

Interactive comment on “Communication strategies to address geo-hydrological risks: the POLARIS web initiative in Italy” by P. Salvati et al.

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Dear Editor, This cover letter accompanies the answers to referee comments for the manuscript: Communication strategies to address geo-hydrological risks: the POLARIS web initiative in Italy by Paola Salvati, Umberto Pernice, Cinzia Bianchi, Federica Fiorucci, Ivan Marchesini and Fausto Guzzetti. We are very much grateful to you and to the two reviewers for the constructive comments and suggestions that helped us to improve the work.

In particular we would like to summarize that:

1) to explain the relationship between participation and communication and the link between communication and perception we: (i) modified the Introduction, (ii) added a new paragraph entitled “Background in risk communication and perception” and (iii) added

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a new paragraph “Discussion”; 2) in the background we analysed the literature in risk communication and risk perception in the context of natural hazards and in the discussion we considered the website Polaris in the light of the current meaning of risk integrated management approach; 3) we provided a list of our responses to the referee’s comments, including the track changes made to the text; 4) we changed the term “Are you Ready” into “Are you Prepared” (the English translation of “Sei Preparato” section). Consequently, we modified and uploaded the new fig. 2 showing the POLARIS Home Page; 5) we made some minor improvements of the English language.

Overall, we consider this new version of the manuscript significantly improved and we enclose the new pdf file of the manuscript as supplement file.

We thank you and wait for further communication from you.

Sincerely, Paola Salvati, on behalf of all authors

Please also note the supplement to this comment:

<http://www.nat-hazards-earth-syst-sci-discuss.net/nhess-2015-354/nhess-2015-354-AC3-supplement.pdf>

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