



The asymmetric impact of natural disasters on China's bilateral trade

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The asymmetric impact of natural disasters on China's bilateral trade

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of people affected by natural disasters rose from about 25 million per year in the 1960s to 300 million since 2000 (Guha-Sapir et al., 2013). The effects of large-scale disasters (LSDs) are increasing on the global scale. For instance, the WTO (WTO, 2012) claimed that the 2011 Tohoku earthquake and tsunami in Japan and flooding in Thailand contributed to below average growth in international trade in 2011, because of the damage to global supply chains, especially the electric, semiconductor and automaker chains. An extreme event has effects in every corner of the world. The global impact of LSDs demands global countermeasures for their risk governance (Shi et al., 2011).

Research on the economic impact of disasters is generally categorized into two approaches. One approach, case studies, focus on direct/indirect loss of an actual disaster. There are several widely used models, including before-and-after macroeconomic (Albalabertrand, 1993), input–output (IO) model (Okuyama and Santos, 2014; Akhtar and Santos, 2013; Rose and Wei, 2012; Lin et al., 2012; Haimes et al., 2005; Rose et al., 1997), and general equilibrium models (Xie et al., 2014; Rose et al., 2007). The other approach uses multi-country/disaster statistics models from a macroscopic viewpoint, using econometric statistical models to analyze the impact of per capita income (Kahn, 2005), education attainment, trade openness (Toya and Skidmore, 2007), investment climate (Raschky, 2008), and others on disaster effects. Also analyzed are the effects of disasters on regional economic development (Noy, 2009) and consumption (Auffret and Turk, 2003).

However, research on disaster impacts on regional trade is rare. Gassebner et al. (2006) quantitatively estimated these impacts on international trade at global scale. They found that disasters reduced trade in both exporter and importer countries. Oh and Reuveny (2010) examined the impact of climatic disasters and political risk on international trade from the standpoint of global climate change. They also found that an increase in climatic disasters in either importer or exporter countries reduced their bilateral trade. Both the aforementioned studies used gravity models of global trade. They concluded that disasters had negative impacts on bilateral trade, but neglected regional diversity. The latter means that the impact of a disaster varies significantly by

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region of the world. Ando et al. (2012) examined the impact of two crises, the 2009 global financial crisis and 2011 Tohoku Earthquake, on Japanese exports from the viewpoint of domestic and international machinery production network. Li et al. (2014) compared the impacts of these two crises on the exports out of Japan to China from the angle of multi-industry trade. Both studies compared intensities and durations of the impacts, which revealed a part of the impact of external shocks on China's bilateral trade, but not the full picture.

According to leading exporters and importers of merchandise trade in 2012 as listed by the WTO (WTO, 2013), the import value of China in 2012 was 1.814 trillion USD, which makes it the second largest importer after the United States. China is the largest exporter, with export value for 2012 of 2.049 trillion USD. There is no denying that China is extremely important in the network of international trade. It is also the country affected by the most natural disasters over the last decade, followed by the United States, Philippines, India, and Indonesia (Guha-Sapir et al., 2013). China has a vast, diverse landscape and the largest population in the world. It is at the intersection of two of the world's major natural disaster zones, the Pacific Rim and mid–northern latitude zones. Therefore, various hazards, complex environments, and rapid economic growth caused by reform and opening-up policies further complicate the assessment of the impact of natural disasters on China's bilateral trade.

Do natural disasters have significant impact on China's bilateral trade? Are the effects of disasters in China the same as those outside China? This study proposes a trade gravity model based on the national situation, introduces a natural disaster variable, and quantitatively estimates the impact of those disasters on the nation's imports and exports to answer those two key questions.

2 Gravity model

2.1 Theory

From a global perspective, natural disasters have negative trade effects (Oh and Reuveny, 2010; Gassebner et al., 2006). However, if we focus on a specific country or region, the result may be totally different. Figure 1 shows interactions between trade system and disasters. We assume three regions, A, B and C. Region B has trade relationships with both A and C. Each region consists of four components, production (P), demand (D), import (I) and export (E). The three regions are in an equilibrium state with these four components, and disasters are external shocks to them.

When a disaster strikes region A, it may damage infrastructure, production equipment, and cause loss of life, thus directly reducing production. The production of region A, P_A , links with three components, E_A , I_A and D_A . Starting from E_A , the fall of P_A may lead to a drop in E_A and shrink imports of region B. Region B may increase domestic production or import more from region C. Regarding I_A , the fall of P_A may lead to the decline of I_A , which means that the intermediate demand of A from B may decrease and the exports from region B will decrease. Finally, for D_A , the flow from P_A to D_A decreases while D_A remains constant. To meet the demand of region A, I_A should be increased, which results in increasing exports from region B.

The above impacts are all triggered by the fall of P_A . However, the disaster may also have impacts on D_A ; it may increase D_A because of reconstruction needs, which may increase P_A , I_A , or both. The disaster may also reduce D_A by exhausting people and reducing their willingness to engage in normal economic activities, such as consumption. When D_A decreases, P_A and I_A may automatically decrease but, in such a case, the decrease in P_A will not ripple to E_A .

The dashed arrow in Fig. 1 between *Disasters* and D_A is a double arrow. This indicates that the trade can have feedbacks to the disaster through the demand side. If the post-disaster demand can be met by increase of I_A , reconstruction and lives of

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the people in a disaster area can benefit from the trade. In other words, regional trade makes the regional economic system resilient to disasters.

Disaster in region A may also contribute directly to variations of bilateral trade between regions B and A. Region A may choose policies aimed at increasing its bilateral trade flows. For instance, reconstruction efforts for damaged infrastructure in that region may rely on imports of materials, technology, and skills. External aid may intensify this effect by providing foreign currency. Seeking to rebuild areas affected by the disaster, the region may increase exports to obtain foreign currency and even liberalize its export and import markets, which will likely further promote its trade flows. However, direct negative impacts of the disaster in region A may increase the cost and risk of trade. Consequently, traders in region B are likely to exit markets of region A or reduce trade flow.

The contradictory effects of natural disasters on trade can lead to various combined effects in different countries and regions, and some of those effects are mainly driven by positive ones, and some mainly driven by negative ones. These combined effects can be estimated by empirical analysis. The trade gravity model is one of the most widely used methods, which is analogized from the law of universal gravitation and can estimate the impacts of various factors on trade.

The basic form of this model is

$$\text{Trade}_{ij} = C \times \frac{\text{GDP}_i \text{GDP}_j}{D_{ij}} \quad (1)$$

That is, bilateral trade flow (Trade_{ij}) is in proportion to gross domestic product ($\text{GDP}_i, \text{GDP}_j$) of two countries (i, j) and in inverse proportion to the distance (D_{ij}) between them. Other factors that impact bilateral trade can be introduced to this model, such as population, tariffs, exchange rates, language, common borders, colonial relationships, and regional free trade. In this way, the gravity model can give reasonable explanations of impacts of various factors on bilateral trade.

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2.2 Model, variables and data

In research into trade gravity models, widely used variables are institutional, such as tariffs, laws and political risks, geographic variables like boundaries, lands and oceans, and social variables like language, history and culture. However, the present study focuses on impacts of disasters on bilateral trade of China, and its national situation is taken into account. Variables such as population, Asia–Pacific Economic Cooperation (APEC), World Trade Organization (WTO), borders, and disasters are incorporated in the basic trade gravity model. Undoubtedly, the population problem is a great challenge for China's social and economic development. APEC is the most important economic cooperation organization that the country has joined. The WTO has significant impact on its member countries. A common border can reduce trade cost significantly. It is widely accepted that developed countries are more resilient to natural disasters; however, whether trade between them and China is also more resilient is inconclusive. In addition, Gassebner et al. (2006) claims that the physical size of a country appears to play a role in terms of natural disaster trade effects. Consequently, our model is built as

$$\begin{aligned} \ln Y_{it} = & \alpha_0 + \alpha_1 \ln(\text{GDP}_t) + \alpha_2 \ln(\text{GDP}_{it}) + \alpha_3 \ln(\text{Dist}_{it}) + \alpha_4 \ln(\text{Pop}_t) + \alpha_5 \ln(\text{Pop}_{it}) \\ & + \alpha_6 \ln(\text{Disa}_t) + \alpha_7 \ln(\text{Disa}_{it}) + \alpha_8 \ln(\text{Disa}_{it}) \times \text{Developed}_i + \alpha_9 \ln(\text{Disa}_{it}) \\ & \times \ln(\text{Area}_{it}) + \alpha_{10} \text{APEC}_{it} + \alpha_{11} \text{WTO}_{it} + \alpha_{12} \text{Bd}_{it} + \varepsilon_{it} \end{aligned} \quad (2)$$

Here, subscript i denotes the trading partner of China, t the year, and Greek symbols coefficients to be estimated empirically. The dependent variable Y_{it} is the real value of trade flow between country i and China. If Y designates the import value of China from country i , Eq. (2) represents the Chinese import model; if Y is instead its export value to country i , Eq. (2) represents the export model. GDP_t , Pop_t , GDP_{it} and Pop_{it} are China's and i 's real GDP and population size in year t . Dist_{it} is the distance between China and i . Disa_t and Disa_{it} measure natural disasters in China and i during t , respectively. Area_{it} is the land area of i in t . Developed_i is set to 1 if i is a developed country, and APEC_{it} , WTO_{it} and Bd_{it} are set to 1 if China and i belong to APEC, WTO,

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or share a common border in t . Otherwise, they are set to 0. Finally, ε_{it} is a residual term.

In the classical trade gravity model, only countries having bilateral trade relationships are incorporated in the sample. There are countries with no bilateral relationship with China or only a unilateral trade relationship. This means the trade flows between China and other countries may be zero, which poses a problem for the log-linearization gravity model, since $\ln(0)$ is undefined. Therefore, the present study ignores zero trade flow and only takes non-zero flow country pair data into the sample, which were used to estimate the coefficients in Eq. (2).

Trade data were from the Direction of Trade Statistics of the International Monetary Fund. This source provides data in millions of current USD. Data of GDP (in million USD), population (in million) and land area (in km^2) were from the World Bank. Distance between two countries (in km) was represented by that between two corresponding most populous cities. The list of developed countries was from the Central Intelligence Agency's World Fact Book. The data of trade and GDP are deflated using the US GDP deflator from the World Bank.

Data on natural disasters were from the Emergency Events Database (EM-DAT) maintained by the Centre for Research on the Epidemiology of Disasters (CRED) of the Catholic University of Louvain (Guha-Sapir et al., 2013). EM-DAT contains data from a wide array of national sources that report natural disaster events, including geophysical, meteorological, hydrological, climatological and biological. For a disaster to be entered into the database, at least one of the following criteria must be fulfilled: (1) 10 or more reported fatalities, (2) 100 or more affected, (3) declaration of a state of emergency, (4) a call for international assistance. Technological disasters, like industrial and transport accidents, are also included in EM-DATA, which are not within the scope of this study.

There are several ways to describe the impact intensity of natural disasters, including occurrence, number of people killed or affected, and monetary cost. However, some of the data on fatalities and those affected were unavailable, as was the case for damage

data. Worse, observation data always involve uncertainty and competing assessments, whereas disaster occurrence is very clear. In light of the above considerations, we measured natural disasters based on their annual total number in a country, as did Gassebner and Oh (Oh and Reuveny, 2010; Gassebner et al., 2006). In some cases, however, there were no disasters (zero number), which also causes the $\ln(0)$ problem. One simple solution to this problem is adding 1 to the disaster count.

3 Results and analysis

Coefficients of variables were estimated by stepwise regression for the sake of coping with the multicollinearity problem. The results of import models of China are shown in Table 1. Model 2 adds natural disaster indices on the basis of Model 1, which is the standard gravity model for China's imports. Model 3 adds an interaction term between exporter disasters and development levels and Model 4 adds such a term between exporter disaster and land area. Model 5 includes disasters and both interaction terms. In the estimation, sample sizes were 4553, and R^2 values were all about 0.69, suggesting a good fit of the sample. In addition, signs and values of coefficients were consistent across the models, and all variables had statistical significances exceeding the 0.1 level. Taken together, these diagnostics suggest that our modeling platform is robust and statistically reliable.

Results of the export models of China are shown in Table 2. Models 6–10 had the same compositions of variables as the five models shown in Table 1, except that China was the exporter and its partner the importer. Sample sizes were 5170 and R^2 all about 0.82, suggesting an even better fit of the sample than import models. Variables like China's disasters and common borders, however, did not enter the export models. But other variables were all statistically significant, their signs and values were strongly consistent across the models, except that for importer disasters. Overall, these diagnostics again suggest a robust and statistically reliable modeling platform.

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As the results of import and export models show, China's GDP and trade partners' both had significantly positive impacts on the country's bilateral trade values. Distance and China's population are negative factors, consistent with theoretically expected effects of the gravity model. Moreover, APEC and WTO both increased bilateral trade of the country. This fits the facts very well, since its major trading partners such as the United States and Japan are members of those two organizations. A common boundary promoted national imports, but had no significant impact on exports. These results again suggest the robustness and statistical reliability of the model platform.

We further analyzed the key variables, natural disasters in China and its partner countries, and interaction terms between partner natural disasters with development levels and land areas. In Model 2, the coefficient of disasters in China was significant and positive, indicating that an increase in disasters raises bilateral imports of the country. The coefficient of disasters in partner countries is significant and negative, indicating that increased disasters in partner countries reduces that import. Model 3 shows that the interaction term of exporter natural disasters and development level is significant and negative. Thus, the marginal effect of natural disasters decreases when the exporter is a developed country. Model 4 shows a significant and positive interaction term of exporter natural disasters and land area. Thus the marginal effect of natural disasters increases with exporter land area. Model 5 includes both the interaction terms in Models 3 and 4. Its result shows that natural disasters in partner countries had a negative effect on China's imports. High development levels intensify this effect, but large land areas restrain it.

From the perspective of exports, Model 7 shows that disasters in China had no significant impact on its bilateral exports. The coefficient of disasters in partner countries is significant and negative, indicating that an increase in those countries' disasters reduced bilateral exports from China. In Model 8, the interaction term of importer natural disasters and development level is significant and positive. Thus, the marginal effect of natural disasters increased when the importer was a developed country. Model 9 shows that the interaction term of importer natural disasters and land area is significant and

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negative. Thus, the marginal effect of natural disasters amplified with importer land area. The sign of the variable importer disasters is positive, opposite that from Models 7 and 8. This indicates that disasters in importer countries increased the export value of China, but importer land area reduced positive disaster effects even to the point of becoming negative. Model 10 includes both the interaction terms in Models 8 and 9, and its result is consistent with those of Models 6–9.

Figure 2 indicates that natural disasters in partner countries had more negative effects on Chinese imports when the partner was a developed country, but less negative for exports. The marginal effect of partner natural disasters on China's imports decreased about 27 % when the partner was a developed country, relative to a developing one. The corresponding difference for Chinese exports was an increase of 9 %.

Figure 3 indicates that land area and development level are very important factors when a natural disaster strikes a trading partner of China. Figure 3a suggests that these disasters are less detrimental to the country's imports as partner land area increases. When that area exceeds 7.35 million km², the marginal effect of the disasters on those imports becomes positive. Figure 3b suggests that the disasters are more detrimental to China's exports as partner land area swells. If that area is smaller than 30 000 km², the marginal effect of the disasters on those exports is positive. Figure 3b may explain the change in sign in models (9) and (10) for importer's disaster variable. It implies that the importer's disasters have a positive impact on China's export when extracting the land area effect.

The above results are not completely consistent with those from Gassebner and Oh (Oh and Reuveny, 2010; Gassebner et al., 2006), indicating that the impact of disasters on China is significantly different from that on the entire world. Disaster impacts on exports are greater than on imports relative to China's bilateral trade, (Tables 1 and 2), especially when the disasters are in developed countries. In other words, China's bilateral export is more resilient to natural disasters than bilateral import. Moreover, disaster impacts are significant but weaker than those of other variables, such as GDP,

population and distance. This suggests that Chinese bilateral trade is relatively resilient to natural disasters, considering several variables.

It is easy to interpret the increase of Chinese import value caused by domestic disasters. Because of reconstruction efforts for damaged infrastructure, increased domestic demand turns to foreign markets to some degree. Further, the robust export capacity of China is generally acknowledged, which makes it likely that domestic disasters have no significant impact on its exports.

The impact of disasters in partner countries is complex, and interactions with development levels and land areas make it more difficult to interpret. First, if a natural disaster affects a developed partner of China, it faces a larger decline in imports from that partner but a smaller decrease in exports to that partner. The larger decrease in imports may be attributed to the structure of the Chinese import system. Products mainly imported from developed countries, such as electrical equipment, machinery and vehicles, are easy for China to find substitutes from other countries and regions. The smaller decrease in exports may be associated with the stable demand market of developed countries and stable export capacity of China. But why do Chinese exports not rise because of the demand of partner reconstruction? Manufacturing industries are the major Chinese export industries but are not needed for post-disaster reconstruction, which may adequately answer this question. Second, land area of China's partners is crucial to its bilateral trade. Because larger land area means a larger buffer pool for natural disasters, a partner with more area presumably has a greater capacity to meet Chinese import demand when struck by disaster. However, the situation is different if China is the exporter. The partner with greater area may focus on dealing with domestic demand in the aftermath of a natural disaster with less help from imports, which may reduce its own exports. The partner would also choose policies aimed at keeping the balance of trade by reducing imports. Consequently, China's exports to this partner would be reduced because most of its export products are not necessities of life in a post-disaster period. Overall, from the perspective of reducing disaster risk

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Table 1. Regression results for China as an importer (1980–2012).

	(1)	(2)	(3)	(4)	(5)
ln (China's disasters)		0.460*** (0.178)	0.460*** (0.178)	0.423** (0.178)	0.419** (0.177)
ln (Exporter's disasters)		-0.298*** (0.056)	-0.234*** (0.059)	-1.581** (0.264)	-1.647*** (0.264)
ln (Exporter's disasters) × Developed			-0.273*** (0.088)		-0.344*** (0.089)
ln (Exporter's disasters) × ln (Exporter's Area)				0.100** (0.02)	0.111*** (0.020)
ln (China's GDP)	0.857*** (0.085)	0.946*** (0.094)	0.928*** (0.094)	0.929** (0.094)	0.904*** (0.094)
ln (Exporter's GDP)	1.130*** (0.022)	1.120*** (0.022)	1.159*** (0.025)	1.103** (0.022)	1.151*** (0.025)
ln (China's population)	-7.698*** (1.001)	-10.181*** (1.507)	-10.193*** (1.506)	-9.782** (1.506)	-9.751*** (1.503)
ln (Exporter's population)	0.135*** (0.025)	0.211*** (0.029)	0.179*** (0.031)	0.183** (0.029)	0.140*** (0.031)
ln (Distance)	-0.773*** (0.073)	-0.729*** (0.073)	-0.720*** (0.073)	-0.850** (0.077)	-0.853*** (0.077)
APEC	1.164*** (0.130)	1.354*** (0.134)	1.377*** (0.134)	1.154** (0.139)	1.160*** (0.139)
WTO	0.919*** (0.093)	0.905*** (0.095)	0.897*** (0.095)	0.959** (0.096)	0.956*** (0.096)
Border	0.386*** (0.148)	0.485*** (0.148)	0.468*** (0.148)	0.302** -0.148	0.259* (0.153)
Constant term	46.726*** (6.200)	61.174*** (9.252)	61.028*** (9.243)	60.847** (9.228)	60.626*** (9.214)
<i>N</i>	4553	4553	4553	4553	4553
<i>R</i> ²	0.690	0.692	0.693	0.694	0.695

*/**/*** indicates significance at 0.1/0.05/0.01 levels (two-tailed test). – indicates variables removed from the model by stepwise regression. Standard errors shown in parentheses.

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Table 2. Regression results for China as an exporter (1980–2012).

	(6)	(7)	(8)	(9)	(10)
ln (China's disasters)		–	–	–	–
ln (Importer's disasters)		–0.113*** (0.032)	–0.133*** (0.033)	0.433*** (0.144)	0.454*** (0.144)
ln (Importer's disasters) × Developed			0.090* (0.052)		0.121** (0.052)
ln (Importer's disasters) × ln (Importer's Area)				–0.042*** (0.011)	–0.046*** (0.011)
ln (China's GDP)	1.069*** (0.048)	1.063*** (0.048)	1.069*** (0.048)	1.069*** (0.048)	1.078*** (0.048)
ln (Importer's GDP)	0.738*** (0.012)	0.733*** (0.012)	0.721*** (0.014)	0.737*** (0.012)	0.721*** (0.014)
ln (China's population)	–2.294*** (0.544)	–2.131*** (0.545)	–2.127*** (0.545)	–2.210*** (0.545)	–2.211*** (0.545)
ln (Importer's population)	0.201*** (0.013)	0.228*** (0.015)	0.238*** (0.016)	0.240** (0.016)	0.255*** (0.017)
ln (Distance)	–0.676*** (0.038)	–0.671*** (0.038)	–0.675*** (0.038)	–0.641** (0.038)	–0.644*** (0.038)
APEC	0.488*** (0.076)	0.553*** (0.078)	0.543*** (0.078)	0.630** (0.08)	0.623*** (0.08)
WTO	0.517*** (0.054)	0.530*** (0.054)	0.532*** (0.054)	0.506*** (0.054)	0.506*** (0.054)
Border	–	–	–	–	–
Constant term	8.970*** (3.342)	7.894** (3.351)	7.948*** (3.351)	7.823** (3.347)	7.890** (3.345)
<i>N</i>	5170	5170	5170	5170	5170
<i>R</i> ²	0.822	0.822	0.823	0.823	0.823

*/**/** indicates significance at 0.1/0.05/0.01 levels (two-tailed test). – indicates variables removed from the model by stepwise regression. Standard errors shown in parentheses.

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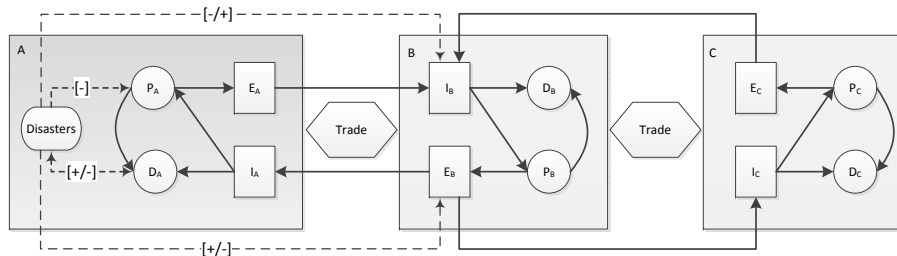


Figure 1. Interactions between disasters and trade system. P_i denotes production of region i , D_i demand, I_i import value, and E_i export value. Solid arrows indicate flow between two components and dashed arrows indicate the impact.

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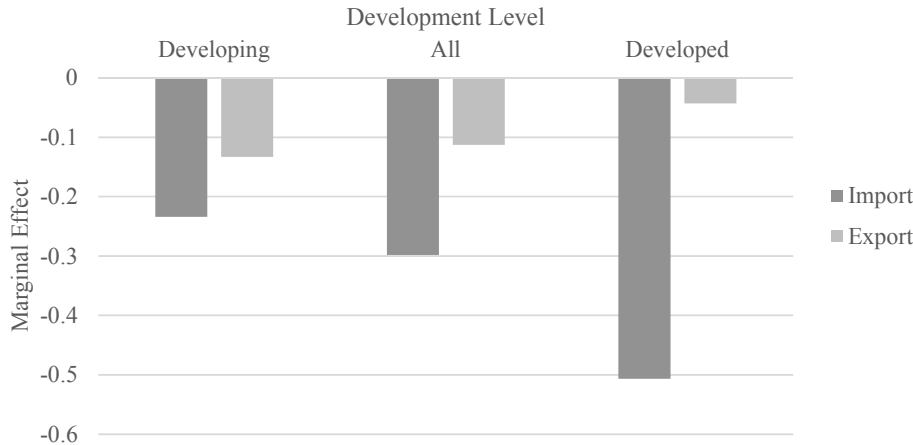


Figure 2. Marginal effects of natural disasters in partner countries on China's bilateral trade versus development levels.

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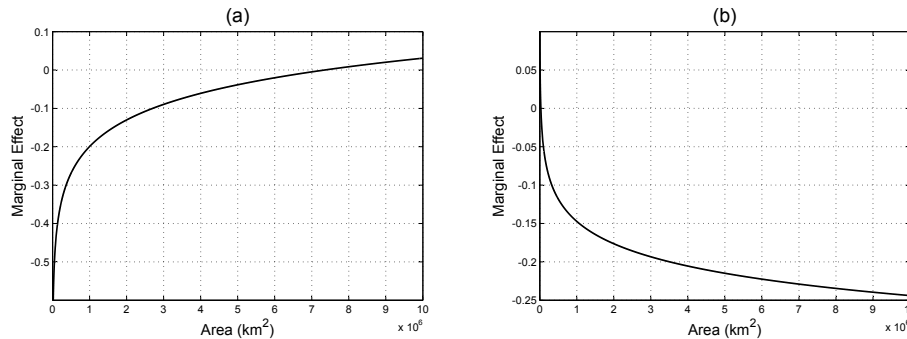


Figure 3. Marginal effect of natural disasters in partner countries on China's bilateral trade as a function of land area. **(a)** is for Chinese imports; **(b)** is for its exports.

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