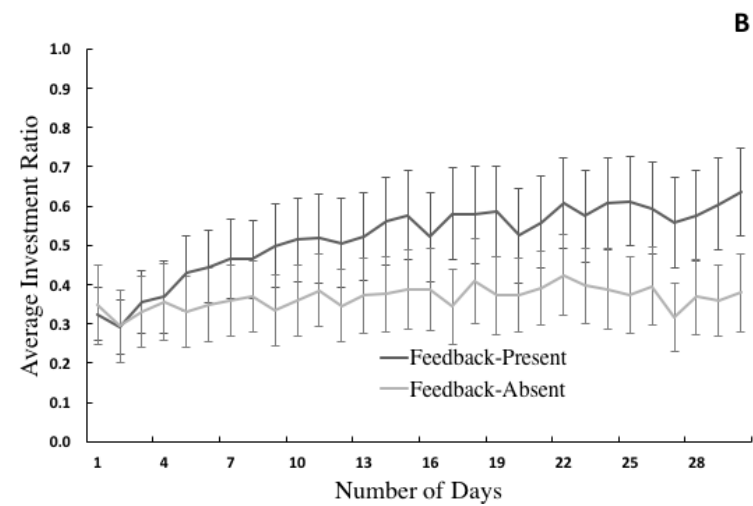
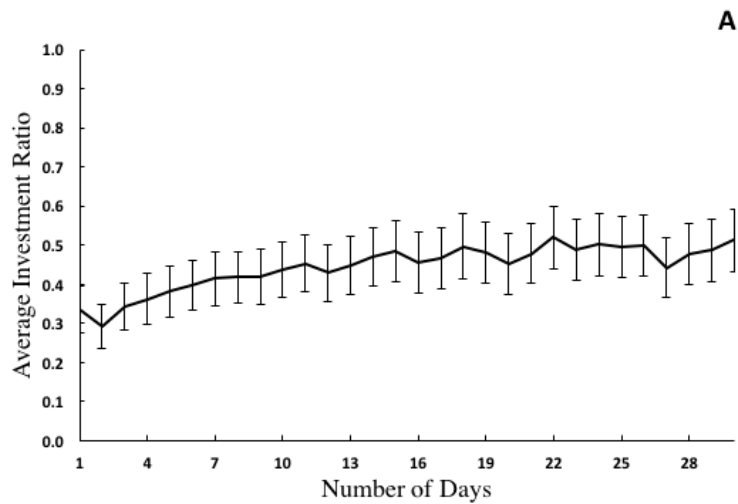
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The average investment ratio increased significantly over 30-days (see Figure 9A; $F(8.18, 646.1) = 8.35, p < 0.001, \eta^2 = 0.10$). As shown in Figure 9B, the average investment ratio increased rapidly over 30-days in feedback-present conditions, however, the increase was marginal in feedback-absent conditions ($F(8.18, 646.1) = 3.98, p < 0.001, \eta^2 = 0.05$). Furthermore, in feedback-present conditions, the average investment ratio increased rapidly over 30-days in high-damage conditions, however, the increase was again marginal in the low-damage conditions (see Figure 9C; $F(8.18, 646.1) = 6.56, p < 0.001, \eta^2 = 0.08$). Lastly, as seen in Figure 9D, although there were differences in the increase in average investment ratio between low-damage and high-damage conditions when experiential feedback was present, however, such differences were non-existent between the two

570 damage conditions when experiential feedback was absent ($F(8.18, 646.1) = 4.16, p < 0.001, \eta^2 =$
571 0.05). Overall, ILS performance helped participants increase their investments for mitigating
572 landslides when damage feedback was high compared to low in ILS.

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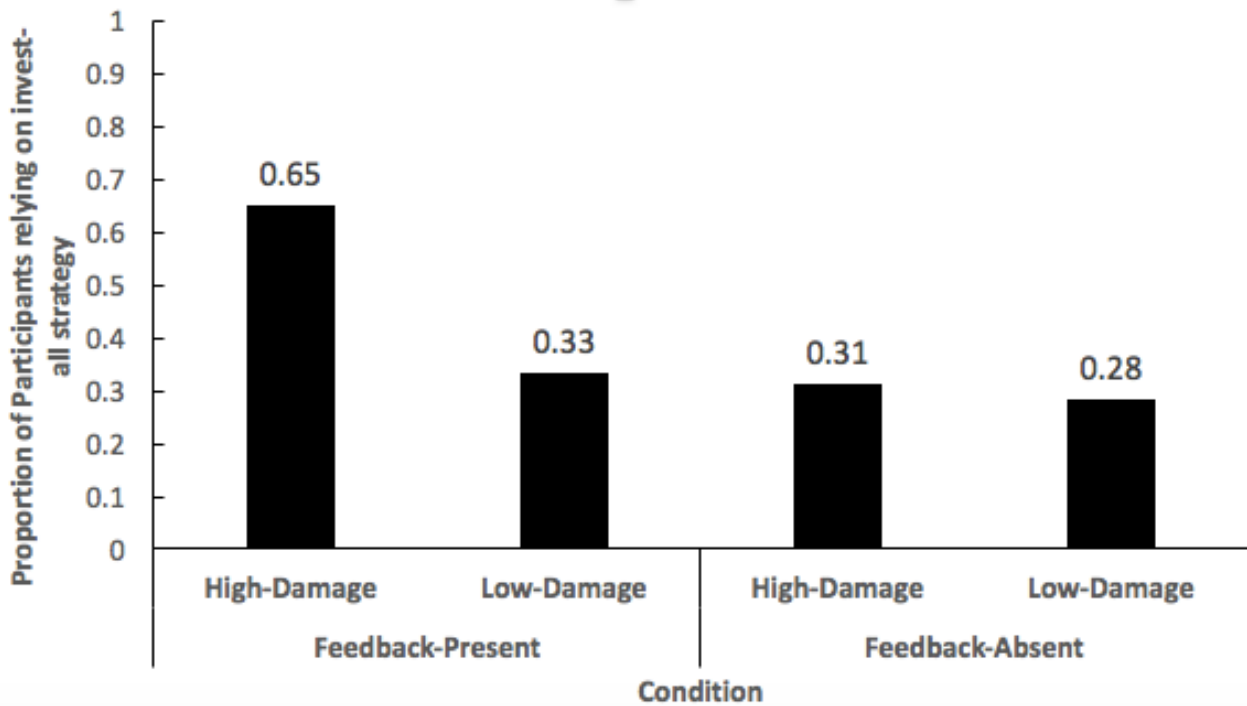
Figure 9. (A) Average investment ratio over days. (B) Average investment ratio over days in Feedback-present and Feedback-absent conditions. (C) Average investment ratio over days in low- and high-damage conditions. (D) Average investment ratio over days in low- and high- damage conditions with Feedback-present or absent. The error bars show 95% CI around the point estim

77

78 However, in feedback's absence in ILS, participants were unable to increase their investments for
79 mitigating landslides, even when damages were high compared to low.

80 **6.3 Participant Strategies**

81 We analyzed whether an "invest-all" strategy (i.e., investing the entire daily income in mitigating
82 landslides) was reported by participants across different conditions. As mentioned above, the invest-all
83 strategy was an optimal strategy and this strategy's use indicated learning in the ILS tool. Figure 10 shows
84 the proportion of participants reporting the use of the invest-all strategy. Thus, many participants learnt
85 to follow the invest-all strategy in conditions where experiential feedback was present and it was highly
86 damaging compared to participants in the other conditions.



87

88 **Figure 10.** The proportion of reliance on the invest-all strategy across different conditions.

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92 **8 Discussion**

93 In this paper, we used an existing ILS tool for evaluating the effectiveness of feedback in influencing
94 people's decisions against landslide risks. We used the ILS tool in an experiment involving human
95 participants and tested how the strength and availability of experiential feedback in ILS helped increase
96 people's investment decisions against landslides. Our results agree with our expectations: Experience
97 gained in ILS enabled improved understanding of processes governing landslides and helped participants
98 improve their investments against landslides.

99 First, the high-damaging feedback helped increase people's investments against landslides over
00 time compared to the low-damaging feedback. Furthermore, the feedback's presence helped participants
01 increase their investments against landslides over time compared to feedback's absence. These results can
02 be explained by the previous lab-based research on use of repeated feedback or experience (Chaturvedi
03 et al., 2017; Dutt and Gonzalez, 2010, 2011; Finucane et al., 2000; Gonzalez and Dutt, 2011a). Repeated
04 experiential feedback likely enables learning by repeated trial-and-error procedures, where bounded-
05 rational individuals (Simon, 1959) try different investment values in ILS and observe their effects on the
06 occurrence of landslides and their associated consequences. The negative consequences due to landslides
07 are higher in conditions where the damages are more compared to conditions where the damages are less.
08 This difference in landslide consequences influences participants' investments against landslides.
09 According to Slovic et al. (2005), loss-averse individuals tend to increase their contribution against a risk
10 over time. In our case, similar to Slovic et al. (2005), participants started contributing slowly against
11 landslides and, with the experience of landslide losses over time, they started contributing larger amounts
12 to reduce landslide risks.

13 We also found that the reliance on invest-all strategy was higher in the high-damage and feedback-
14 present condition compared to the low-damage and feedback-absent condition. The invest-all strategy
15 was the optimal strategy in the ILS tool. This result shows that participants learned the underlying system
16 dynamics (i.e., how their actions influenced the probability of landslides) in ILS better in the feedback-
17 rich condition compared to the feedback-poor condition. As participants were not provided with exact
18 equations governing the ILS tool and they had to only learn from trial-and-error feedback, the saliency of
19 the feedback due to messages and images likely helped participants' learning in the tool. In fact, we
20 observed that the use of the optimal invest-all strategy was maximized when the experiential feedback

21 was highly damaging. One likely reason for this observation could be the high educational levels of
22 participants residing in the study area, where the literacy rate was more than 80%. Thus, it seems that
23 participants' education levels helped them make the best use of damaging feedback.

24 We believe that the ILS tool can be integrated in teaching courses on landslide sustainable
25 practices in schools from kindergarten to standard 12th. These courses could make use of the ILS tool and
26 focus on educating students about causes, consequences, and risks of hazardous landslides. We believe
27 that the use of ILS tool will make teaching more effective as ILS will help incorporate experiential
28 feedback and other factors in teaching in interactive ways. The ILS tool's parameter settings could be
29 customized to a certain geographical area over a certain time period of play. In addition, the ILS tool
30 could be used to show participants the investment actions other participants (e.g., society or neighbours).
31 The presence of investment decisions of opponents in addition to one's own decisions will likely enable
32 social norms to influence people's investments and learning in the tool (Schultz et al., 2007). These
33 features makes ILS tool very attractive for landslide education in communities in the future.

34 Furthermore, the ILS tool holds a great promise for policy-research against landslides. For
35 example, in future, researchers may vary different system-response parameters in ILS (e.g. weight of
36 one's decisions and return to mitigation actions) and feedback (e.g. numbers, text messages and images
37 for damage) in order to study their effects on people's decisions against landslides. Here, researchers
38 could evaluate differences in ILS's ability to increase public contributions in the face of other system-
39 response parameters and feedback. In addition, researchers can use the ILS tool to do "what-if" analyses
40 related to landslides for certain time periods and for certain geographical locations. The ILS tool has the
41 ability to be customized to certain geographical area as well as certain time periods, where spatial
42 parameters (e.g., soil type and geology) as well as temporal parameters (e.g., daily rainfall) can be defined
43 for the study area. Once the environmental factors have been accounted for, the ILS tool enables
44 researchers to account for assumptions on human factors (contribution against landslides) with real-world
45 consequences (injury, fatality, and infrastructure damage). Such assumptions may help researchers model
46 human decisions in computational cognitive models, which are based upon influential theories of how
47 people make decisions from feedback (Dutt and Gonzalez, 2012; Gonzalez and Dutt, 2011b). In summary,

48 these features make ILS tool apt for policy research, especially for areas that are prone to landslides. This
49 research will also help test the ILS tool and its applicability in different real-world settings.

50 **9. Limitations**

51 Although the ILS tool causes the use of optimal invest-all strategies among people in conditions
52 where experiential feedback is highly damaging, more research is needed on investigating the nature of
53 learning that the tool imparts among people. As people's investments for mitigating landslides in ILS
54 directly influences the risk of landslides due to human and environmental factors, investments indeed
55 have the potential of educating people about landslide risks. Still, it is important to investigate how
56 investing money in the ILS tool truly educates people about landslides. We would like to investigate this
57 research question as part of our future research.

58 Currently, in the ILS model, we have assumed that damages from fatality and injury to influence
59 participants' daily-income levels. The reduced income levels do create adverse consequences, but one
60 could also argue that they would be much less of concern for most people compared to the injury and
61 fatality itself. Furthermore, people could also choose to migrate from an area when the landslide
62 mitigation costs are too high, and adaptation becomes impossible, especially due to the differences
63 between the landslide hazard and other hazards such as flood, drought, and general climate risks. As part
64 of our future research, we plan to investigate the influence of feedback that causes only injuries or
65 fatalities in ILS compared to the feedback that causes economic losses due to injuries and fatalities. Also,
66 as part of our future research in the ILS tool, we plan to investigate people's migration decisions when
67 the landslide mitigation costs are too high and adaptation to landslides is not possible.

68 In this paper, our primary objective was not to accurately predict rainfall or other landslide
69 parameters; rather, to educate people about landslide disasters. Thus, we have used approximate models
70 of real landslide phenomena in the ILS simulation tool. This use of approximate models is in line with a
71 large body of literature on using simulation tools for improving people's understanding about natural
72 processes like climate change and other natural disasters (Dutt and Gonzalez, 2010, 2011; Finucane et al.,
73 2000). As part of our abstraction, we may have missed certain aspects related to the sensitivity of the
74 different social classes to their economic and cultural resources. In future, we would like to compare the

75 proportion of investments in different experimental conditions to people's likely socio-economic cost
76 thresholds given that people may need to spend their wealth in other areas beyond landslide mitigation.

77 Furthermore, we used a linear model to compute the probability of landslides due to human factors
78 in the ILS tool. Also, the probabilistic equations governing the physical factors in the ILS model were not
79 disclosed to participants, who seemed to possess high education levels. One could argue that there are
80 several other linear and non-linear models that could help compute the probability of landslides due to
81 human factors. Some of these models could not only influence the probability of landslides, but also the
82 severity of consequences (damages) caused by landslides. Also, other generic models could account for
83 the physical factors in the ILS tool. We plan to try these possibilities as part of our future work in the ILS
84 tool. Specifically, we plan to assume different models of investments in the ILS tool and we plan to test
85 them against participants with different education levels.

86 In the current experiment, we assumed a large disparity between a participant's property wealth
87 and her daily income. In addition, as part of the ILS model, we did not consider support from governments
88 or insurance companies against damages from landslides. In India, people mostly use their own finances
89 to overcome the challenges put by natural disasters as insurance or other public methods have only shown
90 limited success (ICICI, 2018). However, in certain cases, especially in developing countries, mitigation
91 of landslide risks may often be financed by government or international agencies. As part of our future
92 work, we plan to extend the ILS model to include assumptions of contributions from government and
93 international agencies. Such assumptions will help us determine the willingness of common people to
94 contribute against landslide disasters, which is important as the developing world becomes more
95 developed over time.

96 To test our hypotheses, we presented participants with a high damage scenario and a low damage
97 scenario, where the probabilities of property damage, injury, and fatality were high and low, respectively.
98 However, such scenarios may not be realistic, where people may want to migrate from both low and
99 damage areas in even the least developed countries. In future research with ILS, we plan to calibrate the
00 probability of damages, injury, and fatality to realistic values and test the effectiveness of ILS in
01 improving the participants' investment decision making.

02 Furthermore, in our experiment, when landslide did not occur and experiential feedback was
03 present, people were presented with a smiling face followed by a message. The message and emoticon
04 were provided to connect the cause-and-effect relationships for participants in the ILS tool. However, it
05 could also be that the landslide did not occur on a certain trial due to the stochasticity in the simulation
06 rather than participants' investment actions. Although such situations are possible over shorter time-
07 periods, over longer time-periods increased investments from people will only reduce the probability of
08 landslides.

09 In this paper, the experiment used a daily investment setting in the ILS tool. However, the ILS
10 tool can easily be customized to different time periods ranging from seconds, minutes, hours, days,
11 months, and years. As part of our future research, we plan to extend the daily assumption by considering
12 people making decisions on longer time-scales ranging from months to years. In addition, in the
13 experiment, we assumed a value of 0.7 and 0.8 for the weight (W) and return to mitigation (M) parameters.
14 These W and M values indicated that landslide risks could largely be mitigated by human actions.
15 However, this assumption may not be the case always, especially for mitigation measures like tree
16 plantations. For example, afforestation alone may not help in reducing deep-seated landslides in hilly
17 areas (Forbes, 2013). Thus, it would be worthwhile investigating as part of future research on how
18 people's decision-making evolves in conditions where investments likely influence the landslide
19 probability (higher values of W and M parameters) compared to conditions where investments unlikely
20 influence the landslide probability (lower values of W and M parameters). Some of these ideas form the
21 immediate next steps in our ongoing research program on landslide risk communication.

22 **10. Conclusions**

23 It can be concluded from this preliminary research study that simulation tools like ILS that provide
24 feedback about the outcomes of landslides influenced certain people's investment decisions against
25 landslides in the study area. Given our results, we believe that ILS could potentially be used as a landslide-
26 education tool for increasing public understanding about landslides. The ILS tool can also be used by
27 policymakers to do what-if analyses in different scenarios concerning landslides.

28 *Data availability.* Data used in this article have not been deposited to respect the privacy of users. The
29 data can be provided to readers upon request.

30 *Author contributions.* AA designed the website, administered the account, PC wrote the first draft of
31 website articles and collected data. VD supervised the website contents. AA provided technical support
32 for website maintenance. PC and VD analysed the data and prepared the manuscript. PC and VD revised
33 the manuscript.

34

35 *Competing interests.* The authors declare that they have no conflict of interest.

36

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- 67

68 **Appendix A**

69 **Instructions of the Experiment**

70 Welcome!

71 You are a resident of Mandi district of Himachal Pradesh, India, a township in the lap of Himalayas. You
72 live in an area that is highly prone to landslides due to a number of environmental factors (e.g., the
73 prevailing geological conditions and rainfall). During the monsoon season, due to high intensity and
74 prolonged period of rainfall, a number of landslides may occur in the Mandi district. These landslides
75 may cause fatalities and injuries to you, your family, and to your friends, who reside in the same area. In
76 addition, landslides may also damage your property and cause loss to your property wealth.

77 This study consists of a task, where you will be making repetitive decisions to invest money in order to
78 mitigate landslides. Every trial, you'll earn certain money between 0 and 10 points. This money is
79 available to you to invest against landslides. You may invest certain amount from the money available to
80 you; however, if you do not wish to invest anything, you may invest 0.0 against landslides on a particular
81 trial. Based upon your investment against landslides, you'll get feedback on whether a landslide occurred
82 and whether there was an associated loss of life, injury, or property damage (all three events are
83 independent and they can occur at the same time).

84 **Your total wealth at any point in the game is the following: sum of the amounts you did not invest**
85 **against landslides across days + your property wealth - damages to you, your family, your friends,**
86 **and to your property due to landslides.** Your property wealth is assumed to be 100 points at the start
87 of the game. The amount of money **not invested against landslides** increases your total wealth. **Your**
88 **goal is to maximize your total wealth in the game.**

89 Whenever a landslide occurs, if it causes fatality, then your daily earnings will be reduced by 5% of its
90 present value at that time and if landslide causes injury to someone, then the daily earnings will be reduced
91 by 2.5% of its present value at that time. Thus, the amount available to you to invest against landslides
92 will reduce with each fatality and injury due to landslides. Furthermore, if a landslide occurs and it causes
93 property damage, then your property wealth will be reduced by 80% of its present value at that time;
94 however, the money available to you to invest against landslides due to your daily earnings will remain
95 unaffected.

96 Generally, landslides are triggered by two main factors: environmental factors (e.g., rainfall; outside one's
97 control) and investment factors (money invested against landslides; within one's own control). The total
98 probability of landslide is a weighted average of probability of landslide due to environment factors and
99 probability of landslide due to investment factors. The money you invest against landslides reduces the
00 probability of landslide due to investment factors and also reduces the total probability of landslides.
01 However, the money invested against landslides is lost and it cannot become a part of your total wealth.
02 At the end of the game, we'll convert your total wealth into INR and pay you for your effort. For this
03 conversion, a ratio of 100 total wealth points = INR 1 will be followed. In addition, you will be paid INR
04 30 as base payment for your effort in the task. Please remember that your goal is to maximize your total
05 wealth in the game.

06 Starting Game Parameters

07 Your wealth: **20 Million**

08 When a landslide occurs:

09 If a death occurs, your daily income will be reduced by **50%** of its current value.

10 If an injury takes place, your daily income will be reduced by **25%** of its current value.

11 If a property damage occurs, your wealth will be reduced by **50%** of your property wealth.

12 **Best of Luck!**

13