

## ***Interactive comment on “Communication strategies to address geo-hydrological risks: the POLARIS web initiative in Italy” by P. Salvati et al.***

**G. Bambara (Referee)**

gisele.bambara@irstea.fr

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### GENERAL COMMENTS

The paper is well written and very understandable. It presents an interesting tool (POLARIS) to inform the mass media and citizens on landslides and floods. For this reason, this paper is appropriate for the journal NHESS. Explanation of the website information architecture is well done. The analysis that is done and the results are interesting and show the interest of this study. Figures are of good quality and well explained. For me, this paper is a first analysis of POLARIS site. We logically expect a second paper which will give more results, for example with concrete feedback about the influence of this type of site on the resilience society during a hazard event. Thus, in this paper it would have been well to develop a little more discussion and what is

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planned to do next. Moreover, it lacks a discussion on comparison with what is done and achieved in other countries. Finally, it is important to give the prospects of this study: a Computer-Assisted Telephone Interviews was conducted in 2012 and 2013, is that an investigation is planned? POLARIS website, has been helpful? It would be nice to do this analysis at least in areas where has increased site traffic. This would verify the effectiveness of the site for information to the public

## SPECIFIC COMMENTS

### Introduction

I. 74 at 82 - when is it in other countries? I. 76 - remove space

### POLARIS website

I.108 - As there is no section 3.2, section 3.1 seems to me unnecessary and could be grouped in section 3. The title of the latter (section 3) can be refined.

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