

***Interactive comment on “Comment on  
“Rip current related drowning deaths and rescues  
in Australia 2004–2011” by Brighton et al. (2013)”  
by B. C. Brewster and R. Gould***

**A. Wooler (Referee)**

adamwooler@me.com

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There is of a lack of clarity over the data due to recording & reporting differences in different countries and even within each country. However there is now a general acceptance that rip currents are a, if not the, major issue for beach safety worldwide. The series of rip current symposiums and the awareness campaigns in the US, Australia and the UK can't fail to help but if we want to get better at the science collectively we need better data and a more standard way of recording and reporting incidents. This will also help with our desire to engage more with the WHO and to demonstrate not only the severity of the global drowning burden but also of the near misses that life-

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guards round the world are involved in. To do this we need to collaborate more and do it better :-)

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